

		National Adults					
		Which one of the following is your favorite classic holiday or Christmas movie?					
		Miracle on 34th					
		A Christmas Story	It's a Wonderful Life	Street	White Christmas	A Christmas Carol	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		26%	24%	16%	13%	13%	9%
Region	Northeast	23%	23%	16%	16%	13%	10%
	Midwest	30%	19%	17%	13%	15%	6%
	South	28%	23%	18%	10%	13%	7%
	West	20%	30%	11%	16%	9%	14%
Household Income	Less than \$50,000	23%	22%	17%	14%	16%	8%
	\$50,000 or more	30%	27%	14%	12%	11%	6%
Education	Not college graduate	26%	19%	17%	15%	12%	10%
	College graduate	26%	31%	13%	10%	14%	5%
Age	Under 45	39%	13%	14%	6%	16%	12%
	45 or older	16%	31%	18%	18%	11%	7%
Age	18 to 29	40%	9%	10%	8%	19%	13%
	30 to 44	39%	17%	17%	4%	14%	10%
	45 to 59	21%	36%	16%	12%	11%	4%
	60 or older	11%	25%	20%	24%	11%	9%
Race	White	25%	28%	14%	14%	14%	5%
	Non-white	28%	15%	19%	11%	12%	14%
Gender	Men	29%	23%	12%	10%	15%	10%
	Women	22%	24%	19%	16%	11%	8%
Interview Type	Landline	25%	26%	15%	13%	13%	7%
	Cell Phone	28%	18%	17%	12%	12%	13%

Marist Poll National Adults Split Sample: Interviews conducted December 4th through December 6th, 2012, N=611 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.