

		National Adults						
		Which one of the following is your favorite animated holiday or Christmas movie or cartoon?						
		Rudolph the Red Nose Reindeer	A Charlie Brown Christmas	How the Grinch Stole Christmas	Polar Express	Santa Claus is Comin' to Town	Frosty the Snowman	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
National Adults		24%	24%	19%	11%	8%	6%	7%
Region	Northeast	25%	17%	27%	15%	6%	6%	4%
	Midwest	30%	22%	27%	6%	6%	5%	5%
	South	27%	27%	13%	7%	11%	9%	7%
	West	14%	28%	14%	19%	8%	4%	13%
Household Income	Less than \$50,000	22%	26%	20%	10%	7%	7%	7%
	\$50,000 or more	25%	24%	20%	12%	9%	5%	5%
Education	Not college graduate	25%	23%	21%	11%	8%	7%	5%
	College graduate	22%	25%	16%	12%	9%	5%	11%
Age	Under 45	22%	23%	28%	11%	7%	6%	3%
	45 or older	25%	25%	15%	11%	8%	7%	9%
Age	18 to 29	19%	19%	42%	11%	4%	3%	2%
	30 to 44	25%	27%	15%	11%	10%	8%	4%
	45 to 59	28%	22%	21%	12%	7%	5%	4%
	60 or older	22%	27%	9%	10%	9%	8%	14%
Race	White	25%	22%	20%	12%	7%	7%	7%
	Non-white	23%	28%	18%	10%	10%	6%	5%
Gender	Men	23%	26%	17%	10%	9%	5%	9%
	Women	25%	22%	21%	12%	7%	7%	5%
Interview Type	Landline	23%	26%	18%	12%	8%	6%	8%
	Cell Phone	29%	18%	22%	8%	9%	8%	6%

Marist Poll National Adults Split Sample: Interviews conducted December 4th through December 6th, 2012, N=635 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.