

		National Adults	
		Do you consider yourself to be a sports fan, or not?	
		Yes	No
		Row %	Row %
National Adults		60%	40%
Region	Northeast	63%	37%
	Midwest	62%	38%
	South	58%	42%
	West	57%	43%
Household Income	Less than \$50,000	57%	43%
	\$50,000 or more	66%	34%
Education	Not college graduate	59%	41%
	College graduate	61%	39%
Age	Under 45	62%	38%
	45 or older	58%	42%
Age	18 to 29	65%	35%
	30 to 44	61%	39%
	45 to 59	60%	40%
	60 or older	55%	45%
Race	White	59%	41%
	Non-white	61%	39%
Gender	Men	69%	31%
	Women	51%	49%
Interview Type	Landline	58%	42%
	Cell Phone	64%	36%

Marist Poll National Adults: Interviews conducted December 4th through December 6th, 2012, N=1246 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.