

		Likely to Make New Year's Resolution for 2013					
		What is it that you will resolve to do or not to do in the New Year?					
					Spend less money-		
		Lose weight	Stop Smoking	Be a better person	Save more	Exercise more	Other
		Row %	Row %	Row %	Row %	Row %	Row %
Likely to Make New Years Resolution for 2013		17%	13%	10%	9%	8%	43%
Region	Northeast	23%	22%	2%	12%	7%	34%
	Midwest	16%	15%	8%	8%	7%	46%
	South	14%	8%	15%	9%	10%	44%
	West	17%	10%	12%	9%	8%	44%
Household Income	Less than \$50,000	12%	16%	9%	12%	6%	44%
	\$50,000 or more	20%	8%	11%	8%	11%	42%
Education	Not college graduate	15%	17%	10%	9%	7%	42%
	College graduate	19%	7%	10%	10%	11%	43%
Age	Under 45	8%	15%	10%	12%	11%	44%
	45 or older	24%	11%	10%	7%	6%	41%
Race	White	20%	11%	9%	8%	8%	43%
	Non-white	12%	16%	12%	11%	8%	41%
Gender	Men	15%	16%	11%	9%	9%	40%
	Women	18%	10%	9%	10%	8%	45%
Interview Type	Landline	20%	10%	11%	9%	8%	42%
	Cell Phone	10%	18%	8%	10%	10%	44%

Marist Poll National Adults Likely to Make a New Year's Resolution: Interviews conducted December 4th through December 6th, 2012, N=495 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.