

		Made 2012 New Years Resolution Last Year	
		Did you keep it?	
		Yes	No
		Row %	Row %
Made 2012 New Years Resolution Last Year		59%	41%
Household Income	Less than \$50,000	61%	39%
	\$50,000 or more	58%	42%
Education	Not college graduate	54%	46%
	College graduate	67%	33%
Age	Under 45	60%	40%
	45 or older	58%	42%
Race	White	58%	42%
	Non-white	60%	40%
Gender	Men	60%	40%
	Women	58%	42%
Interview Type	Landline	60%	40%
	Cell Phone	57%	43%

Marist Poll National Adults who Made a 2012 New Year's Resolution: Interviews conducted December 4th through December 6th, 2012, N=329 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.