

		Plan to Watch Olympic Games						
		Which event are you most looking forward to watching in the summer games:						
		Swimming	Diving	Track and Field	Basketball	Soccer	Gymnastics	Other
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Plan to Watch Olympic Games		23%	4%	18%	11%	10%	30%	4%
Region	Northeast	19%	8%	22%	10%	8%	27%	6%
	Midwest	17%	3%	24%	12%	8%	31%	5%
	South	27%	6%	12%	13%	10%	30%	4%
	West	25%	2%	18%	10%	12%	29%	3%
Household Income	Less than \$50,000	22%	5%	16%	13%	9%	31%	4%
	\$50,000 or more	24%	5%	19%	10%	11%	28%	3%
Education	Not college graduate	24%	4%	16%	11%	8%	32%	4%
	College graduate	23%	4%	20%	10%	12%	27%	3%
Race	White	24%	6%	16%	9%	10%	30%	4%
	African American	8%	1%	39%	31%	3%	15%	3%
	Latino	28%	0%	8%	6%	16%	40%	2%
Age	18 to 29	19%	1%	14%	16%	15%	33%	1%
	30 to 44	23%	6%	18%	11%	13%	24%	4%
	45 to 59	21%	6%	18%	10%	8%	31%	5%
	60 or older	26%	4%	20%	9%	6%	30%	5%
Age	Under 45	22%	4%	16%	14%	14%	28%	3%
	45 or older	23%	5%	19%	10%	7%	30%	5%
Gender	Men	24%	2%	28%	16%	12%	15%	3%
	Women	22%	6%	9%	7%	7%	44%	5%
Interview Type	Landline	24%	5%	18%	11%	9%	30%	3%
	Cell Phone	19%	3%	18%	14%	12%	28%	6%

Marist Poll National Adults who Plan to Watch the Olympic Games. Interviews conducted July 9th through July 11th, 2012, N=798 MOE +/- 3.0 percentage points.