

		Plan to Watch Olympic Games			
		Do you plan to watch the Olympics:			
		Only on TV	Mostly on TV, and some online	Mostly online, and some on TV	Only online
		Row %	Row %	Row %	Row %
Plan to Watch Olympic Games		61%	31%	5%	3%
Region	Northeast	61%	33%	6%	0%
	Midwest	67%	24%	4%	6%
	South	65%	29%	5%	1%
	West	48%	39%	5%	8%
Household Income	Less than \$50,000	62%	28%	6%	3%
	\$50,000 or more	58%	34%	5%	4%
Education	Not college graduate	67%	27%	2%	4%
	College graduate	51%	36%	9%	3%
Race	White	65%	29%	4%	2%
	African American	78%	18%	4%	0%
	Latino	41%	46%	7%	6%
Age	18 to 29	49%	24%	13%	14%
	30 to 44	49%	42%	7%	3%
	45 to 59	60%	36%	3%	1%
	60 or older	79%	20%	1%	0%
Age	Under 45	49%	34%	9%	8%
	45 or older	68%	29%	2%	1%
Gender	Men	56%	33%	7%	5%
	Women	65%	29%	3%	2%
Interview Type	Landline	61%	34%	3%	2%
	Cell Phone	60%	22%	10%	8%

Marist Poll National Adults who Plan to Watch the Olympic Games. Interviews conducted July 9th through July 11th, 2012, N=798  
MOE +/- 3.0 percentage points.