

Nature of the Sample: Adults & Registered Voters

Nature of the Sample - National Adults & Registered Voters

		National Adults	Registered Voters
		Col %	Col %
National Adults		100%	
Registered Voters		84%	100%
Party Identification	Democrat	n/a	36%
	Republican	n/a	29%
	Independent	n/a	34%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	25%
	Not strong Democrats	n/a	11%
	Democratic leaning independents	n/a	12%
	Just Independents	n/a	9%
	Republican leaning independents	n/a	13%
	Not strong Republicans	n/a	9%
	Strong Republicans	n/a	20%
	Other	n/a	1%
Political Ideology	Liberal	n/a	22%
	Moderate	n/a	33%
	Conservative	n/a	45%
Support Tea Party	Yes	n/a	28%
Region	Northeast	18%	18%
	Midwest	22%	23%
	South	37%	37%
	West	23%	22%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	40%	36%
	45 or older	60%	64%
Age	18 to 29	19%	14%
	30 to 44	21%	22%
	45 to 59	36%	38%
	60 or older	24%	27%
Race	White	69%	71%
	African American	11%	11%
	Latino	15%	13%
	Other	5%	5%
Household Income	Less than \$50,000	50%	48%
	\$50,000 or more	50%	52%
Education	Not college graduate	61%	59%
	College graduate	39%	41%
Interview Type	Landline	73%	76%
	Cell Phone	27%	24%

McClatchy-Marist Poll National Adults: Interviews conducted July 9th through July 11th, 2012, N=1010 MOE +/- 3.0 percentage points. National Registered Voters: N=849 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.