

		Registered Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Registered Voters		71%	21%	6%	2%
Party Identification	Democrat	83%	13%	4%	1%
	Republican	70%	21%	5%	4%
	Independent	58%	31%	9%	2%
Party Identification*	Strong Democrats	90%	8%	2%	1%
	Soft Democrats	61%	28%	9%	2%
	Just Independents	63%	26%	10%	1%
	Soft Republicans	50%	34%	10%	6%
	Strong Republicans	82%	14%	3%	0%
Political Ideology	Liberal	84%	10%	6%	0%
	Moderate	61%	29%	9%	1%
	Conservative	72%	21%	4%	3%
Tea Party Supporters		76%	18%	6%	1%
Enthusiasm about Presidential Election	High	93%	4%	2%	0%
	Moderate	71%	22%	5%	1%
	Low	32%	49%	13%	6%
Presidential Choice	Barack Obama	76%	17%	6%	1%
	Mitt Romney	67%	25%	6%	3%
Region	Northeast	72%	21%	6%	1%
	Midwest	65%	26%	6%	2%
	South	77%	17%	5%	1%
	West	67%	21%	8%	4%
Household Income	Less than \$50,000	72%	18%	7%	2%
	\$50,000 or more	70%	24%	5%	1%
Education	Not college graduate	69%	20%	8%	2%
	College graduate	75%	21%	3%	1%
Race	White	70%	21%	7%	2%
	African American	94%	4%	2%	0%
	Latino	64%	24%	8%	4%
Age	18 to 29	59%	25%	14%	2%
	30 to 44	63%	29%	4%	4%
	45 to 59	74%	20%	6%	0%
	60 or older	80%	14%	3%	3%
Age	Under 45	61%	28%	8%	3%
	45 or older	76%	18%	5%	1%
Gender	Men	63%	26%	8%	2%
	Women	79%	16%	4%	2%
Interview Type	Landline	72%	21%	5%	2%
	Cell Phone	69%	21%	7%	2%

McClatchy-Marist Poll National Registered Voters. Interviews conducted July 9th through July 11th, 2012, N=849 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.