

		Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Registered Voters		46%	44%	11%
Party Identification	Democrat	81%	10%	9%
	Republican	7%	84%	9%
	Independent	42%	45%	13%
Party Identification*	Strong Democrats	93%	4%	3%
	Soft Democrats	67%	17%	16%
	Just Independents	38%	37%	24%
	Soft Republicans	10%	79%	11%
	Strong Republicans	5%	88%	7%
Political Ideology	Liberal	82%	10%	9%
	Moderate	51%	38%	11%
	Conservative	24%	66%	10%
Tea Party Supporters		22%	72%	6%
Region	Northeast	51%	35%	14%
	Midwest	37%	52%	12%
	South	44%	45%	11%
	West	53%	40%	7%
Household Income	Less than \$50,000	50%	41%	9%
	\$50,000 or more	45%	47%	9%
Education	Not college graduate	45%	46%	10%
	College graduate	47%	41%	12%
Race	White	37%	53%	10%
	African American	88%	7%	5%
	Latino	65%	27%	8%
Age	18 to 29	66%	14%	20%
	30 to 44	45%	44%	11%
	45 to 59	47%	46%	8%
	60 or older	34%	57%	9%
Age	Under 45	53%	32%	14%
	45 or older	41%	50%	8%
Gender	Men	42%	50%	8%
	Women	49%	38%	13%
Interview Type	Landline	45%	47%	8%
	Cell Phone	50%	32%	19%

McClatchy-Marist Poll National Registered Voters. Interviews conducted July 9th through July 11th, 2012, N=849 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.