

		Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Registered Voters		48%	46%	0%	6%
Party Identification	Democrat	85%	10%	0%	5%
	Republican	6%	89%	1%	5%
	Independent	44%	48%	0%	8%
Party Identification*	Strong Democrats	92%	5%	0%	3%
	Soft Democrats	77%	15%	0%	7%
	Just Independents	33%	44%	0%	24%
	Soft Republicans	12%	83%	1%	4%
	Strong Republicans	4%	92%	0%	4%
Political Ideology	Liberal	85%	10%	1%	5%
	Moderate	53%	40%	0%	6%
	Conservative	25%	68%	1%	6%
Tea Party Supporters		19%	75%	1%	5%
Enthusiasm about Presidential Election	High	50%	47%	0%	3%
	Moderate	52%	43%	0%	5%
	Low	38%	47%	1%	14%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	42%	58%	0%	0%
	Might vote differently	49%	51%	0%	0%
Region	Northeast	53%	37%	2%	8%
	Midwest	41%	50%	0%	8%
	South	45%	50%	0%	5%
	West	54%	41%	0%	5%
Household Income	Less than \$50,000	52%	43%	1%	5%
	\$50,000 or more	46%	48%	0%	6%
Education	Not college graduate	44%	47%	1%	8%
	College graduate	52%	43%	0%	5%
Race	White	39%	55%	1%	5%
	African American	78%	15%	0%	7%
	Latino	67%	28%	0%	5%
Age	18 to 29	74%	20%	0%	7%
	30 to 44	49%	44%	0%	6%
	45 to 59	45%	48%	1%	6%
	60 or older	36%	57%	0%	6%
Age	Under 45	59%	35%	0%	6%
	45 or older	41%	52%	1%	6%
Gender	Men	40%	52%	1%	7%
	Women	55%	40%	0%	6%
Interview Type	Landline	46%	49%	0%	5%
	Cell Phone	52%	36%	0%	11%

McClatchy-Marist Poll National Registered Voters. Interviews conducted July 9th through July 11th, 2012, N=849 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.