

		National Adults						
		Where do you think is the best place to hide money in your home:						
		Cookie Jar	Freezer	Mattress	Sock	No good place to hide money	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
National Adults		10%	27%	11%	19%	17%	9%	7%
Region	Northeast	11%	24%	14%	23%	13%	8%	8%
	Midwest	9%	30%	9%	16%	19%	9%	7%
	South	11%	27%	11%	18%	17%	10%	5%
	West	11%	24%	11%	21%	16%	8%	9%
Household Income	Less than \$50,000	13%	27%	13%	16%	15%	11%	6%
	\$50,000 or more	10%	28%	10%	23%	15%	7%	7%
Education	Not college graduate	9%	26%	13%	18%	16%	11%	6%
	College graduate	12%	29%	9%	21%	17%	5%	7%
Age	Under 45	14%	30%	17%	18%	10%	8%	3%
	45 or older	8%	25%	8%	20%	21%	9%	9%
Age	18 to 29	14%	27%	20%	19%	9%	10%	1%
	30 to 44	13%	33%	14%	16%	11%	7%	6%
	45 to 59	9%	24%	8%	26%	18%	8%	7%
	60 or older	8%	25%	8%	11%	25%	11%	12%
Race	White	10%	27%	10%	20%	18%	9%	7%
	Non-white	12%	27%	14%	18%	14%	10%	5%
Gender	Men	11%	25%	14%	20%	16%	10%	4%
	Women	10%	28%	9%	18%	18%	8%	9%
Interview Type	Landline	11%	26%	10%	20%	18%	9%	7%
	Cell Phone	10%	29%	16%	17%	12%	9%	7%

Marist Poll National Adults: Interviews conducted March 20th through 22nd, 2012, N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.