

How the Survey was Conducted

Nature of the Sample: National Poll of 1,018 Adults

This survey of 1,018 adults was conducted on January 6th through January 10th, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.0 percentage points. There are 827 registered voters. The results for this subset are statistically significant within ± 3.5 percentage points. The error margin increases for cross-tabulations. The days when the poll was conducted include the Saturday when the tragic shooting occurred in Tucson, Arizona.

Nature of the Sample: Adults

Nature of the Sample - National Adults		
		National Adults
		Col %
National Adults		100%
Registered Voters		81%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	52%
	\$50,000 or more	48%
Race	White	68%
	African American	10%
	Latino	11%
	Other	10%
Race	White	68%
	Non-white	32%
Age	Under 45	42%
	45 or older	58%
Gender	Men	49%
	Women	51%
Interview Type	Landline	72%
	Cell Phone	28%

Marist Poll National Adults: Interviews conducted January 6th through 10th, 2011, N=1018 MOE +/- 3%. Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - Registered Voters		
		Registered Voters
		Col %
Registered Voters		100%
Party ID	Democrat	35%
	Republican	28%
	Independent	36%
	Other	1%
Support Tea Party	Yes	29%
Political Party	Liberal	23%
	Moderate	34%
	Conservative	42%
Region	Northeast	18%
	Midwest	23%
	South	37%
	West	22%
Household Income	Less than \$50,000	49%
	\$50,000 or more	51%
Race	White	72%
	African American	11%
	Latino	9%
	Other	9%
Race	White	72%
	Non-white	28%
Age	Under 45	37%
	45 or older	63%
Gender	Men	48%
	Women	52%
Interview Type	Landline	78%
	Cell Phone	22%

Marist Poll National Registered Voters: Interviews conducted January 6th through 10th, 2011, N=827 MOE +/- 3.5%. Totals may not add to 100 due to rounding.