

	<b>National Adults</b>		
	<b>Thinking about the December holidays, do you plan to spend more money on holiday shopping this year than you did last year, less money, or about the same amount?</b>		
	<b>Spend More</b>	<b>Spend Less</b>	<b>Same Amount</b>
	<b>Row %</b>	<b>Row %</b>	<b>Row %</b>
<b>2010</b>	<b>9%</b>	<b>40%</b>	<b>51%</b>
<b>2007</b>	<b>10%</b>	<b>33%</b>	<b>58%</b>
<b>2004</b>	<b>8%</b>	<b>30%</b>	<b>62%</b>
<b>2003</b>	<b>9%</b>	<b>37%</b>	<b>54%</b>
<b>2002</b>	<b>10%</b>	<b>33%</b>	<b>57%</b>
<b>2001</b>	<b>10%</b>	<b>29%</b>	<b>61%</b>
<b>2000</b>	<b>8%</b>	<b>29%</b>	<b>63%</b>
<b>1999</b>	<b>15%</b>	<b>22%</b>	<b>63%</b>
<b>1998</b>	<b>9%</b>	<b>25%</b>	<b>66%</b>
<b>1997</b>	<b>10%</b>	<b>23%</b>	<b>67%</b>
<b>1996</b>	<b>9%</b>	<b>32%</b>	<b>59%</b>

**Marist Poll National Adults Who Spend Money on Holiday Shopping. Totals may not add to 100 due to rounding.**