



Marist College Institute for Public Opinion
Poughkeepsie, NY 12601 ♦ Phone 845.575.5050 ♦ Fax 845.575.5111 www.maristpoll.marist.edu

**National Poll:
Summer Conventions 2004**

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Contact: Dr. Lee M. Miringoff
Dr. Barbara L. Carvalho
Marist College
845.575.5050

This Marist College Institute for Public Opinion poll reports:

- **Voters to tune in:** Most voters plan on watching at least some of the Democratic and Republican conventions this summer. 65% of the national electorate plans to tune in next week to the Democrats in Boston. 60% of voters plan to watch the Republicans next month.

Question Wording: Do you plan on watching a great deal, some, not too much, or none of the Democratic convention at the end of this month/Republican convention at the end of August?

Registered voters July 2004	A Great Deal	Some	Not too Much	None
Democratic convention	21%	44%	16%	19%
Republican convention	19%	41%	17%	23%

- **Interest in campaign is strong and people are talking:** 71% of registered voters express an interest in the presidential election including 60% of the national electorate who say they are very interested.

Question Wording: Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

	Very Interested 1	2	3	4	Not Interested at All 5
Registered voters July 2004	60%	11%	15%	7%	7%

- Over three-quarters of registered voters have talked with someone about the presidential campaign at least once in the past week.

Question Wording: How many times in the past week have you talked with someone about the presidential campaign?

Registered voters	Not at All	1 to 4 Times	5 to 9 Times	10 or More
July 2004	23%	45%	19%	13%

- **Security a concern:** Most voters around the country voice concern about the possibility of a terror attack at either the Democratic or Republican conventions this summer. 65% of registered voters express concern about a terror attack next week in Boston during the Democratic convention, and 66% see the Republican convention in New York as a potential target.

Question Wording: Are you very concerned, concerned, not too concerned, or not concerned at all about possible terrorist attacks in Boston during the Democratic convention/in New York City during the Republican convention?

Registered voters	Very Concerned	Concerned	Not Too Concerned	Not Concerned at All
July 2004				
Democratic convention	20%	45%	26%	9%
Republican convention	21%	45%	25%	9%

- Many voters also worry that terrorists may attempt to disrupt this fall's presidential election. 68% of the national electorate is either concerned or very concerned about a potential terror attack just before the elections in November.

Question Wording: Are you very concerned, concerned, not too concerned, or not concerned at all about possible terrorist attacks just before the election in November?

Registered voters	Very Concerned	Concerned	Not Too Concerned	Not Concerned at All
July 2004	25%	43%	24%	8%

Nature of the Sample: 1,222 Americans

This survey was conducted from July 12th through July 15th, 2004. 1,222 adults 18 years of age or older within the continental United States were interviewed by

telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. The results of the entire survey are statistically significant at $\pm 3\%$. There are 938 registered voters. The results for this sub-sample are statistically significant at $\pm 3.5\%$. The margin for error increases for cross-tabulations.