

NBC 4 NY/WSJ/Marist Poll
New York Registered Voters

April 2016

How the Survey was Conducted

Nature of the Sample: NBC 4 NY/WSJ/Marist New York Poll of 2,679 Adults

This survey of 2,679 adults was conducted April 10th through April 13th, 2016 by The Marist Poll sponsored and funded in partnership with NBC 4 New York and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New York were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New York from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within ± 1.9 percentage points. There are 2,260 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. There are 544 voters in the potential Republican primary electorate. The potential Republican primary electorate in New York includes all registered Republicans. There are 1,065 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New York includes all registered Democrats. The results for these subsets are statistically significant within ± 4.2 percentage points and ± 3.0 percentage points, respectively. There are 313 likely Republican primary voters and 591 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New York Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 5.5 percentage points and ± 4.0 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New York			
		New York Adults	New York Registered Voters
		Col %	Col %
New York Adults		100%	
New York Registered Voters		84%	100%
New York Potential Republican Electorate		20%	24%
New York Likely Republican Primary Voters		12%	14%
New York Potential Democratic Electorate		40%	47%
New York Likely Democratic Primary Voters		22%	26%
Party Registration	Democrat	n/a	50%
	Republican	n/a	26%
	Independent	n/a	22%
	Other	n/a	3%
Party Identification	Democrat	n/a	43%
	Republican	n/a	21%
	Independent	n/a	33%
	Other	n/a	3%
Political Ideology	Very liberal	n/a	10%
	Liberal	n/a	26%
	Moderate	n/a	35%
	Conservative	n/a	23%
	Very conservative	n/a	6%
Tea Party Supporters		n/a	15%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	47%	41%
	45 or older	53%	59%
Age	18 to 29	22%	17%
	30 to 44	25%	24%
	45 to 59	27%	30%
	60 or older	25%	29%
Race	White	61%	68%
	African American	13%	12%
	Latino	16%	14%
	Other	9%	7%
Region	New York City	43%	34%
	Suburbs	21%	24%
	Upstate	36%	42%
Household Income	Less than \$50,000	44%	41%
	\$50,000 or more	56%	59%
Education	Not college graduate	53%	50%
	College graduate	47%	50%
Marital Status	Married	46%	50%
	Not married	54%	50%
Evangelical Christian	Yes	17%	16%
	No	83%	84%
White Evangelical Christians		6%	7%
Religiosity	Practice a Religion	43%	43%
	Does not Practice a Religion	57%	57%
Religion	Protestant	28%	28%
	Catholic	47%	48%
	Jewish	11%	11%
	No Religion	14%	13%
U.S. Military Veteran	Yes	9%	10%
	No	91%	90%
Union Household	Yes	23%	25%
	No	77%	75%
Interview Type	Landline	46%	49%
	Cell Phone	54%	51%

NBC 4 NY/WSJ/Marist Poll New York Adults. Interviews conducted April 10th through April 13th, 2016, n=2679 MOE +/- 1.9 percentage points.

New York Registered Voters: n=2260 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

Would you rate the job Governor Andrew Cuomo is doing in office as excellent, good, fair, or poor?

		Excellent	Good	Fair	Poor	Unsure-Never Heard
Registered Voters	New York Registered Voters	7%	34%	34%	21%	5%
Party Identification	Democrat	11%	43%	34%	9%	4%
	Republican	3%	22%	31%	41%	4%
	Independent	6%	32%	36%	20%	6%
Political Ideology	Very liberal-Liberal	10%	37%	39%	9%	5%
	Moderate	6%	38%	36%	17%	3%
	Conservative-Very conservative	5%	26%	28%	39%	3%
Tea Party Support	Tea Party Supporters	5%	22%	29%	40%	4%
Region	New York City	10%	37%	35%	12%	6%
	Suburbs	6%	39%	31%	18%	5%
	Upstate	6%	28%	34%	29%	3%
Region	Downstate	8%	38%	33%	15%	6%
	Upstate	6%	28%	34%	29%	3%
Household Income	Less than \$50,000	9%	36%	32%	18%	6%
	\$50,000 or more	6%	33%	36%	22%	4%
Education	Not college graduate	8%	34%	33%	19%	5%
	College graduate	6%	34%	35%	22%	4%
Race	White	6%	33%	33%	25%	4%
	African American	9%	37%	41%	8%	5%
	Latino	11%	38%	33%	11%	6%
Age	18 to 29	6%	32%	37%	17%	8%
	30 to 44	4%	27%	42%	20%	6%
	45 to 59	7%	36%	29%	25%	3%
	60 or older	10%	39%	30%	18%	3%
Age	Under 45	5%	29%	40%	19%	7%
	45 or older	9%	38%	29%	22%	3%
Gender	Men	6%	32%	32%	25%	5%
	Women	8%	35%	35%	17%	5%
Marital Status	Married	6%	34%	33%	23%	4%
	Not married	8%	34%	34%	18%	5%
Religiosity	Practice a Religion	8%	35%	30%	22%	5%
	Does not Practice a Religion	7%	33%	37%	19%	4%
Religion	Protestant	8%	33%	34%	23%	3%
	Catholic	7%	33%	35%	23%	3%
	Jewish	7%	43%	32%	13%	5%
U.S. Military Veteran	Yes	9%	29%	27%	32%	2%
	No	7%	34%	34%	19%	5%
Union Household	Yes	6%	28%	37%	26%	2%
	No	8%	36%	33%	19%	5%
Interview Type	Landline	9%	36%	31%	21%	4%
	Cell Phone	5%	32%	36%	21%	5%

NBC 4 NY/WSJ/Marist Poll New York Registered Voters. Interviews conducted April 10th through April 13th, 2016, n=2260 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

New York State Registered Voters							
Would you rate the job Governor Andrew Cuomo is doing in office as excellent, good, fair, or poor?							
Date	Excellent/ Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure
April 2016	41%	55%	7%	34%	34%	21%	5%
May 2015	37%	59%	4%	33%	38%	21%	4%
October 2014	44%	54%	9%	35%	37%	17%	2%
September 2014	42%	56%	8%	34%	38%	18%	2%
August 2014	47%	49%	8%	39%	34%	15%	4%
July 2014	48%	50%	9%	39%	33%	17%	2%
March 2014	42%	56%	7%	35%	38%	18%	3%
November 2013	52%	44%	8%	44%	31%	13%	3%
April 2013	54%	41%	12%	42%	27%	14%	5%
March 2013	56%	40%	12%	44%	27%	13%	5%
October 2012	59%	37%	15%	44%	30%	7%	3%
April 2012	58%	38%	14%	44%	29%	9%	5%
January 2012	58%	36%	12%	46%	29%	7%	7%
November 2011	55%	39%	9%	46%	32%	7%	6%
August 2011	56%	34%	12%	44%	24%	10%	10%
May 2011	54%	37%	10%	44%	31%	6%	9%
January 2011	48%	33%	9%	39%	28%	5%	19%

Marist Poll New York Registered Voters

Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?

		Excellent	Good	Fair	Poor	Unsure
Registered Voters	New York Registered Voters	22%	30%	19%	28%	0%
Party Identification	Democrat	39%	43%	13%	4%	0%
	Republican	3%	9%	17%	71%	0%
	Independent	15%	29%	26%	29%	0%
Political Ideology	Very liberal-Liberal	39%	41%	16%	5%	0%
	Moderate	17%	35%	24%	25%	0%
	Conservative-Very conservative	9%	12%	17%	60%	1%
Tea Party Support	Tea Party Supporters	13%	15%	13%	58%	0%
Region	New York City	36%	33%	17%	15%	0%
	Suburbs	17%	31%	17%	34%	0%
	Upstate	14%	28%	22%	35%	1%
Region	Downstate	28%	32%	17%	23%	0%
	Upstate	14%	28%	22%	35%	1%
Household Income	Less than \$50,000	26%	32%	17%	24%	0%
	\$50,000 or more	20%	30%	20%	29%	0%
Education	Not college graduate	21%	29%	18%	31%	1%
	College graduate	24%	31%	20%	25%	0%
Race	White	15%	27%	20%	37%	1%
	African American	48%	33%	13%	6%	
	Latino	32%	44%	15%	9%	1%
Age	18 to 29	29%	37%	19%	15%	1%
	30 to 44	23%	32%	21%	24%	0%
	45 to 59	18%	27%	21%	33%	0%
	60 or older	23%	28%	15%	34%	0%
Age	Under 45	25%	34%	20%	20%	0%
	45 or older	21%	27%	18%	33%	0%
Gender	Men	20%	29%	19%	31%	0%
	Women	24%	31%	19%	25%	0%
Marital Status	Married	21%	26%	18%	34%	0%
	Not married	23%	35%	20%	21%	0%
Religiosity	Practice a Religion	23%	25%	18%	33%	1%
	Does not Practice a Religion	22%	34%	20%	24%	0%
Religion	Protestant	26%	26%	19%	29%	0%
	Catholic	16%	29%	21%	34%	0%
	Jewish	22%	27%	18%	32%	1%
U.S. Military Veteran	Yes	16%	26%	16%	41%	1%
	No	23%	31%	19%	27%	0%
Union Household	Yes	22%	32%	19%	27%	0%
	No	22%	30%	19%	29%	0%
Interview Type	Landline	22%	27%	18%	32%	0%
	Cell Phone	22%	33%	19%	25%	0%

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New York State Registered Voters							
Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?							
	Excellent/ Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure
April 2016	52%	47%	22%	30%	19%	28%	0%
May 2015	46%	54%	14%	32%	23%	31%	1%
September 2014	39%	61%	12%	27%	28%	33%	1%
July 2014	45%	55%	15%	30%	23%	32%	0%
November 2013	40%	61%	11%	29%	25%	36%	0%
April 2013	52%	48%	19%	33%	22%	26%	1%
March 2013	50%	49%	21%	29%	22%	27%	0%
April 2012	47%	53%	18%	29%	22%	31%	<1%
January 2012	46%	54%	13%	33%	26%	28%	<1%
November 2011	44%	56%	14%	30%	27%	29%	<1%
August 2011	46%	53%	12%	34%	25%	28%	2%
January 2011	53%	47%	17%	36%	25%	22%	1%
October 30, 2010	45%	55%	16%	29%	23%	32%	<1%
October 22, 2010	45%	55%	16%	29%	22%	33%	<1%
September 30, 2010	43%	56%	13%	30%	27%	29%	1%
September 24, 2010	47%	53%	16%	31%	22%	31%	<1%
May 12, 2010	55%	45%	22%	33%	22%	23%	<1%
March 29, 2010	53%	47%	21%	32%	21%	26%	<1%
March 3, 2010	52%	47%	16%	36%	24%	23%	1%
February 3, 2010	46%	54%	13%	33%	27%	27%	<1%
January 15, 2010	56%	43%	20%	36%	22%	21%	1%
November 23, 2009	55%	44%	18%	37%	24%	20%	1%
September 24, 2009	52%	46%	25%	27%	20%	26%	2%
September 14, 2009	57%	43%	23%	34%	23%	20%	<1%
July 1, 2009	63%	36%	31%	32%	20%	16%	1%
May 4, 2009	64%	34%	33%	31%	20%	14%	2%
March 3, 2009	68%	28%	33%	35%	15%	13%	4%
January 27, 2009	60%	22%	28%	32%	16%	6%	18%
Marist Poll New York Registered Voters							

In general, thinking about the way things are going in New York State, do you feel things are going in the right direction or that things are going in the wrong direction?

		Right direction	Wrong direction	Unsure
Registered Voters	New York Registered Voters	43%	48%	9%
Party Identification	Democrat	61%	31%	9%
	Republican	22%	73%	5%
	Independent	39%	52%	10%
Political Ideology	Very liberal-Liberal	60%	31%	8%
	Moderate	43%	48%	9%
	Conservative-Very conservative	25%	67%	8%
Tea Party Support	Tea Party Supporters	29%	66%	5%
Region	New York City	50%	40%	10%
	Suburbs	43%	49%	8%
	Upstate	38%	53%	9%
Region	Downstate	47%	44%	9%
	Upstate	38%	53%	9%
Household Income	Less than \$50,000	44%	45%	11%
	\$50,000 or more	44%	49%	7%
Education	Not college graduate	41%	50%	10%
	College graduate	46%	46%	8%
Race	White	39%	53%	8%
	African American	56%	35%	9%
	Latino	52%	41%	8%
Age	18 to 29	57%	35%	8%
	30 to 44	39%	52%	9%
	45 to 59	39%	55%	6%
	60 or older	44%	45%	11%
Age	Under 45	47%	45%	8%
	45 or older	41%	50%	9%
Gender	Men	45%	48%	7%
	Women	42%	48%	10%
Marital Status	Married	41%	51%	8%
	Not married	46%	45%	9%
Religiosity	Practice a Religion	43%	49%	8%
	Does not Practice a Religion	45%	47%	9%
Religion	Protestant	44%	50%	6%
	Catholic	38%	55%	7%
	Jewish	52%	38%	10%
U.S. Military Veteran	Yes	36%	57%	7%
	No	44%	47%	9%
Union Household	Yes	41%	50%	9%
	No	44%	47%	8%
Interview Type	Landline	41%	49%	10%
	Cell Phone	45%	47%	8%

NBC 4 NY/WSJ/Marist Poll New York Registered Voters. Interviews conducted April 10th through April 13th, 2016, n=2260 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

New York State Registered Voters			
In general, thinking about the way things are going in New York State, do you feel things are going in the right direction or that things are going in the wrong direction?			
	Right direction	Wrong direction	Unsure
April 2016	43%	48%	9%
May 2015	43%	51%	6%
October 2014	45%	46%	9%
September 2014	43%	50%	7%
August 2014	48%	45%	7%
July 2014	47%	46%	6%
March 2014	50%	47%	3%
November 2013	50%	45%	5%
April 2013	53%	41%	6%
March 2013	51%	44%	4%
October 2012	56%	39%	6%
April 2012	51%	43%	6%
January 2012	52%	40%	8%
November 2011	43%	49%	7%
August 2011	46%	45%	9%
May 2011	41%	54%	6%
January 2011	42%	52%	6%
October 30, 2010	18%	78%	4%
October 22, 2010	21%	74%	5%
September 30, 2010	16%	79%	5%
September 24, 2010	24%	73%	3%
May 7, 2010	22%	72%	6%
March 26, 2010	16%	78%	6%
March 2, 2010	18%	76%	6%
February 3, 2010	21%	74%	5%
November 23, 2009	20%	75%	5%
September 16, 2009	22%	74%	4%
June 30, 2009	21%	74%	5%
May 4, 2009	27%	67%	6%
March 3, 2009	27%	65%	8%
October 2008	35%	57%	8%
April 2008	33%	59%	8%
March 2007	49%	43%	8%
October 2006	35%	56%	9%
July 2006	40%	52%	8%
May 2006	34%	61%	5%
January 2006	39%	54%	7%
September 2005	43%	50%	7%
April 2005	29%	65%	6%
October 2004	40%	54%	6%
September 2004	40%	54%	6%
April 2004	43%	51%	6%
January 2004	42%	46%	12%
September 2003	39%	54%	7%
April 2003	40%	53%	7%
December 2002	39%	52%	9%
October 30, 2002	51%	40%	9%
October 1, 2002	55%	37%	8%
September 2002	56%	38%	6%
May 2002	65%	28%	7%
April 2002	66%	28%	6%
December 2001	65%	25%	10%
April 2001	58%	33%	9%

Marist Poll New York Registered Voters