

NBC News/WSJ/Marist Poll  
Registered Voters

April 2016

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist New York Poll of 2,521 Adults**

This survey of 2,521 adults was conducted April 6<sup>th</sup> through April 10<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New York were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New York from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within  $\pm 2.0$  percentage points. There are 1,987 registered voters. The results for this subset are statistically significant within  $\pm 2.2$  percentage points. There are 477 voters in the potential Republican primary electorate. The potential Republican primary electorate in New York includes all registered Republicans. There are 989 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New York includes all registered Democrats. The results for these subsets are statistically significant within  $\pm 4.5$  percentage points and  $\pm 3.1$  percentage points, respectively. There are 259 likely Republican primary voters and 557 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New York Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within  $\pm 6.1$  percentage points and  $\pm 4.2$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

## NBC News/WSJ/Marist Poll New York Tables of Registered Voters

## Nature of the Sample - New York

		New York Adults	New York Registered Voters
		Col %	Col %
New York Adults		100%	
New York Registered Voters		79%	100%
New York Potential Republican Electorate		19%	24%
New York Likely Republican Primary Voters		10%	13%
New York Potential Democratic Electorate		39%	50%
New York Likely Democratic Primary Voters		22%	28%
Party Registration	Democrat	n/a	50%
	Republican	n/a	26%
	Independent	n/a	22%
	Other	n/a	2%
Party Identification	Democrat	n/a	44%
	Republican	n/a	20%
	Independent	n/a	33%
	Other	n/a	3%
Political Ideology	Very liberal	n/a	9%
	Liberal	n/a	23%
	Moderate	n/a	39%
	Conservative	n/a	23%
	Very conservative	n/a	6%
Tea Party Supporters		n/a	15%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	47%	40%
	45 or older	53%	60%
Age	18 to 29	22%	17%
	30 to 44	25%	23%
	45 to 59	27%	30%
	60 or older	25%	30%
Race	White	61%	69%
	African American	13%	12%
	Latino	16%	12%
	Other	9%	7%
Region	New York City	43%	34%
	Suburbs	21%	24%
	Upstate	36%	42%
Household Income	Less than \$50,000	44%	38%
	\$50,000 or more	56%	62%
Education	Not college graduate	52%	48%
	College graduate	48%	52%
Marital Status	Married	46%	50%
	Not married	54%	50%
Evangelical Christian	Yes	21%	19%
	No	79%	81%
White Evangelical Christians		7%	8%
Religiosity	Practice a Religion	41%	42%
	Does not Practice a Religion	59%	58%
U.S. Military Veteran	Yes	8%	9%
	No	92%	91%
Interview Type	Landline	47%	52%
	Cell Phone	53%	48%

NBC News/WSJ/Marist Poll New York Adults. Interviews conducted April 6th through April 10th, 2016, n=2521 MOE +/- 2.0 percentage points.

^New York Registered Voters: n=1987 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

## Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Registered Voters	New York Registered Voters	58%	36%	5%
Party Identification	Democrat	89%	8%	2%
	Republican	12%	82%	6%
	Independent	49%	44%	7%
Political Ideology	Very liberal-Liberal	86%	11%	4%
	Moderate	60%	34%	6%
	Conservative-Very conservative	29%	67%	4%
Tea Party Support	Tea Party Supporters	30%	67%	3%
Region	New York City	73%	22%	4%
	Suburbs	50%	45%	6%
	Upstate	51%	43%	6%
Household Income	Less than \$50,000	63%	30%	7%
	\$50,000 or more	57%	39%	4%
Education	College graduate	63%	33%	4%
	Not college graduate	54%	40%	6%
Race	White	48%	46%	6%
	African American	91%	5%	4%
	Latino	76%	22%	3%
Age	Under 45	65%	29%	6%
	45 or older	54%	41%	4%
Gender	Men	51%	42%	7%
	Women	65%	31%	4%
Marital Status	Married	50%	46%	4%
	Not married	68%	26%	6%
Religiosity	Does not Practice a Religion	62%	32%	5%
	Practice a Religion	53%	42%	5%
U.S. Military Veteran	Yes	45%	50%	4%
	No	60%	35%	5%
Interview Type	Landline	55%	40%	5%
	Cell Phone	62%	32%	6%

NBC News/WSJ/Marist Poll New York Registered Voters. Interviews conducted April 6th through April 10th, 2016, n=1987 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New York Tables of Registered Voters

Which candidate do you think is the real New Yorker:

		Donald Trump	Bernie Sanders	Hillary Clinton	None of them	Unsure
Registered Voters	New York Registered Voters	41%	25%	23%	6%	5%
Party Identification	Democrat	22%	33%	36%	4%	5%
	Republican	76%	8%	8%	6%	2%
	Independent	44%	27%	16%	8%	5%
Political Ideology	Very liberal-Liberal	21%	40%	29%	6%	5%
	Moderate	43%	24%	21%	7%	5%
	Conservative-Very conservative	61%	13%	18%	5%	3%
Tea Party Support	Tea Party Supporters	63%	16%	16%	5%	1%
Region	New York City	32%	32%	26%	4%	6%
	Suburbs	49%	25%	16%	5%	4%
	Upstate	44%	20%	24%	8%	4%
Household Income	Less than \$50,000	33%	28%	30%	4%	5%
	\$50,000 or more	47%	24%	18%	7%	4%
Education	College graduate	42%	27%	19%	8%	5%
	Not college graduate	41%	25%	27%	3%	4%
Race	White	50%	20%	18%	7%	5%
	African American	15%	36%	39%	4%	5%
	Latino	28%	39%	29%	2%	1%
Age	Under 45	36%	35%	20%	5%	3%
	45 or older	44%	19%	25%	7%	5%
Gender	Men	48%	25%	17%	6%	4%
	Women	35%	26%	28%	6%	5%
Marital Status	Married	49%	20%	20%	7%	4%
	Not married	34%	31%	25%	5%	5%
Religiosity	Does not Practice a Religion	38%	30%	20%	6%	5%
	Practice a Religion	45%	19%	26%	6%	4%
U.S. Military Veteran	Yes	58%	19%	15%	6%	3%
	No	40%	26%	24%	6%	5%
Interview Type	Landline	42%	21%	24%	7%	6%
	Cell Phone	40%	30%	21%	6%	3%

NBC News/WSJ/Marist Poll New York Registered Voters. Interviews conducted April 6th through April 10th, 2016. n=1987 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

## If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	New York Registered Voters	61%	32%	7%
Party Identification	Democrat	90%	6%	3%
	Republican	13%	80%	7%
	Independent	54%	36%	11%
Political Ideology	Very liberal-Liberal	88%	8%	5%
	Moderate	63%	29%	8%
	Conservative-Very conservative	31%	62%	7%
Tea Party Support	Tea Party Supporters	32%	65%	3%
Gender	Men	51%	40%	9%
	Women	69%	24%	6%
Age	Under 45	65%	28%	7%
	45 or older	59%	34%	7%
Race	White	50%	42%	8%
	African American	92%	5%	3%
	Latino	82%	11%	7%
Region	New York City	78%	17%	6%
	Suburbs	52%	39%	9%
	Upstate	52%	40%	8%
Household Income	Less than \$50,000	68%	24%	8%
	\$50,000 or more	58%	37%	6%
Education	College graduate	65%	29%	5%
	Not college graduate	56%	35%	9%
Marital Status	Married	53%	40%	7%
	Not married	69%	23%	8%
Religiosity	Does not Practice a Religion	63%	30%	7%
	Practice a Religion	57%	35%	8%
U.S. Military Veteran	Yes	40%	49%	11%
	No	63%	30%	7%
Interview Type	Landline	59%	32%	9%
	Cell Phone	62%	32%	6%

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## If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	New York Registered Voters	61%	31%	8%
Party Identification	Democrat	90%	6%	4%
	Republican	15%	79%	6%
	Independent	52%	36%	12%
Political Ideology	Very liberal-Liberal	87%	9%	4%
	Moderate	64%	27%	9%
	Conservative-Very conservative	30%	63%	8%
Tea Party Support	Tea Party Supporters	33%	66%	2%
Gender	Men	53%	38%	9%
	Women	68%	25%	6%
Age	Under 45	65%	28%	7%
	45 or older	59%	33%	8%
Race	White	51%	40%	9%
	African American	88%	8%	5%
	Latino	83%	13%	4%
Region	New York City	77%	17%	7%
	Suburbs	58%	35%	7%
	Upstate	50%	41%	9%
Household Income	Less than \$50,000	66%	27%	7%
	\$50,000 or more	59%	33%	7%
Education	College graduate	66%	28%	6%
	Not college graduate	55%	35%	9%
Marital Status	Married	55%	38%	7%
	Not married	67%	25%	8%
Religiosity	Does not Practice a Religion	66%	27%	7%
	Practice a Religion	54%	38%	8%
U.S. Military Veteran	Yes	42%	48%	10%
	No	63%	30%	7%
Interview Type	Landline	59%	31%	10%
	Cell Phone	63%	31%	6%

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**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Hillary Clinton, the Democrat	John Kasich, the Republican	Undecided
Registered Voters	New York Registered Voters	53%	38%	8%
Party Identification	Democrat	86%	9%	5%
	Republican	9%	84%	7%
	Independent	39%	49%	12%
Political Ideology	Very liberal-Liberal	80%	14%	5%
	Moderate	50%	41%	9%
	Conservative-Very conservative	29%	63%	8%
Tea Party Support	Tea Party Supporters	32%	65%	3%
Gender	Men	46%	45%	9%
	Women	60%	33%	8%
Age	Under 45	56%	34%	9%
	45 or older	52%	41%	7%
Race	White	42%	49%	8%
	African American	88%	8%	4%
	Latino	78%	16%	7%
Region	New York City	71%	21%	8%
	Suburbs	46%	46%	8%
	Upstate	43%	48%	9%
Household Income	Less than \$50,000	62%	30%	8%
	\$50,000 or more	50%	44%	6%
Education	College graduate	56%	37%	7%
	Not college graduate	51%	40%	9%
Marital Status	Married	46%	48%	7%
	Not married	62%	29%	9%
Religiosity	Does not Practice a Religion	56%	35%	9%
	Practice a Religion	49%	44%	6%
U.S. Military Veteran	Yes	36%	56%	8%
	No	55%	37%	8%
Interview Type	Landline	51%	39%	10%
	Cell Phone	55%	38%	7%

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**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	New York Registered Voters	64%	31%	6%
Party Identification	Democrat	90%	7%	4%
	Republican	19%	77%	4%
	Independent	59%	33%	8%
Political Ideology	Very liberal-Liberal	90%	8%	2%
	Moderate	67%	27%	6%
	Conservative-Very conservative	33%	61%	6%
Tea Party Support	Tea Party Supporters	34%	62%	3%
Gender	Men	56%	38%	6%
	Women	70%	24%	6%
Age	Under 45	70%	27%	3%
	45 or older	60%	33%	7%
Race	White	54%	40%	5%
	African American	90%	3%	7%
	Latino	83%	14%	3%
Region	New York City	77%	17%	7%
	Suburbs	54%	41%	5%
	Upstate	58%	37%	5%
Household Income	Less than \$50,000	70%	24%	6%
	\$50,000 or more	61%	35%	4%
Education	College graduate	67%	28%	5%
	Not college graduate	60%	34%	6%
Marital Status	Married	56%	39%	5%
	Not married	72%	22%	6%
Religiosity	Does not Practice a Religion	68%	27%	5%
	Practice a Religion	58%	36%	6%
U.S. Military Veteran	Yes	46%	51%	3%
	No	65%	29%	6%
Interview Type	Landline	60%	32%	8%
	Cell Phone	67%	30%	3%

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**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	New York Registered Voters	65%	28%	8%
Party Identification	Democrat	90%	5%	4%
	Republican	19%	74%	7%
	Independent	60%	30%	11%
Political Ideology	Very liberal-Liberal	90%	8%	3%
	Moderate	69%	22%	9%
	Conservative-Very conservative	33%	59%	8%
Tea Party Support	Tea Party Supporters	38%	59%	3%
Gender	Men	59%	33%	7%
	Women	69%	22%	8%
Age	Under 45	71%	23%	5%
	45 or older	61%	30%	9%
Race	White	57%	36%	7%
	African American	86%	7%	8%
	Latino	83%	10%	7%
Region	New York City	78%	14%	8%
	Suburbs	59%	34%	7%
	Upstate	57%	35%	8%
Household Income	Less than \$50,000	69%	22%	9%
	\$50,000 or more	63%	31%	6%
Education	College graduate	69%	25%	6%
	Not college graduate	60%	30%	9%
Marital Status	Married	58%	35%	6%
	Not married	72%	20%	8%
Religiosity	Does not Practice a Religion	70%	23%	7%
	Practice a Religion	58%	35%	8%
U.S. Military Veteran	Yes	49%	43%	8%
	No	66%	26%	7%
Interview Type	Landline	62%	28%	10%
	Cell Phone	68%	27%	5%

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		Bernie Sanders, the Democrat	John Kasich, the Republican	Undecided
Registered Voters	New York Registered Voters	57%	35%	8%
Party Identification	Democrat	84%	10%	6%
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Race	White	48%	44%	8%
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	Latino	79%	14%	7%
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	Suburbs	49%	44%	7%
	Upstate	50%	42%	9%
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