

NBC News/WSJ/Marist Poll New York Likely Republican Primary Voters

April 2016

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist New York Poll of 2,521 Adults**

This survey of 2,521 adults was conducted April 6<sup>th</sup> through April 10<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New York were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New York from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within  $\pm 2.0$  percentage points. There are 1,987 registered voters. The results for this subset are statistically significant within  $\pm 2.2$  percentage points. There are 477 voters in the potential Republican primary electorate. The potential Republican primary electorate in New York includes all registered Republicans. There are 989 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New York includes all registered Democrats. The results for these subsets are statistically significant within  $\pm 4.5$  percentage points and  $\pm 3.1$  percentage points, respectively. There are 259 likely Republican primary voters and 557 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New York Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within  $\pm 6.1$  percentage points and  $\pm 4.2$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

## NBC News/WSJ/Marist Poll New York Likely Republican Primary Voter Tables

## Nature of the Sample - New York

		New York Adults	New York Registered Voters
		Col %	Col %
New York Adults		100%	
New York Registered Voters		79%	100%
New York Potential Republican Electorate		19%	24%
New York Likely Republican Primary Voters		10%	13%
New York Potential Democratic Electorate		39%	50%
New York Likely Democratic Primary Voters		22%	28%
Party Registration	Democrat	n/a	50%
	Republican	n/a	26%
	Independent	n/a	22%
	Other	n/a	2%
Party Identification	Democrat	n/a	44%
	Republican	n/a	20%
	Independent	n/a	33%
	Other	n/a	3%
Political Ideology	Very liberal	n/a	9%
	Liberal	n/a	23%
	Moderate	n/a	39%
	Conservative	n/a	23%
	Very conservative	n/a	6%
Tea Party Supporters		n/a	15%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	47%	40%
	45 or older	53%	60%
Age	18 to 29	22%	17%
	30 to 44	25%	23%
	45 to 59	27%	30%
	60 or older	25%	30%
Race	White	61%	69%
	African American	13%	12%
	Latino	16%	12%
	Other	9%	7%
Region	New York City	43%	34%
	Suburbs	21%	24%
	Upstate	36%	42%
Household Income	Less than \$50,000	44%	38%
	\$50,000 or more	56%	62%
Education	Not college graduate	52%	48%
	College graduate	48%	52%
Marital Status	Married	46%	50%
	Not married	54%	50%
Evangelical Christian	Yes	21%	19%
	No	79%	81%
White Evangelical Christians		7%	8%
Religiosity	Practice a Religion	41%	42%
	Does not Practice a Religion	59%	58%
U.S. Military Veteran	Yes	8%	9%
	No	92%	91%
Interview Type	Landline	47%	52%
	Cell Phone	53%	48%

NBC News/WSJ/Marist Poll New York Adults. Interviews conducted April 6th through April 10th, 2016, n=2521 MOE +/- 2.0 percentage points.

^New York Registered Voters: n=1987 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

## Nature of the Sample - New York

		New York Potential Republican Electorate	New York Likely Republican Primary Voters
		Col %	Col %
New York Potential Republican Electorate		100%	
New York Likely Republican Primary Voters		54%	100%
Party Registration	Republican	100%	100%
Party Identification	Democrat	3%	1%
	Republican	67%	72%
	Independent	25%	23%
	Other	4%	4%
Past Participation*	Yes	76%	85%
	No	24%	15%
Political Ideology	Very liberal	1%	1%
	Liberal	8%	7%
	Moderate	35%	32%
	Conservative	45%	48%
	Very conservative	11%	13%
Tea Party Supporters		26%	30%
Gender	Men	56%	56%
	Women	44%	44%
Age	Under 45	33%	31%
	45 or older	67%	69%
Age	18 to 29	11%	9%
	30 to 44	22%	23%
	45 to 59	33%	34%
	60 or older	34%	35%
Race	White	88%	91%
	African American	1%	1%
	Latino	5%	5%
	Other	5%	3%
Region	New York City	17%	13%
	Suburbs	30%	28%
	Upstate	52%	58%
Household Income	Less than \$50,000	30%	29%
	\$50,000 or more	70%	71%
Education	Not college graduate	48%	48%
	College graduate	52%	52%
Marital Status	Married	61%	65%
	Not married	39%	35%
Evangelical Christian	Yes	18%	20%
	No	82%	80%
White Evangelical Christians		14%	16%
Religiosity	Practice a Religion	47%	49%
	Does not Practice a Religion	53%	51%
U.S. Military Veteran	Yes	12%	12%
	No	88%	88%
Interview Type	Landline	55%	56%
	Cell Phone	45%	44%

NBC News/WSJ/Marist Poll New York Potential Republican Electorate. Interviews conducted April 6th through April 10th, 2016, n=477 MOE +/- 4.5 percentage points.  
 New York Likely Republican Primary Voters: n=259 MOE +/- 6.1 percentage points. Totals may not add to 100% due to rounding.

## 2016 Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Donald Trump	John Kasich	Ted Cruz	Other	Undecided
Likely Republican Primary Voters	New York Likely Republican Primary Voters	54%	21%	18%	1%	5%
Intensity of Support	Strongly support	64%	18%	17%		
Party Identification	Republican	58%	17%	20%	1%	5%
Political Ideology	Moderate	50%	29%	14%	1%	6%
	Conservative-Very conservative	56%	17%	22%	0%	5%
Political Ideology	Moderate	50%	29%	14%	1%	6%
	Conservative	59%	18%	17%	0%	6%
Tea Party Support	Tea Party Supporters	59%	12%	26%		4%
Education	College graduate	50%	22%	21%	1%	7%
	Not college graduate	57%	21%	16%	1%	4%
Age	Under 45	53%	15%	21%	2%	8%
	45 or older	54%	25%	17%	0%	4%
Gender	Men	58%	21%	15%	1%	3%
	Women	48%	21%	23%	1%	8%
Marital Status	Married	56%	20%	19%		5%
	Not married	49%	25%	18%	3%	6%
Religiosity	Does not Practice a Religion	59%	19%	16%	1%	6%
	Practice a Religion	48%	24%	22%	1%	5%
Interview Type	Landline	54%	23%	17%	0%	7%
	Cell Phone	55%	20%	20%	2%	4%

NBC News/WSJ/Marist Poll New York Likely Republican Primary Voters. Interviews conducted April 6th through April 10th, 2016, n=259 MOE +/- 6.1 percentage points. Totals may not add to 100% due to rounding.

**Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?**

		Strongly support	Somewhat support	Might vote differently	Unsure
Likely Republican Primary Voters with a Candidate Preference	New York Likely Republican Primary Voters with a Candidate Preference	64%	27%	9%	1%
Primary Support	Donald Trump	72%	24%	3%	1%
Party Identification	Republican	70%	21%	8%	1%
Political Ideology	Conservative-Very conservative	68%	24%	7%	1%
Tea Party Support	Tea Party Supporters	73%	20%	7%	0%
Education	College graduate	57%	33%	9%	1%
	Not college graduate	72%	19%	8%	1%
Gender	Men	63%	28%	9%	1%
	Women	65%	25%	8%	2%
Marital Status	Married	66%	26%	7%	1%
	Not married	61%	26%	12%	1%
Religiosity	Does not Practice a Religion	65%	23%	12%	1%
	Practice a Religion	64%	30%	5%	1%
Interview Type	Landline	65%	25%	8%	2%
	Cell Phone	61%	30%	9%	0%

NBC News/WSJ/Marist Poll New York Likely Republican Primary Voters with a Candidate Preference including absentee. Interviews conducted April 6th through April 10th, 2016, n=231 MOE +/- 6.4 percentage points. Totals may not add to 100% due to rounding.

**Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?**

		John Kasich	Ted Cruz	Donald Trump	Other	Undecided
Likely Republican Primary Voters with a Candidate Preference	New York Likely Republican Primary Voters with a Candidate Preference	36%	32%	15%	1%	16%
Primary Support	Donald Trump	44%	37%		1%	18%
Party Identification	Republican	39%	29%	15%	1%	17%
Political Ideology	Conservative-Very conservative	37%	32%	18%	1%	11%
Education	College graduate	40%	31%	15%	1%	13%
	Not college graduate	31%	35%	15%	1%	17%
Gender	Men	36%	32%	15%	1%	16%
	Women	36%	31%	15%	1%	17%
Religiosity	Does not Practice a Religion	35%	33%	18%	0%	14%
	Practice a Religion	37%	33%	12%	2%	16%
Interview Type	Landline	34%	31%	15%	1%	18%
	Cell Phone	38%	33%	15%	1%	13%

NBC News/WSJ/Marist Poll New York Likely Republican Primary Voters with a Candidate Preference. Interviews conducted April 6th through April 10th, 2016, n=225 MOE +/- 6.5 percentage points. Totals may not add to 100% due to rounding.

**If Donald Trump has won the most delegates going into the Republican Convention but not enough to be nominated on the convention's first ballot, do you think:**

		The Republican Party should nominate Donald Trump for president	The Republican Party should nominate a different person for president	Unsure
Likely Republican Primary Voters	New York Likely Republican Primary Voters	64%	28%	8%
Party Identification	Republican	68%	23%	9%
Political Ideology	Moderate	60%	33%	7%
	Conservative-Very conservative	68%	23%	9%
Political Ideology	Moderate	60%	33%	7%
	Conservative	70%	22%	8%
Tea Party Support	Tea Party Supporters	75%	21%	4%
Education	College graduate	64%	30%	6%
	Not college graduate	65%	26%	9%
Age	Under 45	73%	19%	7%
	45 or older	60%	32%	8%
Gender	Men	72%	23%	4%
	Women	54%	33%	12%
Marital Status	Married	68%	25%	7%
	Not married	58%	34%	8%
Religiosity	Does not Practice a Religion	70%	22%	7%
	Practice a Religion	58%	35%	7%
Interview Type	Landline	61%	28%	11%
	Cell Phone	69%	27%	3%

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**If the Republican Party decides to nominate someone other than Donald Trump for president:**

		Should the nominee be someone who ran in the primaries this year	Is it acceptable to you for the nominee to be a Republican who did not run in the primaries this year	Unsure
Likely Republican Primary Voters	New York Likely Republican Primary Voters	59%	32%	10%
Party Identification	Republican	64%	27%	9%
Political Ideology	Moderate	52%	38%	9%
	Conservative-Very conservative	62%	30%	8%
Political Ideology	Moderate	52%	38%	9%
	Conservative	62%	32%	7%
Tea Party Support	Tea Party Supporters	70%	24%	5%
Education	College graduate	59%	35%	7%
	Not college graduate	58%	30%	12%
Age	Under 45	65%	30%	5%
	45 or older	56%	33%	11%
Gender	Men	63%	29%	8%
	Women	53%	36%	12%
Marital Status	Married	58%	34%	8%
	Not married	60%	29%	11%
Religiosity	Does not Practice a Religion	59%	32%	9%
	Practice a Religion	58%	33%	9%
Interview Type	Landline	59%	30%	11%
	Cell Phone	58%	34%	7%

NBC News/WSJ/Marist Poll New York Likely Republican Primary Voters. Interviews conducted April 6th through April 10th, 2016, n=259 MOE +/- 6.1 percentage points. Totals may not add to 100% due to rounding.