

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters

April 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist New York Poll of 2,521 Adults

This survey of 2,521 adults was conducted April 6th through April 10th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New York were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New York from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within ± 2.0 percentage points. There are 1,987 registered voters. The results for this subset are statistically significant within ± 2.2 percentage points. There are 477 voters in the potential Republican primary electorate. The potential Republican primary electorate in New York includes all registered Republicans. There are 989 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New York includes all registered Democrats. The results for these subsets are statistically significant within ± 4.5 percentage points and ± 3.1 percentage points, respectively. There are 259 likely Republican primary voters and 557 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New York Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 6.1 percentage points and ± 4.2 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voter Tables

Nature of the Sample - New York

| | | New York Adults | New York Registered Voters |
|---|------------------------------|-----------------|----------------------------|
| | | Col % | Col % |
| New York Adults | | 100% | |
| New York Registered Voters | | 79% | 100% |
| New York Potential Republican Electorate | | 19% | 24% |
| New York Likely Republican Primary Voters | | 10% | 13% |
| New York Potential Democratic Electorate | | 39% | 50% |
| New York Likely Democratic Primary Voters | | 22% | 28% |
| Party Registration | Democrat | n/a | 50% |
| | Republican | n/a | 26% |
| | Independent | n/a | 22% |
| | Other | n/a | 2% |
| Party Identification | Democrat | n/a | 44% |
| | Republican | n/a | 20% |
| | Independent | n/a | 33% |
| | Other | n/a | 3% |
| Political Ideology | Very liberal | n/a | 9% |
| | Liberal | n/a | 23% |
| | Moderate | n/a | 39% |
| | Conservative | n/a | 23% |
| | Very conservative | n/a | 6% |
| Tea Party Supporters | | n/a | 15% |
| Gender | Men | 48% | 48% |
| | Women | 52% | 52% |
| Age | Under 45 | 47% | 40% |
| | 45 or older | 53% | 60% |
| Age | 18 to 29 | 22% | 17% |
| | 30 to 44 | 25% | 23% |
| | 45 to 59 | 27% | 30% |
| | 60 or older | 25% | 30% |
| Race | White | 61% | 69% |
| | African American | 13% | 12% |
| | Latino | 16% | 12% |
| | Other | 9% | 7% |
| Region | New York City | 43% | 34% |
| | Suburbs | 21% | 24% |
| | Upstate | 36% | 42% |
| Household Income | Less than \$50,000 | 44% | 38% |
| | \$50,000 or more | 56% | 62% |
| Education | Not college graduate | 52% | 48% |
| | College graduate | 48% | 52% |
| Marital Status | Married | 46% | 50% |
| | Not married | 54% | 50% |
| Evangelical Christian | Yes | 21% | 19% |
| | No | 79% | 81% |
| White Evangelical Christians | | 7% | 8% |
| Religiosity | Practice a Religion | 41% | 42% |
| | Does not Practice a Religion | 59% | 58% |
| U.S. Military Veteran | Yes | 8% | 9% |
| | No | 92% | 91% |
| Interview Type | Landline | 47% | 52% |
| | Cell Phone | 53% | 48% |

NBC News/WSJ/Marist Poll New York Adults. Interviews conducted April 6th through April 10th, 2016, n=2521 MOE +/- 2.0 percentage points.

^New York Registered Voters: n=1987 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voter Tables

Nature of the Sample - New York

| | | New York Potential Democratic Electorate | New York Likely Democratic Primary Voters |
|---|------------------------------|--|---|
| | | Col % | Col % |
| New York Potential Democratic Electorate | | 100% | |
| New York Likely Democratic Primary Voters | | 56% | 100% |
| Party Registration | Democrat | 100% | 100% |
| Party Identification | Democrat | 80% | 83% |
| | Republican | 2% | 2% |
| | Independent | 16% | 14% |
| | Other | 1% | 2% |
| Past Participation* | Yes | 78% | 85% |
| | No | 22% | 15% |
| Political Ideology | Very liberal | 14% | 16% |
| | Liberal | 33% | 35% |
| | Moderate | 37% | 35% |
| | Conservative | 12% | 10% |
| | Very conservative | 3% | 4% |
| Tea Party Supporters | | 9% | 8% |
| Gender | Men | 39% | 38% |
| | Women | 61% | 62% |
| Age | Under 45 | 41% | 37% |
| | 45 or older | 59% | 63% |
| Age | 18 to 29 | 19% | 15% |
| | 30 to 44 | 22% | 22% |
| | 45 to 59 | 28% | 30% |
| | 60 or older | 31% | 33% |
| Race | White | 55% | 58% |
| | African American | 19% | 19% |
| | Latino | 18% | 16% |
| | Other | 7% | 6% |
| Region | New York City | 55% | 51% |
| | Suburbs | 16% | 17% |
| | Upstate | 29% | 32% |
| Household Income | Less than \$50,000 | 43% | 41% |
| | \$50,000 or more | 57% | 59% |
| Education | Not college graduate | 47% | 42% |
| | College graduate | 53% | 58% |
| Marital Status | Married | 43% | 45% |
| | Not married | 57% | 55% |
| Evangelical Christian | Yes | 18% | 17% |
| | No | 82% | 83% |
| White Evangelical Christians | | 4% | 3% |
| Religiosity | Practice a Religion | 39% | 38% |
| | Does not Practice a Religion | 61% | 62% |
| U.S. Military Veteran | Yes | 7% | 7% |
| | No | 93% | 93% |
| Interview Type | Landline | 51% | 52% |
| | Cell Phone | 49% | 48% |

NBC News/WSJ/Marist Poll New York Potential Democratic Electorate. Interviews conducted April 6th through April 10th, 2016, n=989 MOE +/- 3.1 percentage points.
 New York Likely Democratic Primary Voters: n=557 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voter Tables

Do you approve or disapprove of the job Barack Obama is doing as president?

| | | Approve | Disapprove | Unsure |
|--|--------------------------------|---------|------------|--------|
| Likely Democratic Primary Voters - New York Likely Democratic Primary Voters | | 87% | 11% | 3% |
| Party Identification | Democrat | 92% | 6% | 2% |
| | Independent | 71% | 24% | 5% |
| Political Ideology | Very liberal-Liberal | 93% | 5% | 2% |
| | Moderate | 83% | 14% | 2% |
| | Conservative-Very conservative | 75% | 23% | 3% |
| Political Ideology | Very liberal | 94% | 4% | 2% |
| | Liberal | 92% | 6% | 2% |
| | Moderate | 83% | 14% | 2% |
| Region | New York City | 87% | 11% | 3% |
| | Suburbs | 88% | 9% | 3% |
| | Upstate | 86% | 12% | 2% |
| Household Income | Less than \$50,000 | 87% | 10% | 3% |
| | \$50,000 or more | 87% | 11% | 2% |
| Education | College graduate | 89% | 8% | 3% |
| | Not college graduate | 83% | 15% | 2% |
| Race | White | 83% | 14% | 3% |
| | African American | 97% | 1% | 2% |
| | Latino | 87% | 12% | 1% |
| Age | Under 45 | 91% | 7% | 2% |
| | 45 or older | 85% | 13% | 3% |
| Gender | Men | 83% | 14% | 3% |
| | Women | 89% | 9% | 2% |
| Gender by age | Men under age 45 | 90% | 6% | 4% |
| | Men age 45 or older | 78% | 19% | 3% |
| | Women under age 45 | 92% | 8% | 1% |
| | Women age 45 or older | 88% | 10% | 3% |
| Marital Status | Married | 85% | 13% | 2% |
| | Not married | 88% | 9% | 3% |
| Religiosity | Does not Practice a Religion | 88% | 10% | 3% |
| | Practice a Religion | 85% | 13% | 2% |
| Interview Type | Landline | 84% | 13% | 2% |
| | Cell Phone | 89% | 8% | 3% |

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters. Interviews conducted April 6th through April 10th, 2016, n=557 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voter Tables

2016 Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

| | | Hillary Clinton | Bernie Sanders | Other | Undecided |
|----------------------------------|---|-----------------|----------------|-------|-----------|
| Likely Democratic Primary Voters | New York Likely Democratic Primary Voters | 55% | 41% | 0% | 3% |
| Intensity of Support | Strongly support | 60% | 40% | | |
| | Somewhat support | 52% | 48% | | |
| Past Participation* | Yes | 60% | 37% | 0% | 4% |
| | No | 30% | 67% | 0% | 3% |
| Party Identification | Democrat | 60% | 37% | | 3% |
| | Independent | 37% | 57% | | 6% |
| Political Ideology | Very liberal-Liberal | 52% | 47% | | 1% |
| | Moderate | 57% | 39% | 0% | 4% |
| | Conservative-Very conservative | 65% | 28% | 1% | 7% |
| Political Ideology | Very liberal | 40% | 59% | | 0% |
| | Liberal | 57% | 41% | | 2% |
| | Moderate | 57% | 39% | 0% | 4% |
| Region | New York City | 58% | 39% | 0% | 4% |
| | Suburbs | 61% | 36% | | 4% |
| | Upstate | 48% | 49% | 0% | 3% |
| Household Income | Less than \$50,000 | 53% | 43% | 0% | 4% |
| | \$50,000 or more | 55% | 42% | 0% | 3% |
| Education | College graduate | 57% | 41% | 0% | 3% |
| | Not college graduate | 52% | 44% | 0% | 4% |
| Race | White | 55% | 42% | 0% | 3% |
| | African American | 68% | 28% | | 4% |
| | Latino | 47% | 51% | | 2% |
| Age | Under 45 | 37% | 62% | | 1% |
| | 45 or older | 66% | 30% | 0% | 5% |
| Gender | Men | 50% | 46% | 0% | 3% |
| | Women | 58% | 38% | 0% | 4% |
| Gender by age | Men under age 45 | 37% | 62% | | 1% |
| | Men age 45 or older | 59% | 37% | 0% | 4% |
| | Women under age 45 | 38% | 61% | | 1% |
| | Women age 45 or older | 69% | 26% | 0% | 5% |
| Marital Status | Married | 56% | 40% | 0% | 3% |
| | Not married | 54% | 43% | | 3% |
| Religiosity | Does not Practice a Religion | 49% | 48% | 0% | 3% |
| | Practice a Religion | 64% | 32% | 0% | 4% |
| Interview Type | Landline | 63% | 31% | 0% | 5% |
| | Cell Phone | 46% | 52% | | 1% |

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters. Interviews conducted April 6th through April 10th, 2016, n=557 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

| | | Strongly support | Somewhat support | Might vote differently | Unsure |
|--|---|------------------|------------------|------------------------|--------|
| Likely Democratic Primary Voters with a Candidate Preference | New York Likely Democratic Primary Voters with a Candidate Preference | 69% | 26% | 5% | 1% |
| Primary Support | Hillary Clinton | 73% | 23% | 4% | 0% |
| | Bernie Sanders | 63% | 29% | 6% | 2% |
| Party Identification | Democrat | 72% | 23% | 4% | 1% |
| Political Ideology | Very liberal-Liberal | 75% | 21% | 4% | 0% |
| | Moderate | 61% | 33% | 5% | 1% |
| Household Income | Less than \$50,000 | 68% | 24% | 6% | 1% |
| | \$50,000 or more | 69% | 27% | 4% | 1% |
| Education | College graduate | 70% | 26% | 3% | 0% |
| | Not college graduate | 68% | 23% | 7% | 2% |
| Race | African American | 71% | 23% | 6% | 0% |
| | Latino | 71% | 24% | 4% | 1% |
| | White | 67% | 27% | 5% | 1% |
| Age | Under 45 | 62% | 32% | 5% | 0% |
| | 45 or older | 73% | 21% | 5% | 1% |
| Gender | Men | 65% | 28% | 7% | 1% |
| | Women | 71% | 24% | 4% | 1% |
| Gender by age | Men under age 45 | 62% | 30% | 7% | 1% |
| | Men age 45 or older | 68% | 24% | 7% | 1% |
| | Women under age 45 | 64% | 33% | 4% | |
| | Women age 45 or older | 75% | 20% | 4% | 1% |
| Marital Status | Married | 68% | 27% | 4% | 1% |
| | Not married | 70% | 24% | 5% | 1% |
| Religiosity | Does not Practice a Religion | 70% | 24% | 5% | 1% |
| | Practice a Religion | 67% | 28% | 5% | 0% |
| Interview Type | Landline | 69% | 24% | 5% | 1% |
| | Cell Phone | 68% | 27% | 5% | 0% |

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters with a Candidate Preference including absentee. Interviews conducted April 6th through April 10th, 2016, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

If Hillary Clinton becomes the Democratic nominee for president, will you support her or not support her in the general election in November?

| | | Support her | Not support her | Unsure |
|----------------------------------|------------------------------|-------------|-----------------|--------|
| Likely Democratic Primary Voters | Sanders Supporters | 62% | 30% | 8% |
| Past Participation* | Yes | 63% | 27% | 9% |
| Party Identification | Democrat | 71% | 22% | 7% |
| Political Ideology | Very liberal-Liberal | 73% | 18% | 10% |
| Political Ideology | Liberal | 70% | 19% | 11% |
| Region | New York City | 69% | 26% | 6% |
| | Upstate | 57% | 33% | 10% |
| Household Income | Less than \$50,000 | 61% | 34% | 5% |
| | \$50,000 or more | 65% | 26% | 9% |
| Education | College graduate | 68% | 22% | 10% |
| | Not college graduate | 52% | 41% | 7% |
| Race | White | 54% | 34% | 12% |
| Age | Under 45 | 65% | 27% | 8% |
| | 45 or older | 57% | 34% | 8% |
| Gender | Men | 64% | 30% | 6% |
| | Women | 60% | 30% | 10% |
| Marital Status | Married | 64% | 29% | 7% |
| | Not married | 60% | 31% | 9% |
| Religiosity | Does not Practice a Religion | 63% | 28% | 9% |
| Interview Type | Landline | 59% | 36% | 5% |
| | Cell Phone | 63% | 27% | 10% |

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters who Support Bernie Sanders. Interviews conducted April 6th through April 10th, 2016, n=227 MOE +/- 6.5 percentage points. Totals may not add to 100% due to rounding.

If Bernie Sanders becomes the Democratic nominee for president, will you support him or not support him in the general election in November?

| | | Support him | Not support him | Unsure |
|----------------------------------|------------------------------|-------------|-----------------|--------|
| Likely Democratic Primary Voters | Clinton Supporters | 77% | 15% | 9% |
| Party Identification | Democrat | 79% | 13% | 8% |
| Political Ideology | Very liberal-Liberal | 85% | 7% | 7% |
| | Moderate | 70% | 20% | 10% |
| Political Ideology | Very liberal | 92% | 5% | 3% |
| | Liberal | 83% | 8% | 9% |
| | Moderate | 70% | 20% | 10% |
| Region | New York City | 78% | 13% | 8% |
| | Upstate | 73% | 20% | 7% |
| Household Income | Less than \$50,000 | 73% | 19% | 8% |
| | \$50,000 or more | 80% | 12% | 8% |
| Education | College graduate | 78% | 13% | 9% |
| | Not college graduate | 75% | 17% | 9% |
| Race | White | 75% | 14% | 10% |
| | African American | 76% | 16% | 8% |
| Age | Under 45 | 77% | 18% | 5% |
| | 45 or older | 77% | 13% | 10% |
| Gender | Men | 76% | 18% | 6% |
| | Women | 77% | 13% | 10% |
| Marital Status | Married | 78% | 14% | 7% |
| | Not married | 75% | 15% | 10% |
| Religiosity | Does not Practice a Religion | 76% | 15% | 9% |
| | Practice a Religion | 76% | 16% | 8% |
| Interview Type | Landline | 73% | 16% | 10% |
| | Cell Phone | 82% | 12% | 6% |

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters who Support Hillary Clinton. Interviews conducted April 6th through April 10th, 2016, n=302 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voter Tables

Which candidate do you think is the real New Yorker:

| | | Hillary Clinton | Bernie Sanders | Neither of them | Unsure |
|----------------------------------|---|-----------------|----------------|-----------------|--------|
| Likely Democratic Primary Voters | New York Likely Democratic Primary Voters | 42% | 39% | 11% | 8% |
| Party Identification | Democrat | 46% | 36% | 10% | 8% |
| | Independent | 26% | 52% | 14% | 7% |
| Political Ideology | Very liberal-Liberal | 37% | 45% | 10% | 8% |
| | Moderate | 43% | 37% | 12% | 8% |
| | Conservative-Very conservative | 61% | 25% | 10% | 5% |
| Political Ideology | Very liberal | 31% | 50% | 15% | 4% |
| | Liberal | 39% | 43% | 8% | 10% |
| | Moderate | 43% | 37% | 12% | 8% |
| Region | New York City | 40% | 41% | 11% | 8% |
| | Suburbs | 42% | 36% | 11% | 11% |
| | Upstate | 46% | 37% | 11% | 6% |
| Household Income | Less than \$50,000 | 48% | 40% | 6% | 6% |
| | \$50,000 or more | 39% | 39% | 14% | 8% |
| Education | College graduate | 38% | 38% | 15% | 9% |
| | Not college graduate | 47% | 41% | 6% | 6% |
| Race | White | 39% | 38% | 14% | 9% |
| | African American | 53% | 37% | 4% | 7% |
| Age | Under 45 | 32% | 53% | 8% | 7% |
| | 45 or older | 49% | 31% | 12% | 8% |
| Gender | Men | 37% | 44% | 12% | 7% |
| | Women | 46% | 36% | 10% | 8% |
| Gender by age | Men under age 45 | 26% | 57% | 9% | 8% |
| | Men age 45 or older | 44% | 35% | 14% | 6% |
| | Women under age 45 | 36% | 49% | 8% | 7% |
| | Women age 45 or older | 51% | 29% | 11% | 9% |
| Marital Status | Married | 43% | 34% | 14% | 9% |
| | Not married | 42% | 43% | 8% | 7% |
| Religiosity | Does not Practice a Religion | 35% | 45% | 12% | 8% |
| | Practice a Religion | 54% | 29% | 10% | 8% |
| Interview Type | Landline | 46% | 33% | 12% | 9% |
| | Cell Phone | 38% | 46% | 10% | 7% |
| Likely Democratic Primary Voters | Sanders Supporters | 12% | 72% | 11% | 6% |
| Likely Democratic Primary Voters | Clinton Supporters | 67% | 15% | 9% | 8% |

NBC News/WSJ/Marist Poll New York Likely Democratic Primary Voters. Interviews conducted April 6th through April 10th, 2016, n=557 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.