

How the Survey was Conducted

Nature of the Sample: WSJ/NBC 4 NY/Marist Poll of 833 New York State Adults

This survey of 833 New York State adults was conducted June 23rd through July 1st, 2014 by The Marist Poll sponsored in partnership with *The Wall Street Journal* and NBC 4 New York. Adults 18 years of age and older residing in the state of New York were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Respondents in the household were selected by asking for the youngest male. Results for adults are statistically significant within ± 3.4 percentage points. There are 673 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - NYS Adults

		NYS Adults	NYS Registered Voters
		Col %	Col %
NYS Adults		100%	
Registered Voters		81%	100%
Party Registration	Democrat	n/a	47%
	Republican	n/a	24%
	Non-enrolled	n/a	27%
	Other	n/a	2%
Political Ideology	Liberal	n/a	33%
	Moderate	n/a	41%
	Conservative	n/a	26%
Region	New York City	42%	30%
	Suburbs	21%	24%
	Upstate	37%	46%
Income	Less \$50,000	46%	42%
	\$50,000 to just under \$100,000	29%	31%
	\$100,000 or more	25%	27%
Income	Less than \$50,000	46%	42%
	\$50,000 or more	54%	58%
Education	Not college graduate	55%	52%
	College graduate	45%	48%
Age	Under 45	47%	40%
	45 or older	53%	60%
Age	18 to 29	22%	15%
	30 to 44	25%	24%
	45 to 59	24%	27%
	60 or older	29%	34%
Race	White	61%	68%
	African American	13%	10%
	Latino	16%	16%
	Other	9%	6%
Race	White	61%	68%
	Non White	39%	32%
Gender	Men	48%	47%
	Women	52%	53%
Interview Type	Landline	66%	71%
	Cell Phone	34%	29%

WSJ/NBC 4 NY/Marist Poll NYS Adults: Interviews conducted June 23rd through July 1st, 2014, n=833 MOE +/- 3.4 percentage points.
 NYS Registered Voters: n=673 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

WSJ/NBC 4 NY/Marist Poll New York State Tables

		NYS Registered Voters				
		Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		17%	37%	27%	14%	4%
Party Registration	Democrat	24%	41%	24%	7%	3%
	Republican	12%	30%	27%	30%	1%
	Non-enrolled	10%	36%	34%	13%	8%
Political Ideology	Liberal	22%	45%	22%	7%	4%
	Moderate	19%	40%	29%	12%	1%
	Conservative	10%	27%	31%	27%	5%
Region	New York City	23%	39%	28%	7%	3%
	Suburbs	18%	40%	23%	15%	5%
	Upstate	13%	34%	29%	19%	5%
Income	Less \$50,000	14%	37%	34%	11%	5%
	\$50,000 to just under \$100,000	18%	39%	18%	19%	6%
	\$100,000 or more	24%	37%	29%	10%	1%
Income	Less than \$50,000	14%	37%	34%	11%	5%
	\$50,000 or more	20%	38%	23%	14%	4%
Education	Not college graduate	15%	32%	32%	16%	5%
	College graduate	19%	43%	22%	13%	3%
Age	Under 45	10%	35%	35%	14%	7%
	45 or older	22%	38%	23%	15%	2%
Age	18 to 29	7%	27%	41%	11%	13%
	30 to 44	12%	39%	30%	15%	4%
	45 to 59	18%	38%	27%	14%	3%
	60 or older	26%	38%	20%	15%	1%
Race	White	18%	36%	28%	16%	3%
	African American	18%	48%	25%	7%	2%
	Latino	14%	32%	29%	15%	10%
Race	White	18%	36%	28%	16%	3%
	Non White	17%	40%	27%	10%	6%
Gender	Men	18%	31%	27%	19%	4%
	Women	16%	42%	27%	10%	4%
Interview Type	Landline	18%	36%	27%	15%	4%
	Cell Phone	14%	38%	29%	13%	6%

WSJ/NBC 4 NY/Marist Poll NYS Registered Voters: Interviews conducted June 23rd through July 1st, 2014, n=673 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

WSJ/NBC 4 NY/Marist Poll New York State Tables

	New York State Registered Voters						
	Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?						
	Excellent/Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure-Never Heard
July 2014	54%	41%	17%	37%	27%	14%	4%
March 2014	53%	44%	15%	38%	30%	14%	3%
November 2013	56%	41%	17%	39%	26%	15%	4%
April 2013	58%	37%	19%	39%	24%	13%	6%
March 2013	54%	39%	16%	38%	26%	13%	7%
October 2012	55%	40%	18%	37%	27%	13%	5%
April 2012	54%	41%	18%	36%	25%	16%	5%
January 2012	56%	39%	18%	38%	27%	12%	5%
November 2011	56%	41%	18%	38%	26%	15%	3%
May 2011	56%	40%	17%	39%	26%	14%	4%
January 2011	59%	37%	22%	37%	28%	9%	5%
October 30, 2010	55%	40%	20%	35%	25%	15%	5%
October 22, 2010	53%	43%	19%	34%	26%	17%	4%
September 28, 2010	47%	50%	15%	32%	31%	19%	3%
March 11, 2010	50%	47%	14%	36%	31%	16%	3%
March 29, 2010	51%	45%	13%	38%	28%	17%	4%
March 2, 2010	53%	43%	12%	41%	28%	15%	4%
February 1, 2010	47%	48%	11%	36%	31%	17%	5%
January 15, 2010	51%	42%	13%	38%	24%	18%	7%
November 23, 2009	54%	42%	17%	37%	29%	13%	4%
September 17, 2009	58%	39%	17%	41%	26%	13%	3%
July 1, 2009	54%	42%	15%	39%	27%	15%	4%
May 4, 2009	55%	39%	18%	37%	25%	14%	6%
March 3, 2009	57%	38%	17%	40%	25%	13%	5%
October 28, 2008	55%	33%	20%	35%	20%	13%	12%
April 9, 2008	57%	37%	15%	42%	27%	10%	6%
March 27, 2007	57%	32%	20%	37%	23%	9%	11%
October 20, 2006	55%	40%	19%	36%	32%	8%	5%
July 19, 2006	58%	35%	13%	45%	27%	8%	7%
May 10, 2006	56%	35%	15%	41%	27%	8%	9%
January 2006 (Release: February 1 st)	57%	35%	15%	42%	23%	12%	8%
September 30, 2005	55%	36%	17%	38%	25%	11%	9%
April 12, 2005	58%	32%	15%	43%	24%	8%	10%
October 28, 2004	61%	29%	19%	42%	21%	8%	10%
September 17, 2004	50%	40%	13%	37%	29%	11%	10%
April 19, 2004	54%	35%	13%	41%	27%	8%	11%
January 14, 2004	58%	30%	14%	44%	23%	7%	12%
September 22, 2003	52%	40%	12%	40%	30%	10%	8%
April 10, 2003	52%	35%	10%	42%	27%	8%	13%
December 15, 2002	53%	36%	11%	42%	28%	8%	11%
September 16, 2002	52%	35%	9%	43%	27%	8%	13%
April 20, 2002	55%	32%	11%	44%	26%	6%	13%
December 12, 2001	54%	31%	12%	42%	24%	7%	15%
April 9, 2001	49%	34%	12%	37%	26%	8%	17%
December 1, 2000	51%	31%	13%	38%	22%	9%	18%
March 31, 2000	39%	34%	9%	30%	27%	7%	27%
September 24, 1999	44%	39%	9%	35%	31%	8%	17%
March 10, 1999	41%	33%	7%	34%	23%	10%	26%
Marist Poll New York Registered Voters							

WSJ/NBC 4 NY/Marist Poll New York State Tables

		NYS Registered Voters				
		Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		15%	34%	29%	9%	14%
Party Registration	Democrat	19%	37%	24%	5%	15%
	Republican	11%	30%	31%	19%	9%
	Non-enrolled	12%	32%	35%	6%	15%
Political Ideology	Liberal	22%	36%	24%	4%	13%
	Moderate	16%	40%	26%	7%	11%
	Conservative	7%	29%	38%	15%	10%
Region	New York City	12%	37%	27%	5%	18%
	Suburbs	16%	35%	27%	6%	15%
	Upstate	15%	32%	30%	13%	10%
Income	Less \$50,000	13%	34%	31%	9%	14%
	\$50,000 to just under \$100,000	14%	34%	29%	7%	15%
	\$100,000 or more	20%	36%	26%	8%	10%
Income	Less than \$50,000	13%	34%	31%	9%	14%
	\$50,000 or more	17%	35%	28%	7%	13%
Education	Not college graduate	12%	30%	33%	8%	17%
	College graduate	18%	40%	24%	10%	8%
Age	Under 45	10%	25%	37%	9%	18%
	45 or older	18%	40%	24%	8%	10%
Age	18 to 29	12%	19%	41%	7%	21%
	30 to 44	10%	29%	35%	11%	16%
	45 to 59	12%	45%	26%	7%	9%
	60 or older	22%	36%	22%	10%	10%
Race	White	16%	35%	29%	10%	9%
	African American	8%	36%	31%	3%	22%
	Latino	13%	26%	26%	10%	25%
Race	White	16%	35%	29%	10%	9%
	Non White	10%	32%	28%	6%	24%
Gender	Men	13%	31%	31%	12%	13%
	Women	16%	37%	27%	6%	14%
Interview Type	Landline	15%	35%	28%	9%	13%
	Cell Phone	14%	34%	31%	8%	14%

WSJ/NBC 4 NY/Marist Poll NYS Registered Voters: Interviews conducted June 23rd through July 1st, 2014, n=673 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

WSJ/NBC 4 NY/Marist Poll New York State Tables

	New York State Registered Voters						
	Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?						
	Excellent/ Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure-Never Heard
July 2014	49%	38%	15%	34%	29%	9%	14%
March 2014	45%	43%	10%	35%	31%	12%	11%
November 2013	47%	42%	13%	34%	30%	12%	12%
April 2013	48%	36%	13%	35%	27%	9%	17%
March 2013	50%	36%	9%	41%	24%	12%	14%
October 2012	55%	36%	13%	42%	28%	8%	10%
April 2012	42%	42%	11%	31%	28%	14%	16%
January 2012	40%	41%	6%	34%	29%	12%	18%
November 2011	41%	43%	8%	33%	32%	11%	16%
May 2011	41%	42%	9%	32%	31%	11%	17%
January 2011	49%	39%	13%	36%	29%	10%	12%
October 30, 2010	36%	48%	6%	30%	30%	18%	16%
October 22, 2010	35%	47%	6%	29%	32%	15%	18%
September 28, 2010	27%	56%	4%	23%	38%	18%	17%
May 11, 2010	27%	51%	3%	24%	37%	14%	22%
March 29, 2010	27%	51%	2%	25%	34%	17%	22%
March 2, 2010	25%	53%	3%	22%	38%	15%	22%
February 1, 2010	24%	51%	2%	22%	33%	18%	25%
January 15, 2010	24%	51%	2%	22%	33%	18%	25%
November 23, 2009	25%	51%	3%	22%	39%	12%	24%
September 17, 2009	26%	47%	3%	23%	38%	9%	27%
July 1, 2009	24%	43%	3%	21%	30%	13%	33%
May 4, 2009	19%	38%	2%	17%	28%	10%	43%
March 3, 2009	18%	32%	3%	15%	27%	5%	50%
Marist Poll New York Registered Voters							

WSJ/NBC 4 NY/Marist Poll New York State Tables

		NYS Registered Voters				
		Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		15%	30%	23%	32%	0%
Party Registration	Democrat	26%	39%	20%	16%	0%
	Republican	4%	14%	16%	66%	0%
	Non-enrolled	8%	29%	34%	29%	0%
Political Ideology	Liberal	26%	44%	17%	13%	0%
	Moderate	8%	29%	33%	30%	0%
	Conservative	12%	16%	14%	59%	0%
Region	New York City	29%	36%	18%	17%	0%
	Suburbs	10%	28%	28%	33%	1%
	Upstate	9%	27%	23%	42%	0%
Income	Less \$50,000	18%	29%	26%	28%	0%
	\$50,000 to just under \$100,000	16%	33%	16%	35%	0%
	\$100,000 or more	11%	32%	24%	32%	1%
Income	Less than \$50,000	18%	29%	26%	28%	0%
	\$50,000 or more	14%	33%	20%	33%	0%
Education	Not college graduate	15%	27%	22%	35%	0%
	College graduate	14%	33%	23%	29%	0%
Age	Under 45	13%	35%	28%	24%	0%
	45 or older	16%	28%	18%	38%	0%
Age	18 to 29	14%	42%	28%	16%	0%
	30 to 44	13%	30%	29%	28%	0%
	45 to 59	16%	25%	19%	39%	1%
	60 or older	16%	30%	17%	37%	0%
Race	White	9%	25%	24%	42%	0%
	African American	37%	50%	12%	0%	1%
	Latino	20%	35%	27%	18%	0%
Race	White	9%	25%	24%	42%	0%
	Non White	29%	40%	20%	12%	0%
Gender	Men	13%	31%	22%	34%	0%
	Women	17%	29%	24%	30%	0%
Interview Type	Landline	15%	27%	22%	35%	0%
	Cell Phone	15%	37%	24%	24%	0%

WSJ/NBC 4 NY/Marist Poll NYS Registered Voters: Interviews conducted June 23rd through July 1st, 2014, n=673 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

WSJ/NBC 4 NY/Marist Poll New York State Tables

	New York State Registered Voters						
	Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?						
	Excellent/Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure
July 2014	45%	55%	15%	30%	23%	32%	0%
November 2013	40%	61%	11%	29%	25%	36%	0%
April 2013	52%	48%	19%	33%	22%	26%	1%
March 2013	50%	49%	21%	29%	22%	27%	0%
April 2012	47%	53%	18%	29%	22%	31%	<1%
January 2012	46%	54%	13%	33%	26%	28%	<1%
November 2011	44%	56%	14%	30%	27%	29%	<1%
August 2011	46%	53%	12%	34%	25%	28%	2%
January 2011	53%	47%	17%	36%	25%	22%	1%
October 30, 2010	45%	55%	16%	29%	23%	32%	<1%
October 22, 2010	45%	55%	16%	29%	22%	33%	<1%
September 30, 2010	43%	56%	13%	30%	27%	29%	1%
September 24, 2010	47%	53%	16%	31%	22%	31%	<1%
May 12, 2010	55%	45%	22%	33%	22%	23%	<1%
March 29, 2010	53%	47%	21%	32%	21%	26%	<1%
March 3, 2010	52%	47%	16%	36%	24%	23%	1%
February 3, 2010	46%	54%	13%	33%	27%	27%	<1%
January 15, 2010	56%	43%	20%	36%	22%	21%	1%
November 23, 2009	55%	44%	18%	37%	24%	20%	1%
September 24, 2009	52%	46%	25%	27%	20%	26%	2%
September 14, 2009	57%	43%	23%	34%	23%	20%	<1%
July 1, 2009	63%	36%	31%	32%	20%	16%	1%
May 4, 2009	64%	34%	33%	31%	20%	14%	2%
March 3, 2009	68%	28%	33%	35%	15%	13%	4%
January 27, 2009	60%	22%	28%	32%	16%	6%	18%
Marist Poll New York Registered Voters							

WSJ/NBC 4 NY/Marist Poll New York State Tables

		NYS Registered Voters			
		Thinking about this November's elections, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November?			
		Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
NYS Registered Voters		17%	39%	27%	16%
Party Registration	Democrat	16%	41%	29%	13%
	Republican	26%	36%	25%	13%
	Non-enrolled	11%	38%	27%	24%
Political Ideology	Liberal	15%	44%	28%	13%
	Moderate	17%	41%	26%	17%
	Conservative	19%	37%	27%	16%
Region	New York City	18%	44%	23%	15%
	Suburbs	15%	47%	25%	13%
	Upstate	18%	32%	31%	19%
Income	Less \$50,000	18%	37%	27%	18%
	\$50,000 to just under \$100,000	16%	37%	29%	17%
	\$100,000 or more	16%	45%	23%	16%
Income	Less than \$50,000	18%	37%	27%	18%
	\$50,000 or more	16%	41%	26%	17%
Education	Not college graduate	15%	40%	26%	19%
	College graduate	19%	40%	27%	14%
Age	Under 45	11%	44%	28%	17%
	45 or older	21%	36%	27%	16%
Age	18 to 29	3%	58%	31%	8%
	30 to 44	16%	35%	26%	23%
	45 to 59	23%	29%	29%	19%
	60 or older	20%	41%	25%	14%
Race	White	15%	40%	28%	16%
	African American	20%	36%	23%	21%
	Latino	19%	37%	25%	19%
Race	White	15%	40%	28%	16%
	Non White	20%	39%	24%	17%
Gender	Men	19%	37%	27%	16%
	Women	16%	41%	27%	16%
Interview Type	Landline	18%	40%	26%	16%
	Cell Phone	15%	36%	31%	18%

WSJ/NBC 4 NY/Marist Poll NYS Registered Voters: Interviews conducted June 23rd through July 1st, 2014, n=673 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.