

## Nature of the Sample: New York State

Nature of the Sample - New York State		NYS Adults
		Col %
NYS Adults		100%
Ate at a Fast Food Restaurant in Past Week		39%
Region	New York City	42%
	Suburbs	21%
	Upstate	37%
Income	Less \$50,000	46%
	\$50,000 to just under \$100,000	29%
	\$100,000 or more	25%
Income	Less than \$50,000	46%
	\$50,000 or more	54%
Education	Not college graduate	58%
	College graduate	42%
Age	Under 45	48%
	45 or older	52%
Age	18 to 29	19%
	30 to 44	29%
	45 to 59	25%
	60 or older	27%
Race	White	64%
	African American	14%
	Latino	17%
	Other	6%
Race	White	64%
	Non White	36%
Gender	Men	48%
	Women	52%
Interview Type	Landline	76%
	Cell Phone	24%

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 10th through 12th, 2012, N=760  
 MOE +/- 3.5 percentage points. NYS Registered Voters: N=632 MOE +/- 4.0 percentage points.  
 Totals may not add to 100% due to rounding.

Nature of the Sample - New York State		Ate at a Fast Food Restaurant in Past Week
		Col %
Ate at a Fast Food Restaurant in Past Week		100%
Income	Less than \$50,000	50%
	\$50,000 or more	50%
Education	Not college graduate	63%
	College graduate	37%
Age	Under 45	60%
	45 or older	40%
Race	White	54%
	Non White	46%
Gender	Men	53%
	Women	47%
Interview Type	Landline	70%
	Cell Phone	30%

NY1/YNN-Marist Poll NYS Adults who Ate at a Fast Food Restaurant in the Past Week: Interviews conducted April 10th through 12th, 2012, N=298 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.