



NY1/YNN-Marist Poll

Nearly Eight in Ten New York Drivers Feel Pinch at the Pump

*** Complete Tables for Poll Appended ***

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This NY1/YNN-Marist Poll Reports:

The higher cost of gasoline has created increased financial strain for New York State drivers. According to this NY1/YNN-Marist Poll, 78% of New Yorkers with gasoline expenses report the increased cost has put, at least, a moderate amount of strain on their family budget. This includes 36% who say it has added a great deal of strain and 42% who feel a moderate amount of financial stress. 12% report gas prices have not added very much strain to their personal finances while 10% say it has added no stress at all.

These results are comparable to those found nationally. In a recent McClatchy-Marist Poll, 77% of adults nationally reported they have experienced, at least, a moderate amount of strain due to increased gas prices, 12% said they haven't undergone very much financial stress, and 10% reported they did not have any strain at all.

"People are experiencing significant pain at the pump," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion, "Many are changing their driving habits, and a notable number expect to change their vacation plans."

Not surprisingly, income is a factor. Half of those who earn less than \$50,000 annually -- 50% -- say they have experienced a great deal of financial strain as a result of higher gas prices. This compares with 33% who make \$50,000 to just under \$100,000 and 19% of those who earn \$100,000 or more.

U-Turn for NYS Drivers... More Than One-Third of New Yorkers to Change Travel Plans

Nearly six in ten drivers in New York State -- 58% -- have changed their driving habits because of high gas prices. 42%, however, have not.

Regionally, gas prices have had a greater impact on upstate drivers. 63% of those living in the region say they have altered their driving habits. 54% of New York City drivers and the same proportion of those in the city's suburbs -- 54% -- report the same.

There are gender differences on this question. 63% of women compared with 53% of men have changed their driving practices thanks to high gas costs.

And, 35% of New York State adults believe they are likely to change their vacation plans because of high gas prices. 64% say it is not very likely they will adjust their plans, and 1% is unsure.

Income plays a role. 43% of those who earn less than \$50,000 a year say it is likely they will re-think their vacation plans. 34% of those who make \$50,000 to just under \$100,000 and 20% who bring in \$100,000 or more believe it's likely they will change their vacation plans.

How the Survey was Conducted

Nature of the Sample: NY1/YNN-Marist New York State Poll of 760 Adults

This survey of 760 New York State adults was conducted April 10th through 12th, 2012. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 653 households with a gasoline expense and 604 drivers. The results for these subsets are statistically significant within ± 4.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: New York State

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| | | NYS Adults | NYS HH with Gasoline Expense | NYS Drivers |
|------------------------------|----------------------------------|------------|------------------------------|-------------|
| | | Col % | Col % | Col % |
| NYS Adults | | 100% | | |
| NYS HH with Gasoline Expense | | 86% | 100% | |
| NYS Drivers | | 79% | | 100% |
| Region | New York City | 42% | 36% | 33% |
| | Suburbs | 21% | 23% | 24% |
| | Upstate | 37% | 42% | 43% |
| Income | Less \$50,000 | 46% | 43% | 39% |
| | \$50,000 to just under \$100,000 | 29% | 30% | 31% |
| | \$100,000 or more | 25% | 27% | 29% |
| Income | Less than \$50,000 | 46% | 43% | 39% |
| | \$50,000 or more | 54% | 57% | 61% |
| Education | Not college graduate | 58% | 57% | 56% |
| | College graduate | 42% | 43% | 44% |
| Age | Under 45 | 48% | 47% | 47% |
| | 45 or older | 52% | 53% | 53% |
| Age | 18 to 29 | 19% | 18% | 17% |
| | 30 to 44 | 29% | 29% | 30% |
| | 45 to 59 | 25% | 25% | 26% |
| | 60 or older | 27% | 28% | 27% |
| Race | White | 64% | 67% | 69% |
| | African American | 14% | 13% | 12% |
| | Latino | 17% | 15% | 14% |
| | Other | 6% | 6% | 5% |
| Race | White | 64% | 67% | 69% |
| | Non White | 36% | 33% | 31% |
| Gender | Men | 48% | 49% | 49% |
| | Women | 52% | 51% | 51% |
| Interview Type | Landline | 76% | 75% | 75% |
| | Cell Phone | 24% | 25% | 25% |

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 10th through 12th, 2012, N=760 MOE +/- 3.5 percentage points. HH with Gasoline Expense: N=653 MOE +/- 4.0 percentage points. Drivers: N=604 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | | NYS HH with Gasoline Expense | | | |
|------------------------------|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------|------------------|
| | | Has the higher cost of gasoline put a great deal of strain on your family budget, a moderate amount, not very much, or no strain at all? If paying for gasoline is not part of your family budget please say so. | | | |
| | | A great deal | A moderate amount | Not very much | No strain at all |
| | | Row % | Row % | Row % | Row % |
| NYS HH with Gasoline Expense | | 36% | 42% | 12% | 10% |
| Region | New York City | 32% | 44% | 13% | 11% |
| | Suburbs | 36% | 38% | 18% | 9% |
| | Upstate | 39% | 42% | 10% | 10% |
| Income | Less \$50,000 | 50% | 32% | 9% | 10% |
| | \$50,000 to just under \$100,000 | 33% | 50% | 14% | 4% |
| | \$100,000 or more | 19% | 49% | 16% | 16% |
| Education | Not college graduate | 43% | 40% | 8% | 9% |
| | College graduate | 27% | 43% | 19% | 11% |
| Age | Under 45 | 32% | 45% | 11% | 11% |
| | 45 or older | 38% | 39% | 14% | 9% |
| Age | 18 to 29 | 31% | 45% | 13% | 11% |
| | 30 to 44 | 33% | 45% | 10% | 11% |
| | 45 to 59 | 41% | 41% | 11% | 6% |
| | 60 or older | 35% | 37% | 16% | 12% |
| Race | White | 36% | 40% | 14% | 10% |
| | African American | 23% | 54% | 12% | 11% |
| | Latino | 44% | 41% | 4% | 11% |
| Gender | Men | 33% | 40% | 16% | 11% |
| | Women | 39% | 43% | 9% | 9% |
| Interview Type | Landline | 35% | 42% | 13% | 11% |
| | Cell Phone | 39% | 41% | 12% | 8% |

NY1/YNN-Marist Poll NYS HH with Gasoline Expense: Interviews conducted April 10th through 12th, 2012, N=653 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | | NYS Drivers | |
|----------------|----------------------------------|------------------------------------------------------------------------------------------------------|-------|
| | | Have you changed your driving habits because of high gas prices? If you don't drive, please say so.' | |
| | | Yes | No |
| | | Row % | Row % |
| NYS Drivers | | 58% | 42% |
| Region | New York City | 54% | 46% |
| | Suburbs | 54% | 46% |
| | Upstate | 63% | 37% |
| Income | Less \$50,000 | 68% | 32% |
| | \$50,000 to just under \$100,000 | 63% | 37% |
| | \$100,000 or more | 37% | 63% |
| Education | Not college graduate | 63% | 37% |
| | College graduate | 52% | 48% |
| Age | Under 45 | 56% | 44% |
| | 45 or older | 60% | 40% |
| Age | 18 to 29 | 53% | 47% |
| | 30 to 44 | 57% | 43% |
| | 45 to 59 | 65% | 35% |
| | 60 or older | 55% | 45% |
| Race | White | 56% | 44% |
| | African American | 57% | 43% |
| | Latino | 67% | 33% |
| Gender | Men | 53% | 47% |
| | Women | 63% | 37% |
| Interview Type | Landline | 57% | 43% |
| | Cell Phone | 60% | 40% |

NY1/YNN-Marist Poll NYS Drivers: Interviews conducted April 10th through 12th, 2012, N=604 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | | NYS Adults | | |
|----------------|----------------------------------|----------------------------------------------------------------------------------------------------|------------|--------|
| | | Are you likely or not likely to change your vacation plans this summer because of high gas prices? | | |
| | | Likely | Not likely | Unsure |
| | | Row % | Row % | Row % |
| NYS Adults | | 35% | 64% | 1% |
| Region | New York City | 31% | 67% | 2% |
| | Suburbs | 34% | 66% | 1% |
| | Upstate | 39% | 60% | 1% |
| Income | Less \$50,000 | 43% | 55% | 2% |
| | \$50,000 to just under \$100,000 | 34% | 65% | 1% |
| | \$100,000 or more | 20% | 80% | <1% |
| Education | Not college graduate | 41% | 57% | 2% |
| | College graduate | 26% | 73% | 1% |
| Age | Under 45 | 34% | 66% | 1% |
| | 45 or older | 36% | 62% | 2% |
| Age | 18 to 29 | 33% | 66% | 1% |
| | 30 to 44 | 34% | 66% | 1% |
| | 45 to 59 | 43% | 56% | 1% |
| | 60 or older | 29% | 69% | 3% |
| Race | White | 34% | 64% | 1% |
| | African American | 38% | 61% | 1% |
| | Latino | 36% | 62% | 3% |
| Gender | Men | 29% | 70% | 1% |
| | Women | 40% | 59% | 2% |
| Interview Type | Landline | 34% | 64% | 2% |
| | Cell Phone | 35% | 64% | 1% |

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 10th through 12th, 2012, N=760 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.