

		NYS Adults		
		Is raising the minimum wage in New York State:		
		A good idea because it adds money to people's income during difficult times	A bad idea because in difficult times small businesses will hire fewer people who need jobs	Unsure
		Row %	Row %	Row %
NYS Adults		72%	25%	3%
NYS Registered Voters		71%	26%	3%
Party Registration^	Democrat	83%	14%	2%
	Republican	59%	39%	2%
	Non-enrolled	65%	33%	2%
Political Ideology^	Liberal	85%	14%	1%
	Moderate	74%	24%	2%
	Conservative	57%	40%	3%
Region	New York City	74%	22%	4%
	Suburbs	73%	25%	2%
	Upstate	68%	29%	3%
Income	Less \$50,000	75%	22%	4%
	\$50,000 to just under \$100,000	72%	27%	2%
	\$100,000 or more	70%	27%	3%
Income	Less than \$50,000	75%	22%	4%
	\$50,000 or more	71%	27%	3%
Education	Not college graduate	72%	24%	4%
	College graduate	70%	28%	3%
Age	Under 45	75%	23%	2%
	45 or older	69%	27%	4%
Age	18 to 29	70%	28%	2%
	30 to 44	78%	20%	2%
	45 to 59	71%	26%	3%
	60 or older	67%	27%	5%
Race	White	69%	28%	4%
	Non White	77%	22%	2%
Gender	Men	67%	30%	2%
	Women	75%	21%	4%
Interview Type	Landline	72%	25%	3%
	Cell Phone	69%	27%	4%

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted April 10th through 12th, 2012, N=760  
MOE +/- 3.5 percentage points.

^NYS Registered Voters: N=632 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.