



NY1/YNN-Marist Poll
Guarded Optimism about NYS Economy Remains

*** Complete Tables for Poll Appended ***

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This NY1/YNN-Marist Poll Reports:

Has the New York State economy turned the economic corner? A slim majority of registered voters in New York -- 51% -- believe the worst of the state's economic conditions are over. 44% say the worst is still to come, and 5% are unsure.

There has been little change on this question since NY1/YNN-Marist's January survey when 52% of voters reported the worst of New York's tough economic times were behind us, 44% thought there was more bad economic news ahead, and 5% were unsure.

"Although New Yorkers are somewhat optimistic about the economy, their faith in the recovery remains fragile," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion.

When it comes to the state of New York's economy, a plurality of voters report it's steady. Nearly half -- 49% -- believe the economy is about the same as it has been. More than one in four -- 27% -- says it is getting better while 23% think it is getting worse.

Here, too, similar proportions shared these views in January. At that time, the same proportion -- 49% -- said the New York economy was status quo, 26% reported it was improving, and 25% believed it was getting worse.

Is New York in a recession? About two-thirds of voters -- 67% -- think so while 30% believe the recession is over. Three percent are unsure.

When NY1/YNN-Marist last reported this question in January, 72% of voters believed New York to be in a recession while 26% did not. Three percent, at the time, were unsure.

Steady State for Family Finances, Says Majority

When it comes to their personal family finances, a majority of New York State voters expect little change in the next year. 53% believe their personal financial picture will remain about the same while 31% think it will get better. 16% report it will get worse.

These proportions are little changed from January when 55% expected their financial situation to stay the course. 30% thought an improvement was on the horizon while 15% anticipated their family finances would get worse.

More Than Seven in Ten New Yorkers Support Increasing the Minimum Wage

72% of adults in New York State believe raising the minimum wage is a good idea because it adds to income during difficult times. 25%, however, say it is a bad idea because in difficult times, small businesses will hire fewer people who need jobs. Three percent are unsure.

These proportions are nearly identical to those reported in NY1/YNN-Marist's January survey. At that time, 69% thought increasing the minimum wage was a good idea while 27% believed it was a bad idea. Four percent, then, were unsure.

How the Survey was Conducted

Nature of the Sample: NY1/YNN-Marist New York State Poll of 760 Adults

This survey of 760 New York State adults was conducted April 10th through 12th, 2012. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 632 registered voters. The sample of registered voters was adjusted for turnout in statewide elections. The results for this subset are statistically significant within ± 4.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: New York State

| | | Nature of the Sample - New York State | |
|------------------------|----------------------------------|---------------------------------------|-----------------------|
| | | NYS Adults | NYS Registered Voters |
| | | Col % | Col % |
| NYS Adults | | 100% | |
| NYS Registered Voters | | 83% | 100% |
| Party Registration | Democrat | n/a | 45% |
| | Republican | n/a | 27% |
| | Non-enrolled | n/a | 27% |
| | Other | n/a | 2% |
| Support Tea Party | Yes | n/a | 19% |
| | No | n/a | 74% |
| | Unsure | n/a | 7% |
| Political Ideology | Liberal | n/a | 28% |
| | Moderate | n/a | 38% |
| | Conservative | n/a | 35% |
| Region | New York City | 42% | 30% |
| | Suburbs | 21% | 25% |
| | Upstate | 37% | 46% |
| Income | Less \$50,000 | 46% | 43% |
| | \$50,000 to just under \$100,000 | 29% | 29% |
| | \$100,000 or more | 25% | 28% |
| Income | Less than \$50,000 | 46% | 43% |
| | \$50,000 or more | 54% | 57% |
| Education | Not college graduate | 58% | 55% |
| | College graduate | 42% | 45% |
| Age | Under 45 | 48% | 41% |
| | 45 or older | 52% | 59% |
| Age | 18 to 29 | 19% | 13% |
| | 30 to 44 | 29% | 28% |
| | 45 to 59 | 25% | 27% |
| | 60 or older | 27% | 32% |
| Race | White | 64% | 70% |
| | African American | 14% | 11% |
| | Latino | 17% | 15% |
| | Other | 6% | 5% |
| Race | White | 64% | 70% |
| | Non White | 36% | 30% |
| Gender | Men | 48% | 49% |
| | Women | 52% | 51% |
| Evangelical Christians | | 14% | 13% |
| Interview Type | Landline | 76% | 76% |
| | Cell Phone | 24% | 24% |

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 10th through 12th, 2012, N=760 MOE +/- 3.5 percentage points. NYS Registered Voters: N=632 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | | NYS Registered Voters | | |
|-----------------------|----------------------------------|--|---------------------|--------|
| | | When thinking about the New York State economy, which statement comes closer to your view: | | |
| | | The worst is yet to | The worst is behind | Unsure |
| | | come | us | |
| | | Row % | Row % | Row % |
| NYS Registered Voters | | 44% | 51% | 5% |
| Party Registration | Democrat | 35% | 61% | 4% |
| | Republican | 56% | 40% | 5% |
| | Non-enrolled | 49% | 47% | 5% |
| Political Ideology | Liberal | 35% | 62% | 3% |
| | Moderate | 39% | 57% | 4% |
| | Conservative | 57% | 38% | 6% |
| Region | New York City | 45% | 49% | 7% |
| | Suburbs | 35% | 63% | 2% |
| | Upstate | 49% | 47% | 5% |
| Income | Less \$50,000 | 54% | 42% | 4% |
| | \$50,000 to just under \$100,000 | 38% | 57% | 5% |
| | \$100,000 or more | 39% | 58% | 3% |
| Income | Less than \$50,000 | 54% | 42% | 4% |
| | \$50,000 or more | 38% | 58% | 4% |
| Education | Not college graduate | 50% | 44% | 5% |
| | College graduate | 36% | 60% | 4% |
| Age | Under 45 | 49% | 48% | 3% |
| | 45 or older | 40% | 54% | 6% |
| Age | 18 to 29 | 47% | 52% | 1% |
| | 30 to 44 | 50% | 46% | 4% |
| | 45 to 59 | 48% | 48% | 3% |
| | 60 or older | 34% | 59% | 8% |
| Race | White | 40% | 55% | 6% |
| | Non White | 53% | 45% | 3% |
| Gender | Men | 45% | 51% | 5% |
| | Women | 44% | 52% | 5% |
| Interview Type | Landline | 43% | 52% | 5% |
| | Cell Phone | 49% | 50% | 2% |

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted April 10th through 12th, 2012, N=632
MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | NYS Registered Voters | | |
|--|---|---------------------------|--------|
| | When thinking about the New York State economy, which statement comes closer to your view: | | |
| | The worst is yet to come | The worst is behind us | Unsure |
| | Row % | Row % | Row % |
| April 2012 | 44% | 51% | 5% |
| January 2012 | 44% | 52% | 5% |
| November 2011 | 54% | 42% | 4% |
| May 2011 | 53% | 44% | 4% |
| February 2011 | 47% | 49% | 4% |
| Marist Poll New York Registered Voters | | | |

| | | NYS Registered Voters | | |
|-----------------------|----------------------------------|---|---------------|------------------------|
| | | Right now, do you think the New York State economy is getting better, getting worse, or staying about the same? | | |
| | | Getting better | Getting worse | Staying about the same |
| | | Row % | Row % | Row % |
| NYS Registered Voters | | 27% | 23% | 49% |
| Party Registration | Democrat | 37% | 18% | 45% |
| | Republican | 15% | 33% | 52% |
| | Non-enrolled | 22% | 23% | 55% |
| Political Ideology | Liberal | 36% | 14% | 50% |
| | Moderate | 32% | 20% | 48% |
| | Conservative | 16% | 34% | 50% |
| Region | New York City | 29% | 21% | 50% |
| | Suburbs | 35% | 21% | 44% |
| | Upstate | 22% | 27% | 51% |
| Income | Less \$50,000 | 22% | 30% | 49% |
| | \$50,000 to just under \$100,000 | 29% | 21% | 49% |
| | \$100,000 or more | 32% | 20% | 49% |
| Income | Less than \$50,000 | 22% | 30% | 49% |
| | \$50,000 or more | 30% | 20% | 49% |
| Education | Not college graduate | 23% | 26% | 51% |
| | College graduate | 33% | 20% | 48% |
| Age | Under 45 | 23% | 25% | 52% |
| | 45 or older | 31% | 22% | 47% |
| Age | 18 to 29 | 22% | 16% | 62% |
| | 30 to 44 | 24% | 29% | 47% |
| | 45 to 59 | 26% | 24% | 50% |
| | 60 or older | 35% | 21% | 44% |
| Race | White | 20% | 15% | 35% |
| | Non White | 8% | 8% | 14% |
| Gender | Men | 30% | 23% | 48% |
| | Women | 25% | 24% | 51% |
| Interview Type | Landline | 28% | 23% | 48% |
| | Cell Phone | 24% | 24% | 52% |

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| Registered Voters | | | |
|---|----------------|---------------|------------------------|
| Right now, do you think the New York State economy is getting better, getting worse, or staying about the same? | | | |
| Date | Getting better | Getting worse | Staying about the same |
| April 2012 | 27% | 23% | 49% |
| January 2012 | 26% | 25% | 49% |
| November 2011 | 13% | 36% | 51% |
| May 2011 | 16% | 37% | 47% |
| February 2011 | 19% | 31% | 50% |
| September 28, 2010 | 12% | 46% | 42% |
| May 12, 2010 | 15% | 48% | 37% |
| April 8, 2010 | 12% | 54% | 34% |
| February 2, 2010 | 11% | 49% | 40% |
| November 24, 2009 | 15% | 39% | 46% |
| September 14, 2009 | 19% | 29% | 52% |
| July 9, 2009 | 8% | 46% | 46% |
| Marist Poll New York Registered Voters | | | |

| | | NYS Registered Voters | | |
|-----------------------|----------------------------------|---|-------|--------|
| | | Do you think that New York State is currently in a recession, or not? | | |
| | | Yes | No | Unsure |
| | | Row % | Row % | Row % |
| NYS Registered Voters | | 67% | 30% | 3% |
| Party Registration | Democrat | 59% | 37% | 5% |
| | Republican | 74% | 25% | 0% |
| | Non-enrolled | 76% | 22% | 2% |
| Political Ideology | Liberal | 60% | 37% | 3% |
| | Moderate | 69% | 29% | 2% |
| | Conservative | 73% | 24% | 3% |
| Region | New York City | 66% | 32% | 3% |
| | Suburbs | 61% | 34% | 5% |
| | Upstate | 72% | 26% | 2% |
| Income | Less \$50,000 | 68% | 29% | 4% |
| | \$50,000 to just under \$100,000 | 62% | 36% | 2% |
| | \$100,000 or more | 68% | 31% | 1% |
| Income | Less than \$50,000 | 68% | 29% | 4% |
| | \$50,000 or more | 65% | 33% | 2% |
| Education | Not college graduate | 70% | 27% | 3% |
| | College graduate | 65% | 32% | 3% |
| Age | Under 45 | 71% | 27% | 2% |
| | 45 or older | 64% | 33% | 3% |
| Age | 18 to 29 | 68% | 29% | 3% |
| | 30 to 44 | 73% | 25% | 2% |
| | 45 to 59 | 70% | 29% | 1% |
| | 60 or older | 59% | 36% | 5% |
| Race | White | 67% | 29% | 3% |
| | Non White | 66% | 32% | 2% |
| Gender | Men | 65% | 32% | 3% |
| | Women | 69% | 28% | 4% |
| Interview Type | Landline | 68% | 29% | 4% |
| | Cell Phone | 66% | 32% | 2% |

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted April 10th through 12th, 2012, N=632
MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | | NYS Registered Voters | | |
|-----------------------|----------------------------------|---|-----------|---------------------|
| | | In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same? | | |
| | | Get better | Get worse | Stay about the same |
| | | Row % | Row % | Row % |
| NYS Registered Voters | | 31% | 16% | 53% |
| Party Registration | Democrat | 42% | 11% | 48% |
| | Republican | 21% | 23% | 55% |
| | Non-enrolled | 24% | 18% | 58% |
| Political Ideology | Liberal | 36% | 8% | 56% |
| | Moderate | 28% | 15% | 57% |
| | Conservative | 30% | 21% | 49% |
| Region | New York City | 43% | 11% | 46% |
| | Suburbs | 34% | 15% | 50% |
| | Upstate | 21% | 19% | 60% |
| Income | Less \$50,000 | 35% | 19% | 46% |
| | \$50,000 to just under \$100,000 | 36% | 13% | 51% |
| | \$100,000 or more | 24% | 12% | 63% |
| Income | Less than \$50,000 | 35% | 19% | 46% |
| | \$50,000 or more | 30% | 13% | 57% |
| Education | Not college graduate | 32% | 17% | 50% |
| | College graduate | 28% | 14% | 58% |
| Age | Under 45 | 45% | 11% | 45% |
| | 45 or older | 22% | 20% | 59% |
| Age | 18 to 29 | 48% | 11% | 41% |
| | 30 to 44 | 43% | 11% | 46% |
| | 45 to 59 | 31% | 24% | 45% |
| | 60 or older | 14% | 17% | 70% |
| Race | White | 21% | 20% | 59% |
| | Non White | 54% | 5% | 40% |
| Gender | Men | 32% | 17% | 51% |
| | Women | 30% | 15% | 56% |
| Interview Type | Landline | 29% | 17% | 55% |
| | Cell Phone | 38% | 14% | 48% |

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| Registered Voters | | | |
|---|------------|-----------|---------------------|
| In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same? | | | |
| Date | Get better | Get worse | Stay about the same |
| April 2012 | 31% | 16% | 53% |
| January 2012 | 30% | 15% | 55% |
| November 2011 | 23% | 22% | 55% |
| May 2011 | 31% | 22% | 47% |
| February 2011 | 27% | 19% | 54% |
| September 28, 2010 | 26% | 16% | 58% |
| May 12, 2010 | 27% | 19% | 54% |
| April 8, 2010 | 22% | 19% | 59% |
| February 2, 2010 | 26% | 18% | 56% |
| November 24, 2010 | 24% | 20% | 56% |
| September 14, 2010 | 27% | 18% | 55% |
| July 9, 2009 | 20% | 25% | 55% |
| Marist Poll New York Registered Voters | | | |

| | | NYS Adults | | |
|-----------------------|-------------------------------------|---|---|--------|
| | | Is raising the minimum wage in New York State: | | |
| | | A good idea because it adds money to people's income during difficult times | A bad idea because in difficult times small businesses will hire fewer people who need jobs | Unsure |
| | | Row % | Row % | Row % |
| NYS Adults | | 72% | 25% | 3% |
| NYS Registered Voters | | 71% | 26% | 3% |
| Party Registration^ | Democrat | 83% | 14% | 2% |
| | Republican | 59% | 39% | 2% |
| | Non-enrolled | 65% | 33% | 2% |
| Political Ideology^ | Liberal | 85% | 14% | 1% |
| | Moderate | 74% | 24% | 2% |
| | Conservative | 57% | 40% | 3% |
| Region | New York City | 74% | 22% | 4% |
| | Suburbs | 73% | 25% | 2% |
| | Upstate | 68% | 29% | 3% |
| Income | Less \$50,000 | 75% | 22% | 4% |
| | \$50,000 to just under \$100,000 | 72% | 27% | 2% |
| | \$100,000 or more | 70% | 27% | 3% |
| Income | Less than \$50,000 | 75% | 22% | 4% |
| | \$50,000 or more | 71% | 27% | 3% |
| Education | Not college graduate | 72% | 24% | 4% |
| | College graduate | 70% | 28% | 3% |
| Age | Under 45 | 75% | 23% | 2% |
| | 45 or older | 69% | 27% | 4% |
| Age | 18 to 29 | 70% | 28% | 2% |
| | 30 to 44 | 78% | 20% | 2% |
| | 45 to 59 | 71% | 26% | 3% |
| | 60 or older | 67% | 27% | 5% |
| Race | White | 69% | 28% | 4% |
| | Non White | 77% | 22% | 2% |
| Gender | Men | 67% | 30% | 2% |
| | Women | 75% | 21% | 4% |
| Interview Type | Landline | 72% | 25% | 3% |
| | Cell Phone | 69% | 27% | 4% |

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted April 10th through 12th, 2012, N=760
MOE +/- 3.5 percentage points.

^NYS Registered Voters: N=632 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.