

How the Survey was Conducted

Nature of the Sample: New York State Poll of 681 Adults

This survey of 681 New York State adults was conducted on January 18th and 19th, 2012. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 4.0 percentage points. There are 554 registered voters. The sample of registered voters was adjusted for turnout in statewide elections. The results for this subset are statistically significant within ± 4.5 percentage points. The error margin increases for cross-tabulations.