

		NYS Adults		
		Is raising the minimum wage in New York State:		
		A good idea because it adds money to peoples income during difficult times	A bad idea because in difficult times small businesses will hire fewer people who need jobs	Unsure
		Row %	Row %	Row %
NYS Adults		69%	27%	4%
NYS Registered Voters		69%	28%	3%
Region	New York City	75%	22%	4%
	Suburbs	68%	27%	6%
	Upstate	64%	34%	2%
Income	Less \$50,000	74%	24%	2%
	\$50,000 to just under \$100,000	64%	33%	2%
	\$100,000 or more	73%	26%	1%
Income	Less than \$50,000	74%	24%	2%
	\$50,000 or more	68%	30%	2%
Education	Not college graduate	72%	25%	4%
	College graduate	67%	30%	3%
Age	Under 45	69%	28%	3%
	45 or older	70%	26%	4%
Age	18 to 29	66%	30%	4%
	30 to 44	72%	27%	1%
	45 to 59	70%	28%	2%
Race	60 or older	69%	24%	7%
	White	66%	30%	4%
Race	Non White	76%	22%	2%
	Men	67%	30%	3%
Gender	Women	71%	24%	5%
	Landline	66%	29%	4%
Interview Type	Cell Phone	79%	20%	1%

NY1/YNN-Marist Poll NYS Adults: Interviews conducted January 18th and 19th, 2012, N=681 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.