

How the Survey was Conducted

Nature of the Sample: New York State Poll of 600 Adults

This survey of 600 New York State adults was conducted on July 28th through July 31st, 2011. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 4.0 percentage points. There are 517 registered voters. The sample of registered voters was adjusted for turnout in statewide elections. The results for this subset are statistically significant within ± 4.5 percentage points. There are 306 adults and 215 registered voters in New York City and the Hudson Valley¹. The results for these subsets are statistically significant within ± 6.0 and ± 7.0 percentage points, respectively. The error margin increases for cross-tabulations.

¹ Counties included in NYC and Hudson Valley are: Bronx, Brooklyn, Manhattan, Queens, Staten Island, Rockland, Westchester, Putnam, Orange, Dutchess, and Ulster.

Nature of the Sample: Adults

Nature of the Sample - NYS Adults		
		NYS Adults
		Col %
NYS Adults		100%
Registered Voters		86%
NYC and Hudson Valley Adults		51%
Region	New York City	43%
	Suburbs	21%
	Upstate	36%
Income	Less than \$50,000	46%
	\$50,000 or more	54%
Race	White	58%
	African American	13%
	Latino	14%
	Other	14%
Race	White	58%
	Non White	42%
Generation	Millennials (18-30)	21%
	Gen X (31-46)	24%
	Baby Boomers (47-65)	34%
	Silent-Greatest (Over 65)	20%
Age	Under 45	41%
	45 or older	59%
Gender	Men	48%
	Women	52%
Interview Type	Landline	79%
	Cell Phone	21%

NY1/YNN-Marist Poll NYS Adults: Interviews conducted July 28th through July 31st, 2011, N=600 MOE +/- 4%. Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - NYS Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
NYC and Hudson Valley Adults		42%
Party ID	Democrat	50%
	Republican	27%
	Non-enrolled	20%
	Other	2%
Support Tea Party	Yes	26%
Political Ideology	Liberal	30%
	Moderate	36%
	Conservative	34%
Region	New York City	30%
	Suburbs	24%
	Upstate	46%
Income	Less than \$50,000	43%
	\$50,000 or more	57%
Race	White	65%
	African American	12%
	Latino	11%
	Other	12%
Race	White	65%
	Non White	35%
Generation	Millennials (18-30)	16%
	Gen X (31-46)	24%
	Baby Boomers (47-65)	37%
	Silent-Greatest (Over 65)	23%
Age	Under 45	36%
	45 or older	64%
Gender	Men	48%
	Women	52%
Interview Type	Landline	79%
	Cell Phone	21%

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted July 28th through July 31st, 2011, N=517 MOE +/- 4.5%. Totals may not add to 100 due to rounding.