

## How the Survey was Conducted

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### **Nature of the Sample: New York State Poll of 941 Adults**

This survey of 941 New York State adults was conducted on April 25<sup>th</sup> through April 29<sup>th</sup>, 2011. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 3.5$  percentage points. There are 758 registered voters. The sample of registered voters was adjusted for turnout in statewide elections. The results for this subset are statistically significant within  $\pm 4.0$  percentage points. There are 526 employed adults and 248 adults who plan to move out of New York State. The results for these subsets are statistically significant at  $\pm 4.5$  percentage points and  $\pm 6.5$  percentage points, respectively. The error margin increases for cross-tabulations.

## Nature of the Sample: Adults

| Nature of the Sample - NYS Adults |                                  |             |
|-----------------------------------|----------------------------------|-------------|
|                                   |                                  | NYS Adults  |
|                                   |                                  | Col %       |
| <b>NYS Adults</b>                 |                                  | <b>100%</b> |
| <b>Registered Voters</b>          |                                  | <b>81%</b>  |
| <b>Region</b>                     | <b>New York City</b>             | <b>43%</b>  |
|                                   | <b>Suburbs</b>                   | <b>21%</b>  |
|                                   | <b>Upstate</b>                   | <b>36%</b>  |
| <b>Income</b>                     | <b>Less than \$50,000</b>        | <b>48%</b>  |
|                                   | <b>\$50,000 or more</b>          | <b>52%</b>  |
| <b>Race</b>                       | <b>White</b>                     | <b>57%</b>  |
|                                   | <b>African American</b>          | <b>14%</b>  |
|                                   | <b>Latino</b>                    | <b>14%</b>  |
|                                   | <b>Other</b>                     | <b>16%</b>  |
| <b>Race</b>                       | <b>White</b>                     | <b>57%</b>  |
|                                   | <b>Non White</b>                 | <b>43%</b>  |
| <b>Generation</b>                 | <b>Millennials (18-30)</b>       | <b>23%</b>  |
|                                   | <b>Gen X (31-46)</b>             | <b>25%</b>  |
|                                   | <b>Baby Boomers (47-65)</b>      | <b>34%</b>  |
|                                   | <b>Silent-Greatest (Over 65)</b> | <b>19%</b>  |
| <b>Age</b>                        | <b>Under 45</b>                  | <b>43%</b>  |
|                                   | <b>45 or older</b>               | <b>57%</b>  |
| <b>Gender</b>                     | <b>Men</b>                       | <b>48%</b>  |
|                                   | <b>Women</b>                     | <b>52%</b>  |
| <b>Employment Status</b>          | <b>Employed</b>                  | <b>56%</b>  |
|                                   | <b>Not employed</b>              | <b>32%</b>  |
| <b>Union Member in Household</b>  | <b>Yes</b>                       | <b>34%</b>  |
| <b>Own or Rent Home</b>           | <b>Own</b>                       | <b>63%</b>  |
|                                   | <b>Rent</b>                      | <b>35%</b>  |
| <b>Interview Type</b>             | <b>Landline</b>                  | <b>73%</b>  |
|                                   | <b>Cell Phone</b>                | <b>27%</b>  |

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 25th through 29th, 2011, N=941 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

## Nature of the Sample: Registered Voters

| Nature of the Sample - NYS Registered Voters |                                  |                             |
|--|----------------------------------|-----------------------------|
|  |                                  | NYS<br>Registered<br>Voters |
|  |                                  | Col %                       |
| <b>NYS Registered Voters</b>                 |                                  | <b>100%</b>                 |
| <b>Party Registration</b>                    | <b>Democrat</b>                  | <b>44%</b>                  |
|  | <b>Republican</b>                | <b>28%</b>                  |
|  | <b>Non-enrolled</b>              | <b>25%</b>                  |
|  | <b>Other</b>                     | <b>2%</b>                   |
| <b>Support Tea Party</b>                     | <b>Yes</b>                       | <b>21%</b>                  |
| <b>Political Ideology</b>                    | <b>Liberal</b>                   | <b>28%</b>                  |
|  | <b>Moderate</b>                  | <b>42%</b>                  |
|  | <b>Conservative</b>              | <b>30%</b>                  |
| <b>Region</b>                                | <b>New York City</b>             | <b>30%</b>                  |
|  | <b>Suburbs</b>                   | <b>24%</b>                  |
|  | <b>Upstate</b>                   | <b>46%</b>                  |
| <b>Income</b>                                | <b>Less than \$50,000</b>        | <b>45%</b>                  |
|  | <b>\$50,000 or more</b>          | <b>55%</b>                  |
| <b>Race</b>                                  | <b>White</b>                     | <b>66%</b>                  |
|  | <b>African American</b>          | <b>10%</b>                  |
|  | <b>Latino</b>                    | <b>12%</b>                  |
|  | <b>Other</b>                     | <b>13%</b>                  |
| <b>Race</b>                                  | <b>White</b>                     | <b>66%</b>                  |
|  | <b>Non White</b>                 | <b>34%</b>                  |
| <b>Generation</b>                            | <b>Millennials (18-30)</b>       | <b>17%</b>                  |
|  | <b>Gen X (31-46)</b>             | <b>25%</b>                  |
|  | <b>Baby Boomers (47-65)</b>      | <b>37%</b>                  |
|  | <b>Silent-Greatest (Over 65)</b> | <b>22%</b>                  |
| <b>Age</b>                                   | <b>Under 45</b>                  | <b>37%</b>                  |
|  | <b>45 or older</b>               | <b>63%</b>                  |
| <b>Gender</b>                                | <b>Men</b>                       | <b>48%</b>                  |
|  | <b>Women</b>                     | <b>52%</b>                  |
| <b>Employment Status</b>                     | <b>Employed</b>                  | <b>58%</b>                  |
|  | <b>Not employed</b>              | <b>29%</b>                  |
| <b>Union Member in Household</b>             | <b>Yes</b>                       | <b>36%</b>                  |
| <b>Own or Rent Home</b>                      | <b>Own</b>                       | <b>72%</b>                  |
|  | <b>Rent</b>                      | <b>28%</b>                  |
| <b>Interview Type</b>                        | <b>Landline</b>                  | <b>75%</b>                  |
|  | <b>Cell Phone</b>                | <b>25%</b>                  |

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted April 25th through 29th, 2011, N=758 MOE +/- 4%. Totals may not add to 100 due to rounding.