

How the Survey was Conducted

Nature of the Sample: New York State Poll of 941 Adults

This survey of 941 New York State adults was conducted on April 25th through April 29th, 2011. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

Nature of the Sample - NYS Adults		
		NYS Adults
		Col %
NYS Adults		100%
Registered Voters		81%
Region	New York City	43%
	Suburbs	21%
	Upstate	36%
Income	Less than \$50,000	48%
	\$50,000 or more	52%
Race	White	57%
	African American	14%
	Latino	14%
	Other	16%
Race	White	57%
	Non White	43%
Generation	Millennials (18-30)	23%
	Gen X (31-46)	25%
	Baby Boomers (47-65)	34%
	Silent-Greatest (Over 65)	19%
Age	Under 45	43%
	45 or older	57%
Gender	Men	48%
	Women	52%
Employment Status	Employed	56%
	Not employed	32%
Union Member in Household	Yes	34%
Own or Rent Home	Own	63%
	Rent	35%
Interview Type	Landline	73%
	Cell Phone	27%

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 25th through 29th, 2011, N=941 MOE +/- 3.5%. Totals may not add to 100 due to rounding.