

How the Survey was Conducted

Nature of the Sample: New York State Poll of 751 Registered Voters

This survey of 751 New York State registered voters was conducted on January 24th through January 26th, 2011. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its turnout in comparable elections. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 4.0 percentage points.

Nature of the Sample: Registered Voters

Nature of the Sample - NYS Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
Party ID	Democrat	47%
	Republican	27%
	Non-enrolled	25%
	Other	1%
Support Tea Party	Yes	21%
Political Ideology	Liberal	28%
	Moderate	40%
	Conservative	32%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less than \$50,000	30%
	\$50,000 or more	70%
Race	White	80%
	African American	9%
	Latino	7%
	Other	4%
Race	White	80%
	Non White	20%
Generation	Millennials (18-30)	14%
	Gen X (31-46)	27%
	Baby Boomers (47-65)	40%
	Silent-Greatest (Over 65)	19%
Age	Under 45	38%
	45 or older	62%
Gender	Men	50%
	Women	50%
Union Member in Household	Yes	31%
Own or Rent Home	Own	75%
	Rent	23%
Interview Type	Landline	78%
	Cell Phone	22%

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted January 24th through 26th, 2011, N=751 MOE +/- 4%. Totals may not add to 100 due to rounding.