

Nature of the Sample: 805 New York State Registered Voters

This survey of 805 New York State registered voters was conducted on October 26th through October 28th, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its turnout in comparable elections. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 415 likely voters. The results for this subset are statistically significant within ± 5.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
New York State Likely Voters		52%
Party Registration	Democrat	43%
	Republican	30%
	Non-enrolled	25%
	Other	2%
Support Tea Party	Yes	27%
Enthusiasm About Voting Next Week	Very enthusiastic	41%
	Enthusiastic	37%
	Not enthusiastic	22%
Political Ideology	Liberal	27%
	Moderate	38%
	Conservative	35%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less \$50,000	30%
	\$50,000-\$99,999	39%
	\$100,000 or more	31%
Income	Less than \$50,000	30%
	\$50,000 or more	70%
Race	White	79%
	Non White	21%
Age	Under 45	37%
	45 or older	63%
Gender	Men	50%
	Women	50%
Interview Type	Landline	76%
	Cell Phone	24%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

Nature of the Sample - Likely Voters		
		NYS Likely Voters
		Col %
NYS Likely Voters		100%
Party Registration	Democrat	45%
	Republican	33%
	Non-enrolled	19%
	Other	3%
Support Tea Party	Yes	35%
Enthusiasm About Voting Next Week	Very enthusiastic	63%
	Enthusiastic	29%
	Not enthusiastic	8%
Political Ideology	Liberal	26%
	Moderate	34%
	Conservative	40%
Region	New York City	26%
	Suburbs	27%
	Upstate	47%
Income	Less \$50,000	27%
	\$50,000-\$99,999	38%
	\$100,000 or more	35%
Income	Less than \$50,000	27%
	\$50,000 or more	73%
Race	White	83%
	Non White	17%
Age	Under 45	26%
	45 or older	74%
Gender	Men	51%
	Women	49%
Interview Type	Landline	83%
	Cell Phone	17%

**October 30, 2010 Marist Poll New York Likely Voters
"N=415 MOE +/- 5%". Totals may not add to 100 due to rounding.**