

Nature of the Sample: 1,014 New York State Registered Voters

This survey of 1,014 New York State registered voters was conducted on October 18th through October 20th, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within ± 3.0 percentage points. There are 505 likely voters. The results for this subset are statistically significant within ± 4.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
New York State Likely Voters		50%
Party ID	Democrat	45%
	Republican	32%
	Non-enrolled	22%
	Other	1%
Support Tea Party	Yes	27%
Enthusiasm About Voting in November	Very enthusiastic	43%
	Enthusiastic	37%
	Not enthusiastic	20%
Political Ideology	Liberal	27%
	Moderate	42%
	Conservative	31%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less \$50,000	30%
	\$50,000-\$99,999	38%
	\$100,000 or more	32%
Income	Less than \$50,000	30%
	\$50,000 or more	70%
Race	White	80%
	Non White	20%
Age	Under 45	38%
	45 or older	62%
Gender	Men	50%
	Women	50%
Interview Type	Landline	83%
	Cell phone	17%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

Nature of the Sample - Likely Voters		
		NYS Likely Voters
		Col %
NYS Likely Voters		100%
Party ID	Democrat	43%
	Republican	38%
	Non-enrolled	17%
	Other	2%
Support Tea Party	Yes	36%
Enthusiasm About Voting in November	Very enthusiastic	69%
	Enthusiastic	25%
	Not enthusiastic	6%
Political Ideology	Liberal	27%
	Moderate	36%
	Conservative	37%
Region	New York City	24%
	Suburbs	26%
	Upstate	50%
Income	Less \$50,000	27%
	\$50,000-\$99,999	37%
	\$100,000 or more	36%
Income	Less than \$50,000	27%
	\$50,000 or more	73%
Race	White	83%
	Non White	17%
Age	Under 45	27%
	45 or older	73%
Gender	Men	51%
	Women	49%
Interview Type	Landline	88%
	Cell phone	12%

October 22, 2010 Marist Poll New York Likely Voters "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.