

How the Survey was Conducted:

This release presents findings from two, separate surveys.

The first survey of 646 New York State registered voters was conducted on February 22nd and, due to snow, February 24th, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant at $\pm 4.0\%$. The error margin increases for cross-tabulations.

The second survey of 543 New York State registered voters was conducted on March 1st, 2010 after Governor Paterson announced he would not seek election as governor this year. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant at $\pm 4.5\%$. The error margin increases for cross-tabulations.