

Nature of the Sample: 646 New York State Registered Voters

The first survey of 646 New York State registered voters was conducted on February 22nd and, due to snow, February 24th, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant at $\pm 4.0\%$. There are 387 baseball fans. The results for this subset are statistically significant at $\pm 5.0\%$. The error margin increases for cross-tabulations.