



POLL MUST BE SOURCED:
The Wall Street Journal/NBC 4 New York/Marist Poll*

**De Blasio Leads Lhota by 44 Percentage Points
In NYC Mayor's Race**

*** Complete Tables for Poll Appended ***

For Immediate Release: Friday, October 11, 2013

Contact: Lee M. Miringoff
Barbara L. Carvalho
Mary E. Griffith
Marist College, 845.575.5050

This Wall Street Journal/NBC 4 New York/Marist Poll reports:

With just a little more than three weeks until Election Day, Democrat Bill de Blasio outpaces his Republican opponent, Joe Lhota, 67% to 23%, among likely voters in New York City including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot. Independence Party candidate Adolfo Carrion has the support of 2%. One percent supports another candidate while 7% are undecided.

"This is a very lopsided contest," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Joe Lhota hasn't gotten any traction to offset the Democratic registration advantage in the city."

When *The Wall Street Journal/NBC 4 New York/Marist Poll* last reported this question in September, de Blasio -- 65% -- was ahead of Lhota -- 22% -- by 43 percentage points among likely voters. Carrion received the support of 3%. One percent backed another candidate, and 9%, at that time, were undecided.

By party:

- Among Democrats who are likely to vote, 82% support de Blasio while 13% are for Lhota. One percent supports Carrion. Last month, 77% of Democrats backed de Blasio. 13% were behind Lhota, and 1% supported Carrion.
- Looking at likely Republican voters, 69% back Lhota. 16% are for de Blasio, and 1% supports Carrion. In September's survey, 63% of Republicans were for Lhota compared with 25% for de Blasio. Five percent were behind Carrion.

*All references to the survey must be sourced as "The Wall Street Journal/NBC 4 New York/Marist Poll"

- Among non-enrolled voters, de Blasio has the backing of 58%. Lhota garners 21%, and Carrion has 7%. In that previous survey, half of non-enrolled voters likely to cast a ballot -- 50% -- supported de Blasio compared with 24% for Lhota and 9% for Carrion.

Regardless of race, de Blasio has a wide lead over Lhota. Among white voters who are likely to participate on Election Day, 57% support de Blasio while 33% are for Lhota. In September, 50% of whites backed de Blasio while Lhota had the support of 37%. Among African American voters, de Blasio has 89% to 4% for Lhota. When *The Wall Street Journal/NBC 4 New York/Marist Poll* last reported this question, 86% of African American voters likely to cast a ballot supported de Blasio compared with 3% for Lhota. De Blasio has a 62 percentage point advantage over Lhota among Latinos who are likely to vote. Here, de Blasio receives 76% compared with 14% for Lhota. Last month, 74% of Latino voters likely to participate on Election Day were for de Blasio while 11% backed Lhota.

How strongly do likely voters with a candidate preference support their choice for mayor? 54% strongly support their pick while 36% are somewhat behind their candidate. Nine percent might vote differently, and 2% are unsure. When *The Wall Street Journal/NBC 4 New York/Marist Poll* last reported this question, 54% said they were firmly committed to their choice of candidate. 33% were somewhat behind their pick while 13% said they might change their minds before Election Day. One percent, at that time, was unsure.

Among likely voters who are for de Blasio, 56% strongly support him. This compares with 49% of Lhota's backers who are firmly committed to him. This is little changed from September when 58% of de Blasio's backers said they strongly supported him while 47% of Lhota's supporters expressed the same level of support for him.

Looking at registered voters, de Blasio -- 66% -- outdistances Lhota -- 20% -- by 46 percentage points. Carrion has the support of 3% while 2% back another candidate. Nine percent are undecided. Last month, 63% of registered voters backed de Blasio while 20% supported Lhota. Four percent were for Carrion, and 2% backed another candidate. 12% were undecided.

What does the contest for mayor look like when all fifteen candidates on the ballot are taken into account? Little changes. Among likely voters in New York City including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot, 64% support de Blasio compared with 21% for Lhota and 2% for Carrion. Jack Hidary and Michael Greys each receives 1%. Erick Salgado, Anthony Gronowicz, James McMillian, Michael Sanchez, Randy Credico, Dan Fein, Joseph Melaragno, Sam Sloan, Michael Dilger, and Carl Person each garners less than one percent of the vote. One percent mentions another candidate, and 8% are undecided.

*All references to the survey must be sourced as "The Wall Street Journal/NBC 4 New York/Marist Poll"

A Tale of Two Favorability Ratings

65% of registered voters have a favorable opinion of de Blasio while 23% have an unfavorable one. 12% have either never heard of him or are unsure how to rate him. In September, 65% thought highly of de Blasio while 19% had an unfavorable view of him. 16%, at that time, had either never heard of him or were unsure how to rate him.

It's a different story when it comes to Lhota. 43% have an *unfavorable* impression of the candidate. 32% have a positive view of him, and a notable 25% have either never heard of him or are unsure how to rate him. There has been little change on this question since September when 41% had an *unfavorable* opinion of Lhota, and 29% said they had a favorable one. Three in ten -- 30% -- had either never heard of him or were unsure how to rate him.

De Blasio Tops Lhota on Issues and Qualities

How do de Blasio and Lhota stack up when it comes to campaign issues and candidate qualities? **Among registered voters in New York City:**

- Two out of three -- 67% -- think de Blasio is better able to **make the city more affordable** for the average family. 19% have this view of Lhota, and 14% are unsure. In September, 63% had this impression of de Blasio while 20% said Lhota could make New York City more affordable. 17% were unsure.
- When it comes to **improving the city's public schools**, about two-thirds of registered voters -- 65% -- say de Blasio is the better candidate for the job. This compares with 19% who think Lhota is better able to improve education in the city. 16% are unsure. There has been little change on this question. Last month, 65% reported de Blasio was the candidate with the skills to improve education while 18% had this view of Lhota. 18%, at that time, were unsure.
- 63% of registered voters think de Blasio can better **unite the city**. This compares with 21% who think Lhota can bring New Yorkers together. 16% are unsure. In that previous *Wall Street Journal/NBC 4 New York/Marist* Poll, 67% of voters considered de Blasio to be the candidate who could better unite the city. 19% thought Lhota was the candidate to do so, and 14% were unsure.
- There has also been little change on whether de Blasio or Lhota has the **experience to manage the city**. 53% believe de Blasio is the more seasoned candidate while 29% think Lhota has the experience to take the city's helm. 18% are unsure. Last month, a majority -- 54% -- reported de Blasio had the experience to be mayor compared with 31% who had this impression of Lhota. 15%, then, were unsure.

*All references to the survey must be sourced as "The Wall Street Journal/NBC 4 New York/Marist Poll"

- A majority of voters -- 52% -- say de Blasio is more likely to **keep crime down** while 31% say Lhota is more likely to do so. 17% are unsure. There has been an increase in the proportion of voters who say de Blasio will improve safety in the city. Last month, 44% said de Blasio was more likely to reduce crime. This compares with 35% who had this opinion of Lhota. 21%, at the time, were unsure.
- When it comes to the candidate who is **better able to handle the city's finances**, 49% think de Blasio is more capable. This compares with 33% who say Lhota has the advantage on this issue. 19% are unsure. In *The Wall Street Journal*/NBC 4 New York/Marist's previous survey, 45% thought de Blasio was the better candidate to deal with the city's finances while 35% had this opinion of Lhota. 20% were unsure.

The Ideologies of the Candidates

Among registered voters in New York City, 59% report de Blasio's political ideology is in step. This compares with 24% who think he is too liberal and 3% who believe he is too conservative. 14% are unsure.

In September, 59% of registered voters said de Blasio's ideology was about right. 22% reported he was too liberal while 5% thought he was too conservative. 14%, at the time, were unsure.

Among registered voters, 35% say Lhota's political ideology is in line. 31% report he is too conservative, and 8% believe he is too liberal. 26% are unsure.

When *The Wall Street Journal*/NBC 4 New York/Marist Poll last reported this question, 32% of voters thought Lhota's ideology was about right. 31% said he was too conservative while 7% reported he was too liberal. 29%, then, were unsure.

De Blasio's Past Experiences in Cuba and Nicaragua Matter Little

Information surfaced that de Blasio went to Cuba on his honeymoon and supported the Sandinistas in Nicaragua. Has this knowledge impacted voters' impressions of de Blasio? More than seven in ten registered voters -- 72% -- say it makes no difference to them. 16% report it makes them less likely to vote for de Blasio while 8% think it makes them more likely to vote for him. Four percent are unsure.

*All references to the survey must be sourced as "The Wall Street Journal/NBC 4 New York/Marist Poll"

Voters Divide about Lhota and National GOP

On most issues, 40% of registered voters think Lhota is *not* independent from the national Republican Party. 36% believe he *is* independent from the GOP, and 24% are unsure where he stands on most issues.

Among those who believe Lhota's stance on the issues is tied to the national Republican Party, 39% are less likely to support him, and 54% say it doesn't matter. Looking at those who say Lhota is independent from the national GOP platform, 42% would be more likely to vote for him, and 51% say it makes no difference to their vote.

Giuliani's Backing Does Little to Help Lhota's Chances

Former New York City Mayor Rudy Giuliani stumped for Lhota during the primary, but his nod does not bolster Lhota's chances in the general election. While 31% say Giuliani's endorsement makes them more likely to support Lhota, 47% report it makes them less likely to do so. 18% think it makes no difference to their vote, and 3% are unsure.

Last month, 29% reported Giuliani's support made them more likely to vote for Lhota. A majority -- 51% -- said it made them less likely to vote for him, and 15% thought Giuliani's endorsement made no difference to their vote. Five percent, at the time, were unsure.

A partisan divide exists. Most Republicans -- 72% -- say a Giuliani endorsement makes them more likely to vote for Lhota while 8% report it makes them less inclined to support him. Among Democrats, 57% think Giuliani's backing makes them less likely to cast their ballot for Lhota. 22% disagree and believe it will make them more likely to do so. There is little consensus among non-enrolled voters citywide. 35% say Giuliani's endorsement makes them more likely to vote for Lhota, and 42% report it makes them less likely to vote for him. 20% believe it makes no difference to their vote.

Departure from Bloomberg Era Policies Desired... Bloomberg Rating Steady

About two-thirds of registered voters in New York City -- 66% -- want to move the city in a different direction from the Bloomberg years. 29%, however, want the next mayor to continue the policies of Mayor Bloomberg. Six percent are unsure.

When *The Wall Street Journal*/NBC 4 New York/Marist Poll last reported this question, 68% wanted the next mayor to move the city in a different direction while 25% wanted him to stay the course. Seven percent, at the time, were unsure.

*All references to the survey must be sourced as "The Wall Street Journal/NBC 4 New York/Marist Poll"

When it comes to the job Mayor Bloomberg is doing in office, 45% give the mayor high marks. This includes 12% who say the mayor is doing an excellent job and 33% who report he is doing a good one. 34% rate his performance as fair while 18% think he is performing poorly. Two percent are unsure.

Last month, a similar 42% gave Bloomberg kudos. 33% gave him average grades while 22% thought he fell short. Two percent, then, were unsure.

A City on Track?

When it comes to the direction of New York City, 46% of registered voters believe it is moving in the right direction, and 46% think it is traveling in the wrong one. Eight percent are unsure. When *The Wall Street Journal*/NBC 4 New York/Marist Poll last reported this question in September, voters also divided. 46% reported the city was on the right road, and 43% said it was on the wrong track. 11%, at the time, were unsure.

*All references to the survey must be sourced as "The Wall Street Journal/NBC 4 New York/Marist Poll"

How the Survey was Conducted

Nature of the Sample: WSJ/NBC 4 NY/Marist Poll of 1,305 New York City Adults

This survey of 1,305 New York City adults was conducted October 6th through October 8th, 2013 by The Marist Poll sponsored in partnership with *The Wall Street Journal* and NBC 4 New York. Adults 18 years of age and older residing in New York City were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the city from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in English or Spanish. Respondents in the household were selected by asking for the youngest male. Results for adults are statistically significant within ± 2.7 percentage points. There are 969 registered voters. Results for this subset are statistically significant within ± 3.1 percentage points. There are 495 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 election for mayor based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.4 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New York City

| | | NYC Adults | NYC Registered Voters | NYC Likely Voters |
|-----------------------|----------------------|------------|-----------------------|-------------------|
| | | Col % | Col % | Col % |
| NYC Adults | | 100% | | |
| NYC Registered Voters | | 74% | 100% | |
| NYC Likely Voters | | 38% | 51% | 100% |
| Party Registration | Democrat | n/a | 67% | 66% |
| | Republican | n/a | 12% | 14% |
| | Independent | n/a | 21% | 19% |
| | Other | n/a | 1% | 1% |
| Political Ideology | Liberal | n/a | 34% | 34% |
| | Moderate | n/a | 43% | 46% |
| | Conservative | n/a | 23% | 20% |
| White Liberal | | n/a | 13% | 15% |
| NYC Borough | Bronx | 16% | 15% | 13% |
| | Brooklyn | 30% | 30% | 28% |
| | Manhattan | 21% | 22% | 26% |
| | Queens | 28% | 28% | 25% |
| | Staten Island | 5% | 5% | 7% |
| Income | Less than \$50,000 | 51% | 46% | 39% |
| | \$50,000 or more | 49% | 54% | 61% |
| Race | White | 35% | 40% | 47% |
| | African American | 22% | 22% | 20% |
| | Latino | 27% | 24% | 21% |
| | Asian | 14% | 13% | 11% |
| | Other | 2% | 2% | 2% |
| Age | 18 to 29 | 24% | 18% | 13% |
| | 30 to 44 | 29% | 27% | 26% |
| | 45 to 59 | 23% | 26% | 29% |
| | 60 or older | 24% | 29% | 33% |
| Age | Under 45 | 53% | 45% | 38% |
| | 45 or older | 47% | 55% | 62% |
| Religion | Protestant | 23% | 25% | 24% |
| | Catholic | 36% | 34% | 34% |
| | Jewish | 12% | 15% | 17% |
| | Other | 11% | 11% | 9% |
| | No Religion | 18% | 16% | 16% |
| White Catholics | | 13% | 14% | 16% |
| Education | Not college graduate | 51% | 46% | 39% |
| | College graduate | 49% | 54% | 61% |
| Union Household | | 23% | 26% | 29% |
| Gender | Men | 47% | 47% | 47% |
| | Women | 53% | 53% | 53% |
| Interview Type | Landline | 63% | 68% | 73% |
| | Cell Phone | 37% | 32% | 27% |

WSJ/NBC 4 NY/Marist Poll NYC Adults: Interviews conducted October 6th through October 8th, 2013, n=1305 MOE +/- 2.7 percentage points. NYC Registered Voters: n=969 MOE +/- 3.1 percentage points. NYC Likely Voters: n=495 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Likely Voters | | | | |
|------------------------------|--------------------------|---|---|--|-------|-----------|
| | | NYC election for mayor including those who are undecided yet leaning toward a candidate or voted absentee | | | | |
| | | Bill de Blasio, the Democratic party candidate | Joe Lhota, the Republican party candidate | Adolfo Carrion, the Independence party candidate | Other | Undecided |
| | | Row % | Row % | Row % | Row % | Row % |
| NYC Likely Voters | | 67% | 23% | 2% | 1% | 7% |
| Party Registration | Democrat | 82% | 13% | 1% | 1% | 3% |
| | Republican | 16% | 69% | 1% | 1% | 12% |
| | Non-enrolled | 58% | 21% | 7% | 0% | 13% |
| Political Ideology | Liberal | 90% | 5% | 1% | 1% | 3% |
| | Moderate | 65% | 26% | 2% | 1% | 7% |
| | Conservative | 38% | 50% | 3% | 1% | 8% |
| White liberal | | 89% | 6% | 0% | 1% | 4% |
| Intensity of Support | Strongly support | 76% | 24% | 1% | 0% | 0% |
| | Somewhat support | 72% | 25% | 3% | 0% | 0% |
| | Might vote differently | 51% | 43% | 6% | 0% | 0% |
| Bloomberg Policies | Continue | 48% | 41% | 2% | 0% | 8% |
| | New direction | 77% | 14% | 2% | 1% | 5% |
| Bloomberg Approval Rating | Excellent-Good | 59% | 31% | 2% | 0% | 8% |
| | Fair-Poor | 77% | 15% | 2% | 1% | 5% |
| NYC Borough | Bronx | 73% | 17% | 4% | 0% | 5% |
| | Brooklyn | 68% | 23% | 1% | 1% | 7% |
| | Manhattan | 67% | 23% | 2% | 0% | 7% |
| | Queens and Staten Island | 64% | 25% | 2% | 2% | 7% |
| Income | Less than \$50,000 | 74% | 17% | 2% | 1% | 6% |
| | \$50,000 or more | 65% | 26% | 2% | 1% | 6% |
| Race | White | 57% | 33% | 2% | 1% | 7% |
| | African American | 89% | 4% | 1% | 1% | 5% |
| | Latino | 76% | 14% | 2% | 1% | 7% |
| Religion | Protestant | 77% | 14% | 3% | 1% | 6% |
| | Catholic | 61% | 31% | 2% | 0% | 5% |
| | Jewish | 61% | 26% | 2% | 2% | 9% |
| White Catholics | | 45% | 47% | 2% | 1% | 5% |
| Education | Not college graduate | 70% | 21% | 2% | 1% | 7% |
| | College graduate | 66% | 24% | 2% | 1% | 7% |
| Age | Under 45 | 68% | 20% | 2% | 1% | 9% |
| | 45 or older | 68% | 24% | 2% | 1% | 4% |
| Gender | Men | 65% | 24% | 3% | 1% | 7% |
| | Women | 69% | 22% | 1% | 1% | 7% |
| Union Household | | 73% | 17% | 2% | 1% | 8% |
| Interview Type | Landline | 66% | 24% | 2% | 1% | 6% |
| | Cell Phone | 69% | 18% | 2% | 1% | 10% |

WSJ/NBC 4 NY/Marist Poll NYC Likely Voters: Interviews conducted October 6th through October 8th, 2013, n=495 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Likely Voters with a Candidate Preference | | | |
|---|----------------------|--|------------------|------------------------|--------|
| | | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Likely Voters with a Candidate Preference | | 54% | 36% | 9% | 2% |
| Choice in Election for Mayor | Bill de Blasio | 56% | 36% | 6% | 2% |
| | Joe Lhota | 49% | 35% | 15% | 1% |
| Political Ideology | Liberal | 62% | 31% | 6% | 1% |
| | Moderate | 48% | 42% | 10% | 0% |
| | Conservative | 56% | 28% | 14% | 2% |
| Income | Less than \$50,000 | 58% | 30% | 12% | 1% |
| | \$50,000 or more | 52% | 39% | 8% | 0% |
| Race | White | 51% | 39% | 9% | 1% |
| | African American | 66% | 26% | 8% | 0% |
| | Latino | 54% | 33% | 11% | 2% |
| Education | Not college graduate | 53% | 32% | 11% | 3% |
| | College graduate | 54% | 38% | 8% | 0% |
| Age | Under 45 | 43% | 44% | 11% | 2% |
| | 45 or older | 58% | 32% | 8% | 1% |
| Gender | Men | 56% | 33% | 9% | 2% |
| | Women | 51% | 38% | 9% | 1% |
| Union Household | | 52% | 43% | 6% | 0% |
| Interview Type | Landline | 54% | 36% | 9% | 1% |
| | Cell Phone | 52% | 36% | 9% | 3% |

WSJ/NBC 4 NY/Marist Poll NYC Likely Voters with a Candidate Preference for Mayor: Interviews conducted October 6th through October 8th, 2013, n=407 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | | | |
|---------------------------|--------------------------|---|---|--|-------|-----------|
| | | NYC election for mayor including those who are undecided yet leaning toward a candidate or voted absentee | | | | |
| | | Bill de Blasio, the Democratic party candidate | Joe Lhota, the Republican party candidate | Adolfo Carrion, the Independence party candidate | Other | Undecided |
| | | Row % | Row % | Row % | Row % | Row % |
| NYC Registered Voters | | 66% | 20% | 3% | 2% | 9% |
| NYC Likely Voters | | 67% | 23% | 2% | 1% | 7% |
| Party Registration | Democrat | 81% | 11% | 1% | 2% | 5% |
| | Republican | 16% | 66% | 2% | 3% | 13% |
| | Non-enrolled | 57% | 19% | 7% | 1% | 16% |
| Political Ideology | Liberal | 85% | 5% | 3% | 1% | 6% |
| | Moderate | 65% | 23% | 3% | 2% | 8% |
| | Conservative | 43% | 40% | 3% | 2% | 12% |
| White liberal | | 83% | 6% | 1% | 2% | 7% |
| Intensity of Support | Strongly support | 78% | 22% | 1% | 0% | 0% |
| | Somewhat support | 73% | 22% | 5% | 0% | 0% |
| | Might vote differently | 54% | 40% | 6% | 0% | 0% |
| Bloomberg Policies | Continue | 49% | 37% | 4% | 1% | 9% |
| | New direction | 75% | 13% | 3% | 2% | 8% |
| Bloomberg Approval Rating | Excellent-Good | 58% | 28% | 3% | 1% | 9% |
| | Fair-Poor | 74% | 13% | 4% | 2% | 7% |
| NYC Borough | Bronx | 72% | 14% | 5% | 2% | 7% |
| | Brooklyn | 66% | 21% | 3% | 2% | 9% |
| | Manhattan | 67% | 22% | 2% | 1% | 8% |
| | Queens and Staten Island | 64% | 20% | 3% | 3% | 10% |
| Income | Less than \$50,000 | 71% | 16% | 3% | 2% | 8% |
| | \$50,000 or more | 64% | 24% | 3% | 2% | 8% |
| Race | White | 55% | 30% | 3% | 2% | 9% |
| | African American | 84% | 4% | 3% | 2% | 7% |
| | Latino | 73% | 13% | 3% | 1% | 10% |
| Religion | Protestant | 75% | 12% | 3% | 2% | 8% |
| | Catholic | 61% | 26% | 3% | 1% | 9% |
| | Jewish | 59% | 26% | 2% | 3% | 10% |
| White Catholics | | 42% | 44% | 3% | 2% | 9% |
| Education | Not college graduate | 67% | 17% | 3% | 2% | 10% |
| | College graduate | 66% | 21% | 3% | 2% | 8% |
| Age | Under 45 | 66% | 18% | 4% | 2% | 10% |
| | 45 or older | 68% | 21% | 3% | 2% | 7% |
| Age | 18 to 29 | 65% | 17% | 5% | 1% | 12% |
| | 30 to 44 | 67% | 18% | 4% | 2% | 9% |
| | 45 to 59 | 72% | 18% | 3% | 1% | 6% |
| | 60 or older | 63% | 25% | 2% | 2% | 7% |
| | Gender | | 63% | 21% | 4% | 2% |
| Men | | 69% | 19% | 2% | 2% | 8% |
| Women | | 69% | 15% | 4% | 2% | 11% |
| Union Household | | 69% | 15% | 4% | 2% | 11% |
| Interview Type | Landline | 66% | 21% | 4% | 2% | 8% |
| | Cell Phone | 67% | 18% | 2% | 1% | 12% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. NYC Likely Voters: n=495 MOE +/- 4.4. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | NYC Likely Voters |
|--|-------------------|-----------------------|-------------------|
| | | Col % | Col % |
| NYC full ballot for mayor including those who are undecided yet leaning toward a candidate or voted absentee | Bill de Blasio | 63% | 64% |
| | Joe Lhota | 17% | 21% |
| | Adolfo Carrion | 2% | 2% |
| | Jack Hidary | 1% | 1% |
| | Michael Greys | 1% | 1% |
| | Erick Salgado | 1% | <1% |
| | Anthony Gronowicz | 1% | <1% |
| | James McMillian | <1% | <1% |
| | Michael Sanchez | <1% | <1% |
| | Randy Credico | <1% | <1% |
| | Dan Fein | <1% | <1% |
| | Joseph Melaragno | <1% | <1% |
| | Sam Sloan | <1% | <1% |
| | Michael Dilger | <1% | <1% |
| | Carl Person | <1% | <1% |
| | Other | 2% | 1% |
| Undecided | 11% | 8% | |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. NYC Likely Voters: n=495 MOE +/- 4.4. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Bill de Blasio? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 65% | 23% | 12% |
| NYC Likely Voters | | 68% | 22% | 9% |
| Party Registration | Democrat | 75% | 15% | 10% |
| | Republican | 27% | 60% | 12% |
| | Non-enrolled | 60% | 24% | 16% |
| Political Ideology | Liberal | 83% | 11% | 6% |
| | Moderate | 67% | 22% | 11% |
| | Conservative | 41% | 44% | 15% |
| NYC Borough | Bronx | 62% | 23% | 15% |
| | Brooklyn | 67% | 23% | 10% |
| | Manhattan | 69% | 21% | 9% |
| | Queens and Staten Island | 62% | 24% | 14% |
| Income | Less than \$50,000 | 67% | 21% | 13% |
| | \$50,000 or more | 68% | 24% | 8% |
| Race | White | 59% | 31% | 10% |
| | African American | 76% | 14% | 10% |
| | Latino | 68% | 18% | 14% |
| Religion | Protestant | 69% | 16% | 15% |
| | Catholic | 59% | 28% | 13% |
| | Jewish | 65% | 27% | 8% |
| Education | Not college graduate | 61% | 24% | 14% |
| | College graduate | 70% | 21% | 9% |
| Age | Under 45 | 65% | 21% | 14% |
| | 45 or older | 66% | 24% | 10% |
| Age | 18 to 29 | 61% | 20% | 19% |
| | 30 to 44 | 67% | 22% | 11% |
| | 45 to 59 | 68% | 23% | 9% |
| | 60 or older | 64% | 26% | 11% |
| | | | | |
| Gender | Men | 64% | 24% | 12% |
| | Women | 66% | 22% | 12% |
| Union Household | | 70% | 19% | 11% |
| Interview Type | Landline | 65% | 25% | 10% |
| | Cell Phone | 67% | 18% | 16% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969
MOE +/- 3.1 percentage points. NYC Likely Voters: n=495 MOE +/- 4.4. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|---|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Joe Lhota? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 32% | 43% | 25% |
| NYC Likely Voters | | 36% | 43% | 21% |
| Party Registration | Democrat | 25% | 48% | 26% |
| | Republican | 65% | 12% | 23% |
| | Non-enrolled | 32% | 43% | 24% |
| Political Ideology | Liberal | 22% | 53% | 25% |
| | Moderate | 36% | 42% | 23% |
| | Conservative | 43% | 33% | 24% |
| NYC Borough | Bronx | 18% | 55% | 27% |
| | Brooklyn | 34% | 38% | 28% |
| | Manhattan | 40% | 40% | 20% |
| | Queens and Staten Island | 31% | 43% | 26% |
| Income | Less than \$50,000 | 27% | 43% | 29% |
| | \$50,000 or more | 37% | 45% | 18% |
| Race | White | 46% | 36% | 18% |
| | African American | 17% | 52% | 32% |
| | Latino | 26% | 48% | 26% |
| Religion | Protestant | 20% | 48% | 32% |
| | Catholic | 40% | 38% | 22% |
| | Jewish | 43% | 38% | 19% |
| Education | Not college graduate | 25% | 45% | 30% |
| | College graduate | 38% | 41% | 20% |
| Age | Under 45 | 28% | 43% | 29% |
| | 45 or older | 35% | 43% | 23% |
| Age | 18 to 29 | 27% | 41% | 31% |
| | 30 to 44 | 29% | 43% | 28% |
| | 45 to 59 | 30% | 47% | 23% |
| | 60 or older | 39% | 39% | 23% |
| | | | | |
| Gender | Men | 35% | 42% | 23% |
| | Women | 29% | 43% | 28% |
| Union Household | | 26% | 52% | 22% |
| Interview Type | Landline | 35% | 44% | 21% |
| | Cell Phone | 24% | 41% | 35% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969
MOE +/- 3.1 percentage points. NYC Likely Voters: n=495 MOE +/- 4.4. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|-----------|--------|
| | | Which candidate for mayor is better able to make New York City more affordable for the average family: | | |
| | | Bill de Blasio | Joe Lhota | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 67% | 19% | 14% |
| Political Ideology | Liberal | 81% | 7% | 12% |
| | Moderate | 71% | 16% | 13% |
| | Conservative | 44% | 43% | 13% |
| NYC Borough | Bronx | 65% | 20% | 15% |
| | Brooklyn | 75% | 16% | 9% |
| | Manhattan | 67% | 21% | 12% |
| | Queens and Staten Island | 59% | 21% | 19% |
| Income | Less than \$50,000 | 71% | 18% | 11% |
| | \$50,000 or more | 66% | 19% | 15% |
| Race | White | 59% | 29% | 12% |
| | African American | 85% | 6% | 9% |
| | Latino | 70% | 16% | 14% |
| Education | Not college graduate | 69% | 20% | 12% |
| | College graduate | 66% | 18% | 15% |
| Age | Under 45 | 66% | 21% | 13% |
| | 45 or older | 69% | 18% | 13% |
| Age | 18 to 29 | 61% | 24% | 16% |
| | 30 to 44 | 69% | 19% | 12% |
| | 45 to 59 | 80% | 13% | 7% |
| | 60 or older | 58% | 23% | 19% |
| Gender | Men | 59% | 25% | 16% |
| | Women | 73% | 15% | 12% |
| Union Household | | 74% | 15% | 11% |
| Interview Type | Landline | 69% | 20% | 11% |
| | Cell Phone | 62% | 18% | 20% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted October 6th through October 8th, 2013, n=493 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|-----------|--------|
| | | Which candidate for mayor is more likely to improve the city's public schools: | | |
| | | Bill de Blasio | Joe Lhota | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 65% | 19% | 16% |
| Political Ideology | Liberal | 82% | 7% | 11% |
| | Moderate | 65% | 20% | 14% |
| | Conservative | 44% | 35% | 21% |
| NYC Borough | Bronx | 69% | 17% | 14% |
| | Brooklyn | 67% | 21% | 12% |
| | Manhattan | 59% | 23% | 18% |
| | Queens and Staten Island | 64% | 17% | 19% |
| Income | Less than \$50,000 | 69% | 16% | 15% |
| | \$50,000 or more | 63% | 23% | 14% |
| Race | White | 53% | 30% | 17% |
| | African American | 81% | 7% | 12% |
| | Latino | 71% | 16% | 14% |
| Education | Not college graduate | 67% | 19% | 15% |
| | College graduate | 64% | 20% | 17% |
| Age | Under 45 | 63% | 19% | 18% |
| | 45 or older | 67% | 20% | 14% |
| Age | 18 to 29 | 57% | 20% | 23% |
| | 30 to 44 | 66% | 18% | 15% |
| | 45 to 59 | 76% | 16% | 8% |
| | 60 or older | 58% | 23% | 19% |
| Gender | Men | 56% | 27% | 17% |
| | Women | 71% | 14% | 15% |
| Union Household | | 71% | 18% | 11% |
| Interview Type | Landline | 66% | 21% | 13% |
| | Cell Phone | 62% | 16% | 22% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted October 6th through October 8th, 2013, n=493 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|---|-----------|--------|
| | | Which candidate for mayor will better unite the city: | | |
| | | Bill de Blasio | Joe Lhota | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 63% | 21% | 16% |
| Political Ideology | Liberal | 80% | 12% | 8% |
| | Moderate | 64% | 23% | 13% |
| | Conservative | 47% | 37% | 16% |
| NYC Borough | Bronx | 61% | 24% | 15% |
| | Brooklyn | 65% | 17% | 18% |
| | Manhattan | 69% | 19% | 12% |
| | Queens and Staten Island | 59% | 24% | 16% |
| Income | Less than \$50,000 | 68% | 17% | 15% |
| | \$50,000 or more | 63% | 24% | 13% |
| Race | White | 58% | 27% | 15% |
| | African American | 74% | 11% | 15% |
| | Latino | 70% | 18% | 12% |
| Education | Not college graduate | 59% | 22% | 19% |
| | College graduate | 68% | 20% | 12% |
| Age | Under 45 | 64% | 20% | 15% |
| | 45 or older | 64% | 21% | 15% |
| Age | 18 to 29 | 59% | 23% | 18% |
| | 30 to 44 | 68% | 19% | 13% |
| | 45 to 59 | 64% | 22% | 14% |
| | 60 or older | 63% | 21% | 16% |
| Gender | Men | 63% | 22% | 15% |
| | Women | 64% | 20% | 16% |
| Union Household | | 67% | 12% | 21% |
| Interview Type | Landline | 66% | 20% | 14% |
| | Cell Phone | 59% | 23% | 19% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted October 6th through October 8th, 2013, n=476 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|-----------|--------|
| | | Which candidate for mayor has the experience to manage the city: | | |
| | | Bill de Blasio | Joe Lhota | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 53% | 29% | 18% |
| Political Ideology | Liberal | 70% | 17% | 13% |
| | Moderate | 53% | 36% | 11% |
| | Conservative | 35% | 44% | 21% |
| NYC Borough | Bronx | 61% | 23% | 16% |
| | Brooklyn | 57% | 25% | 19% |
| | Manhattan | 48% | 33% | 19% |
| | Queens and Staten Island | 50% | 33% | 17% |
| Income | Less than \$50,000 | 58% | 25% | 17% |
| | \$50,000 or more | 51% | 33% | 16% |
| Race | White | 44% | 39% | 17% |
| | African American | 68% | 19% | 13% |
| | Latino | 64% | 18% | 18% |
| Education | Not college graduate | 51% | 26% | 23% |
| | College graduate | 55% | 32% | 13% |
| Age | Under 45 | 53% | 26% | 21% |
| | 45 or older | 54% | 30% | 15% |
| Age | 18 to 29 | 47% | 29% | 24% |
| | 30 to 44 | 57% | 24% | 19% |
| | 45 to 59 | 59% | 29% | 12% |
| | 60 or older | 50% | 32% | 18% |
| Gender | Men | 50% | 32% | 18% |
| | Women | 56% | 26% | 18% |
| Union Household | | 56% | 21% | 23% |
| Interview Type | Landline | 55% | 30% | 15% |
| | Cell Phone | 48% | 27% | 24% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted October 6th through October 8th, 2013, n=476 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|-----------|--------|
| | | Which candidate for mayor is more likely to keep crime down: | | |
| | | Bill de Blasio | Joe Lhota | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 52% | 31% | 17% |
| Political Ideology | Liberal | 72% | 17% | 11% |
| | Moderate | 50% | 33% | 17% |
| | Conservative | 33% | 46% | 21% |
| NYC Borough | Bronx | 56% | 24% | 19% |
| | Brooklyn | 52% | 33% | 15% |
| | Manhattan | 53% | 32% | 15% |
| | Queens and Staten Island | 50% | 30% | 20% |
| Income | Less than \$50,000 | 62% | 22% | 16% |
| | \$50,000 or more | 45% | 39% | 16% |
| Race | White | 41% | 47% | 12% |
| | African American | 65% | 13% | 22% |
| | Latino | 58% | 25% | 17% |
| Education | Not college graduate | 59% | 25% | 16% |
| | College graduate | 47% | 35% | 18% |
| Age | Under 45 | 52% | 30% | 18% |
| | 45 or older | 53% | 31% | 16% |
| Age | 18 to 29 | 59% | 21% | 20% |
| | 30 to 44 | 48% | 36% | 17% |
| | 45 to 59 | 62% | 25% | 14% |
| | 60 or older | 45% | 36% | 18% |
| Gender | Men | 45% | 38% | 16% |
| | Women | 57% | 25% | 18% |
| Union Household | | 54% | 34% | 12% |
| Interview Type | Landline | 53% | 32% | 15% |
| | Cell Phone | 51% | 28% | 22% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted October 6th through October 8th, 2013, n=493 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|---|-----------|--------|
| | | Which candidate for mayor is better able to handle the city's finances: | | |
| | | Bill de Blasio | Joe Lhota | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 49% | 33% | 19% |
| Political Ideology | Liberal | 70% | 19% | 11% |
| | Moderate | 45% | 43% | 12% |
| | Conservative | 33% | 41% | 26% |
| NYC Borough | Bronx | 56% | 25% | 19% |
| | Brooklyn | 48% | 32% | 20% |
| | Manhattan | 47% | 38% | 15% |
| | Queens and Staten Island | 46% | 34% | 20% |
| Income | Less than \$50,000 | 55% | 25% | 20% |
| | \$50,000 or more | 44% | 40% | 16% |
| Race | White | 38% | 46% | 15% |
| | African American | 66% | 17% | 17% |
| | Latino | 57% | 21% | 22% |
| Education | Not college graduate | 48% | 28% | 24% |
| | College graduate | 50% | 37% | 13% |
| Age | Under 45 | 47% | 32% | 21% |
| | 45 or older | 49% | 34% | 17% |
| Age | 18 to 29 | 46% | 31% | 23% |
| | 30 to 44 | 48% | 33% | 19% |
| | 45 to 59 | 53% | 32% | 15% |
| | 60 or older | 46% | 35% | 19% |
| Gender | Men | 47% | 34% | 19% |
| | Women | 50% | 32% | 18% |
| Union Household | | 57% | 21% | 22% |
| Interview Type | Landline | 49% | 33% | 17% |
| | Cell Phone | 47% | 31% | 22% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted October 6th through October 8th, 2013, n=476 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | | |
|-----------------------|--------------------------|--|------------------|-------------|--------|
| | | Do you think Bill de Blasio is too liberal, too conservative, or about right?' | | | |
| | | Too liberal | Too conservative | About right | Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Registered Voters | | 24% | 3% | 59% | 14% |
| Party Registration | Democrat | 17% | 4% | 69% | 10% |
| | Republican | 59% | 2% | 24% | 14% |
| | Non-enrolled | 23% | 1% | 55% | 20% |
| Political Ideology | Liberal | 12% | 2% | 78% | 9% |
| | Moderate | 29% | 3% | 58% | 11% |
| | Conservative | 37% | 4% | 39% | 19% |
| NYC Borough | Bronx | 16% | 3% | 68% | 13% |
| | Brooklyn | 23% | 2% | 61% | 14% |
| | Manhattan | 22% | 3% | 63% | 12% |
| | Queens and Staten Island | 29% | 4% | 52% | 16% |
| Income | Less than \$50,000 | 18% | 3% | 65% | 14% |
| | \$50,000 or more | 30% | 3% | 56% | 11% |
| Race | White | 39% | 2% | 49% | 10% |
| | African American | 7% | 3% | 78% | 12% |
| | Latino | 16% | 5% | 63% | 16% |
| Religion | Protestant | 19% | 2% | 67% | 12% |
| | Catholic | 31% | 4% | 52% | 13% |
| | Jewish | 31% | 3% | 58% | 9% |
| Education | Not college graduate | 19% | 4% | 62% | 15% |
| | College graduate | 28% | 2% | 58% | 12% |
| Age | Under 45 | 21% | 3% | 61% | 15% |
| | 45 or older | 27% | 3% | 58% | 12% |
| Age | 18 to 29 | 14% | 3% | 64% | 18% |
| | 30 to 44 | 25% | 3% | 59% | 14% |
| | 45 to 59 | 22% | 4% | 65% | 9% |
| | 60 or older | 30% | 3% | 52% | 15% |
| | | | | | |
| Gender | Men | 27% | 2% | 56% | 15% |
| | Women | 21% | 3% | 62% | 13% |
| Union Household | | 20% | 2% | 64% | 13% |
| Interview Type | Landline | 28% | 3% | 58% | 12% |
| | Cell Phone | 15% | 4% | 64% | 17% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | | |
|-----------------------|--------------------------|--|------------------|-------------|--------|
| | | Do you think Joe Lhota is too liberal, too conservative, or about right? | | | |
| | | Too liberal | Too conservative | About right | Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Registered Voters | | 8% | 31% | 35% | 26% |
| Party Registration | Democrat | 8% | 37% | 29% | 26% |
| | Republican | 4% | 13% | 66% | 17% |
| | Non-enrolled | 7% | 26% | 35% | 32% |
| Political Ideology | Liberal | 4% | 48% | 24% | 24% |
| | Moderate | 7% | 30% | 38% | 25% |
| | Conservative | 16% | 12% | 50% | 22% |
| NYC Borough | Bronx | 10% | 27% | 35% | 28% |
| | Brooklyn | 9% | 27% | 33% | 31% |
| | Manhattan | 7% | 39% | 35% | 19% |
| | Queens and Staten Island | 6% | 31% | 37% | 26% |
| Income | Less than \$50,000 | 12% | 23% | 35% | 30% |
| | \$50,000 or more | 5% | 39% | 35% | 20% |
| Race | White | 5% | 36% | 43% | 16% |
| | African American | 11% | 31% | 26% | 32% |
| | Latino | 11% | 29% | 31% | 29% |
| Religion | Protestant | 10% | 29% | 27% | 33% |
| | Catholic | 8% | 27% | 41% | 24% |
| | Jewish | 7% | 42% | 36% | 15% |
| Education | Not college graduate | 12% | 25% | 33% | 31% |
| | College graduate | 4% | 37% | 37% | 22% |
| Age | Under 45 | 8% | 24% | 41% | 28% |
| | 45 or older | 8% | 38% | 31% | 24% |
| Age | 18 to 29 | 7% | 16% | 45% | 32% |
| | 30 to 44 | 9% | 29% | 38% | 25% |
| | 45 to 59 | 8% | 41% | 30% | 22% |
| | 60 or older | 8% | 35% | 31% | 26% |
| | | | | | |
| Gender | Men | 8% | 33% | 36% | 22% |
| | Women | 7% | 29% | 34% | 29% |
| Union Household | | 4% | 40% | 30% | 26% |
| Interview Type | Landline | 8% | 33% | 36% | 23% |
| | Cell Phone | 8% | 26% | 32% | 33% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | | |
|-----------------------|--------------------------|---|-------------|---------------------|--------|
| | | Bill de Blasio went on his honeymoon to Cuba and supported the Sandinistas in Nicaragua. Does this make you more likely to support Bill de Blasio for mayor, less likely to support Bill de Blasio for mayor, or does it not make any difference to you? | | | |
| | | More likely | Less likely | Makes no difference | Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Registered Voters | | 8% | 16% | 72% | 4% |
| Party Registration | Democrat | 9% | 12% | 75% | 4% |
| | Republican | 2% | 39% | 55% | 4% |
| | Non-enrolled | 11% | 15% | 68% | 6% |
| Political Ideology | Liberal | 13% | 10% | 76% | 1% |
| | Moderate | 5% | 17% | 73% | 5% |
| | Conservative | 8% | 24% | 63% | 5% |
| NYC Borough | Bronx | 8% | 13% | 75% | 4% |
| | Brooklyn | 8% | 13% | 74% | 4% |
| | Manhattan | 9% | 17% | 72% | 2% |
| | Queens and Staten Island | 8% | 19% | 68% | 5% |
| Income | Less than \$50,000 | 11% | 15% | 69% | 4% |
| | \$50,000 or more | 6% | 17% | 73% | 4% |
| Race | White | 5% | 25% | 67% | 3% |
| | African American | 9% | 3% | 82% | 6% |
| | Latino | 13% | 14% | 70% | 4% |
| Religion | Protestant | 11% | 9% | 74% | 6% |
| | Catholic | 5% | 21% | 70% | 3% |
| | Jewish | 4% | 20% | 74% | 2% |
| Education | Not college graduate | 8% | 15% | 71% | 6% |
| | College graduate | 8% | 16% | 73% | 3% |
| Age | Under 45 | 9% | 11% | 75% | 4% |
| | 45 or older | 7% | 20% | 69% | 4% |
| Age | 18 to 29 | 14% | 5% | 78% | 4% |
| | 30 to 44 | 6% | 16% | 74% | 4% |
| | 45 to 59 | 9% | 18% | 69% | 4% |
| | 60 or older | 5% | 22% | 69% | 5% |
| | | | | | |
| Gender | Men | 8% | 17% | 71% | 4% |
| | Women | 8% | 15% | 72% | 5% |
| Union Household | | 9% | 11% | 76% | 4% |
| Interview Type | Landline | 5% | 19% | 72% | 3% |
| | Cell Phone | 15% | 8% | 71% | 6% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|---|---|
| | | From what you have read, seen, or heard about Joe Lhota, the Republican candidate for mayor, would you describe him as independent from the national Republican Party on most issues or not independent from the national Republican Party on most issues? | | |
| | | He is independent from the national Republican Party on most issues | He is not independent from the national Republican Party on most issues | You are unsure where he stands on most issues |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 36% | 40% | 24% |
| Party Registration | Democrat | 35% | 44% | 22% |
| | Republican | 48% | 30% | 22% |
| | Non-enrolled | 34% | 40% | 26% |
| Political Ideology | Liberal | 37% | 47% | 16% |
| | Moderate | 34% | 44% | 22% |
| | Conservative | 42% | 28% | 29% |
| NYC Borough | Bronx | 33% | 39% | 28% |
| | Brooklyn | 37% | 36% | 27% |
| | Manhattan | 41% | 43% | 16% |
| | Queens and Staten Island | 33% | 43% | 24% |
| Income | Less than \$50,000 | 33% | 41% | 26% |
| | \$50,000 or more | 40% | 41% | 18% |
| Race | White | 43% | 37% | 19% |
| | African American | 26% | 46% | 28% |
| | Latino | 33% | 43% | 24% |
| Religion | Protestant | 23% | 49% | 28% |
| | Catholic | 39% | 40% | 21% |
| | Jewish | 42% | 37% | 21% |
| Education | Not college graduate | 35% | 38% | 27% |
| | College graduate | 37% | 43% | 20% |
| Age | Under 45 | 37% | 40% | 23% |
| | 45 or older | 35% | 41% | 23% |
| Age | 18 to 29 | 36% | 42% | 22% |
| | 30 to 44 | 38% | 39% | 23% |
| | 45 to 59 | 32% | 46% | 22% |
| | 60 or older | 38% | 37% | 24% |
| | | | | |
| Gender | Men | 40% | 43% | 17% |
| | Women | 33% | 38% | 29% |
| Union Household | | 36% | 43% | 21% |
| Interview Type | Landline | 38% | 40% | 22% |
| | Cell Phone | 33% | 41% | 27% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969
MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters* | | | |
|---|---------------------------------------|--|-------------|---------------|--------|
| | | Does the fact that Joe Lhota is <independent from the national Republican Party/ not independent from the national Republican Party/unsure where he stands> make you more likely or less likely to support him for mayor or does it not make any difference? | | | |
| | | More likely | Less likely | No difference | Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Registered Voters* | | 19% | 24% | 53% | 4% |
| Party Registration | Democrat | 18% | 29% | 50% | 3% |
| | Republican | 27% | 8% | 62% | 3% |
| | Non-enrolled | 21% | 22% | 52% | 5% |
| Political Ideology | Liberal | 18% | 30% | 50% | 3% |
| | Moderate | 22% | 26% | 49% | 4% |
| | Conservative | 18% | 15% | 62% | 5% |
| Joe Lhota and the National Republican Party | Independent on most issues | 42% | 6% | 51% | 0% |
| | Not independent on most issues | 6% | 39% | 54% | 1% |
| | Unsure where he stands on most issues | 5% | 27% | 52% | 15% |
| NYC Borough | Bronx | 10% | 28% | 56% | 5% |
| | Brooklyn | 19% | 24% | 53% | 4% |
| | Manhattan | 23% | 28% | 46% | 3% |
| | Queens and Staten Island | 20% | 21% | 55% | 4% |
| Income | Less than \$50,000 | 15% | 24% | 55% | 6% |
| | \$50,000 or more | 23% | 26% | 49% | 2% |
| Race | White | 24% | 22% | 51% | 2% |
| | African American | 8% | 31% | 56% | 5% |
| | Latino | 20% | 26% | 48% | 6% |
| Religion | Protestant | 12% | 28% | 54% | 5% |
| | Catholic | 17% | 22% | 55% | 5% |
| | Jewish | 28% | 25% | 45% | 3% |
| Education | Not college graduate | 16% | 22% | 57% | 6% |
| | College graduate | 21% | 27% | 50% | 2% |
| Age | Under 45 | 20% | 24% | 51% | 5% |
| | 45 or older | 18% | 25% | 54% | 3% |
| Age | 18 to 29 | 15% | 22% | 59% | 4% |
| | 30 to 44 | 23% | 26% | 46% | 5% |
| | 45 to 59 | 16% | 28% | 53% | 3% |
| | 60 or older | 19% | 22% | 56% | 3% |
| | Gender | Men | 23% | 22% | 52% |
| | Women | 15% | 27% | 53% | 5% |
| Union Household | | 20% | 27% | 50% | 3% |
| Interview Type | Landline | 17% | 25% | 54% | 3% |
| | Cell Phone | 22% | 22% | 50% | 6% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=925 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*This question was not asked of those who refused to answer the question: From what you have read, seen, or heard about Joe Lhota, the Republican candidate for mayor, would you describe him as independent from the national Republican Party on most issues or not independent from the national Republican Party on most issues?

| | | NYC Registered Voters | | | |
|-----------------------|--------------------------|---|-------------|---------------|--------|
| | | Does former New York City Mayor Rudy Giuliani's endorsement of Joe Lhota the Republican candidate for New York City mayor this year, make you more likely or less likely to vote for Joe Lhota? | | | |
| | | More likely | Less likely | No difference | Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Registered Voters | | 31% | 47% | 18% | 3% |
| Party Registration | Democrat | 22% | 57% | 18% | 3% |
| | Republican | 72% | 8% | 18% | 2% |
| | Non-enrolled | 35% | 42% | 20% | 3% |
| Political Ideology | Liberal | 15% | 65% | 17% | 2% |
| | Moderate | 33% | 44% | 21% | 3% |
| | Conservative | 56% | 29% | 12% | 3% |
| NYC Borough | Bronx | 27% | 52% | 14% | 7% |
| | Brooklyn | 32% | 49% | 16% | 3% |
| | Manhattan | 28% | 48% | 23% | 1% |
| | Queens and Staten Island | 36% | 42% | 19% | 3% |
| Income | Less than \$50,000 | 34% | 46% | 16% | 4% |
| | \$50,000 or more | 29% | 51% | 18% | 2% |
| Race | White | 39% | 41% | 18% | 2% |
| | African American | 11% | 69% | 15% | 5% |
| | Latino | 34% | 43% | 20% | 3% |
| Religion | Protestant | 25% | 58% | 15% | 2% |
| | Catholic | 38% | 38% | 22% | 3% |
| | Jewish | 38% | 43% | 17% | 2% |
| Education | Not college graduate | 34% | 47% | 15% | 4% |
| | College graduate | 29% | 48% | 21% | 2% |
| Age | Under 45 | 38% | 42% | 17% | 3% |
| | 45 or older | 26% | 51% | 19% | 3% |
| Age | 18 to 29 | 44% | 39% | 15% | 1% |
| | 30 to 44 | 34% | 44% | 19% | 4% |
| | 45 to 59 | 23% | 54% | 20% | 3% |
| | 60 or older | 29% | 48% | 19% | 4% |
| | Gender | Men | 36% | 43% | 17% |
| | Women | 27% | 50% | 19% | 3% |
| Union Household | | 26% | 53% | 17% | 4% |
| Interview Type | Landline | 31% | 48% | 18% | 3% |
| | Cell Phone | 32% | 45% | 19% | 4% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|---|--------|
| | | Do you think the next mayor should: | | |
| | | Continue Michael Bloomberg's policies | Move the city in a different direction | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 29% | 66% | 6% |
| Party Registration | Democrat | 25% | 70% | 5% |
| | Republican | 41% | 56% | 3% |
| | Non-enrolled | 31% | 62% | 7% |
| Political Ideology | Liberal | 24% | 70% | 6% |
| | Moderate | 32% | 63% | 5% |
| | Conservative | 29% | 66% | 5% |
| NYC Borough | Bronx | 28% | 67% | 6% |
| | Brooklyn | 27% | 69% | 5% |
| | Manhattan | 36% | 58% | 6% |
| | Queens and Staten Island | 26% | 68% | 6% |
| Income | Less than \$50,000 | 23% | 72% | 5% |
| | \$50,000 or more | 33% | 62% | 5% |
| Race | White | 38% | 55% | 7% |
| | African American | 13% | 85% | 2% |
| | Latino | 26% | 67% | 6% |
| Religion | Protestant | 23% | 74% | 4% |
| | Catholic | 33% | 61% | 6% |
| | Jewish | 38% | 54% | 7% |
| Education | Not college graduate | 24% | 72% | 4% |
| | College graduate | 32% | 61% | 7% |
| Age | Under 45 | 26% | 68% | 5% |
| | 45 or older | 30% | 64% | 5% |
| Age | 18 to 29 | 20% | 75% | 4% |
| | 30 to 44 | 30% | 63% | 6% |
| | 45 to 59 | 25% | 72% | 3% |
| | 60 or older | 35% | 57% | 8% |
| Gender | Men | 32% | 64% | 4% |
| | Women | 26% | 68% | 7% |
| Union Household | | 25% | 70% | 6% |
| Interview Type | Landline | 31% | 64% | 5% |
| | Cell Phone | 23% | 70% | 7% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969
MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | NYC Registered Voters | | | | |
|-----------------------|--------------------------|--|-------|-------|-------|--------|
| | | Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor? | | | | |
| | | Excellent | Good | Fair | Poor | Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| NYC Registered Voters | | 12% | 33% | 34% | 18% | 2% |
| Party Registration | Democrat | 11% | 34% | 36% | 18% | 2% |
| | Republican | 21% | 39% | 26% | 14% | 0% |
| | Non-enrolled | 14% | 28% | 34% | 20% | 4% |
| Political Ideology | Liberal | 13% | 33% | 36% | 17% | 2% |
| | Moderate | 16% | 32% | 33% | 18% | 2% |
| | Conservative | 7% | 38% | 33% | 19% | 4% |
| NYC Borough | Bronx | 8% | 32% | 41% | 16% | 3% |
| | Brooklyn | 9% | 30% | 36% | 21% | 3% |
| | Manhattan | 22% | 36% | 26% | 13% | 2% |
| | Queens and Staten Island | 11% | 34% | 34% | 20% | 2% |
| Income | Less than \$50,000 | 9% | 30% | 38% | 20% | 3% |
| | \$50,000 or more | 14% | 37% | 32% | 16% | 1% |
| Race | White | 18% | 40% | 25% | 16% | 1% |
| | African American | 4% | 22% | 45% | 26% | 3% |
| | Latino | 10% | 31% | 38% | 18% | 3% |
| Religion | Protestant | 8% | 29% | 37% | 23% | 3% |
| | Catholic | 13% | 35% | 33% | 18% | 1% |
| | Jewish | 18% | 39% | 24% | 17% | 2% |
| Education | Not college graduate | 10% | 29% | 35% | 22% | 4% |
| | College graduate | 14% | 36% | 34% | 14% | 1% |
| Age | Under 45 | 11% | 27% | 41% | 19% | 3% |
| | 45 or older | 13% | 38% | 29% | 18% | 2% |
| Age | 18 to 29 | 9% | 21% | 47% | 18% | 5% |
| | 30 to 44 | 12% | 31% | 36% | 20% | 1% |
| | 45 to 59 | 9% | 37% | 35% | 17% | 1% |
| | 60 or older | 16% | 39% | 23% | 19% | 2% |
| | | | | | | |
| Gender | Men | 15% | 30% | 35% | 17% | 2% |
| | Women | 10% | 36% | 33% | 19% | 2% |
| Union Household | | 9% | 29% | 36% | 26% | 1% |
| Interview Type | Landline | 14% | 35% | 32% | 18% | 1% |
| | Cell Phone | 8% | 31% | 38% | 19% | 5% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| New York City Registered Voters | | | | | | | |
|--|----------------|-----------|-----------|------|------|------|--------|
| Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor? | | | | | | | |
| | Excellent/Good | Fair/Poor | Excellent | Good | Fair | Poor | Unsure |
| October 11, 2013 | 45% | 52% | 12% | 33% | 34% | 18% | 2% |
| September 18, 2013 | 42% | 55% | 9% | 33% | 33% | 22% | 2% |
| September 2013 | 46% | 52% | 14% | 32% | 33% | 19% | 3% |
| August 2013 | 44% | 52% | 11% | 33% | 31% | 21% | 5% |
| July 2013 | 46% | 49% | 13% | 33% | 28% | 21% | 5% |
| June 2013 | 49% | 48% | 11% | 38% | 31% | 17% | 3% |
| May 2013 | 48% | 49% | 12% | 36% | 30% | 19% | 3% |
| April 2013 | 46% | 53% | 12% | 34% | 32% | 21% | 1% |
| February 2013 | 50% | 48% | 13% | 37% | 32% | 16% | 2% |
| November 2012 | 50% | 49% | 15% | 35% | 33% | 16% | 1% |
| October 2012 | 45% | 52% | 10% | 35% | 32% | 20% | 3% |
| June 2012 | 45% | 49% | 9% | 36% | 29% | 20% | 6% |
| April 2012 | 44% | 55% | 12% | 32% | 33% | 22% | 1% |
| September 2011 | 46% | 53% | 10% | 36% | 35% | 18% | 2% |
| August 2011 | 39% | 58% | 8% | 31% | 35% | 23% | 4% |
| March 2011 | 40% | 59% | 9% | 31% | 38% | 21% | 1% |
| February 2011 | 44% | 55% | 10% | 34% | 29% | 26% | 1% |
| January 6, 2011 | 37% | 60% | 11% | 26% | 34% | 26% | 3% |
| October 20, 2010 | 50% | 45% | 14% | 36% | 30% | 15% | 5% |
| September 10, 2010 | 49% | 49% | 11% | 38% | 31% | 18% | 2% |
| August 10, 2010 | 49% | 49% | 13% | 36% | 33% | 16% | 2% |
| April 13, 2010 | 56% | 42% | 13% | 43% | 29% | 13% | 2% |
| October 30, 2009 | 54% | 45% | 14% | 40% | 33% | 12% | 1% |
| October 22, 2009 | 58% | 41% | 17% | 41% | 30% | 11% | 1% |
| September 21, 2009 | 59% | 40% | 17% | 42% | 29% | 11% | 1% |
| July 8, 2009 | 58% | 40% | 15% | 43% | 27% | 13% | 2% |
| May 13, 2009 | 59% | 39% | 13% | 46% | 25% | 14% | 2% |
| February 20, 2009 | 52% | 47% | 14% | 38% | 32% | 15% | 1% |
| November 2008 | 59% | 39% | 21% | 38% | 28% | 11% | 2% |
| October 2008 | 68% | 32% | 29% | 39% | 21% | 11% | <1% |
| February 2008 | 66% | 31% | 22% | 44% | 25% | 6% | 3% |
| July 2007 | 66% | 30% | 21% | 45% | 22% | 8% | 4% |
| March 2006 | 65% | 34% | 20% | 45% | 24% | 10% | 1% |
| November 4, 2005 | 63% | 37% | 17% | 46% | 28% | 9% | <1% |
| November 1, 2005 | 64% | 35% | 19% | 45% | 28% | 7% | 1% |
| October 2005 | 65% | 34% | 22% | 43% | 27% | 7% | 1% |
| September 2005 | 61% | 38% | 15% | 46% | 30% | 8% | 1% |
| August 2005 | 53% | 46% | 14% | 39% | 34% | 12% | 1% |
| July 2005 | 58% | 39% | 15% | 43% | 27% | 12% | 3% |
| June 10, 2005 | 49% | 50% | 11% | 38% | 35% | 15% | 1% |
| June 2, 2005 | 55% | 44% | 12% | 43% | 32% | 12% | 1% |
| April 2005 | 48% | 51% | 8% | 40% | 35% | 16% | 1% |
| March 2005 | 43% | 55% | 8% | 35% | 34% | 21% | 2% |
| December 2004 | 46% | 53% | 6% | 40% | 35% | 18% | 1% |
| September 2004 | 42% | 56% | 7% | 35% | 35% | 21% | 2% |
| April 2004 | 40% | 57% | 7% | 33% | 38% | 19% | 3% |
| March 2002 | 50% | 35% | 8% | 42% | 29% | 6% | 15% |
| Marist Poll New York City Registered Voters | | | | | | | |

| | | NYC Registered Voters | | |
|-----------------------|--------------------------|--|-----------------|--------|
| | | In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction? | | |
| | | Right direction | Wrong direction | Unsure |
| | | Row % | Row % | Row % |
| NYC Registered Voters | | 46% | 46% | 8% |
| Party Registration | Democrat | 46% | 46% | 8% |
| | Republican | 45% | 45% | 11% |
| | Non-enrolled | 50% | 42% | 7% |
| Political Ideology | Liberal | 50% | 42% | 8% |
| | Moderate | 44% | 48% | 8% |
| | Conservative | 44% | 47% | 9% |
| NYC Borough | Bronx | 42% | 52% | 6% |
| | Brooklyn | 42% | 47% | 11% |
| | Manhattan | 55% | 37% | 7% |
| | Queens and Staten Island | 45% | 47% | 8% |
| Income | Less than \$50,000 | 45% | 47% | 8% |
| | \$50,000 or more | 49% | 44% | 7% |
| Race | White | 50% | 42% | 8% |
| | African American | 34% | 56% | 9% |
| | Latino | 46% | 44% | 10% |
| Religion | Protestant | 42% | 51% | 8% |
| | Catholic | 46% | 44% | 10% |
| | Jewish | 53% | 40% | 8% |
| Education | Not college graduate | 41% | 50% | 10% |
| | College graduate | 50% | 43% | 7% |
| Age | Under 45 | 44% | 47% | 8% |
| | 45 or older | 47% | 45% | 8% |
| Age | 18 to 29 | 42% | 48% | 10% |
| | 30 to 44 | 46% | 47% | 7% |
| | 45 to 59 | 44% | 49% | 7% |
| | 60 or older | 50% | 41% | 8% |
| Gender | Men | 48% | 42% | 10% |
| | Women | 44% | 49% | 7% |
| Union Household | | 38% | 55% | 8% |
| Interview Type | Landline | 46% | 48% | 6% |
| | Cell Phone | 46% | 41% | 13% |

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted October 6th through October 8th, 2013, n=969
MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| New York City Registered Voters | | | |
|---|------------------------|------------------------|---------------|
| In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction? | | | |
| | Right direction | Wrong direction | Unsure |
| October 11, 2013 | 46% | 46% | 8% |
| September 18, 2013 | 46% | 43% | 11% |
| September 2013 | 47% | 43% | 10% |
| August 2013 | 46% | 40% | 14% |
| July 2013 | 51% | 35% | 14% |
| June 2013 | 52% | 37% | 11% |
| May 2013 | 52% | 37% | 11% |
| April 2013 | 55% | 38% | 7% |
| February 2013 | 55% | 36% | 8% |
| November 2012 | 61% | 31% | 7% |
| October 2012 | 51% | 38% | 10% |
| April 2012 | 52% | 42% | 6% |
| September 2011 | 42% | 52% | 6% |
| August 2011 | 40% | 51% | 9% |
| March 2011 | 42% | 53% | 5% |
| February 2011 | 52% | 44% | 4% |
| January 6, 2011 | 38% | 53% | 9% |
| October 20, 2010 | 40% | 47% | 13% |
| September 10, 2010 | 46% | 44% | 10% |
| August 10, 2010 | 44% | 47% | 9% |
| April 27, 2010 | 41% | 48% | 11% |
| April 13, 2010 | 47% | 45% | 8% |
| October 30, 2009 | 56% | 34% | 10% |
| October 22, 2009 | 58% | 33% | 9% |
| September 21, 2009 | 54% | 38% | 8% |
| July 8, 2009 | 52% | 38% | 10% |
| May 13, 2009 | 53% | 40% | 7% |
| February 20, 2009 | 37% | 49% | 14% |
| November 2008 | 45% | 47% | 8% |
| March 2006 | 64% | 30% | 6% |
| November 4, 2005 | 69% | 26% | 5% |
| November 1, 2005 | 68% | 23% | 9% |
| October 2005 | 69% | 23% | 8% |
| September 2005 | 64% | 28% | 8% |
| August 2005 | 60% | 31% | 9% |
| July 2005 | 62% | 29% | 9% |
| June 2005 | 54% | 37% | 9% |
| December 2004 | 54% | 41% | 5% |
| September 2004 | 51% | 43% | 6% |
| Marist Poll New York City Registered Voters | | | |