

## How the Survey was Conducted

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### **Nature of the Sample: WSJ/NBC NY/Marist Poll of 1,421 New York City Adults**

This survey of 1,421 New York City adults was conducted June 17<sup>th</sup> through June 21<sup>st</sup>, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in both English and Spanish. Results for adults are statistically significant within  $\pm 2.6$  percentage points. There are 1,118 registered voters. Results for this subset are statistically significant within  $\pm 2.9$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample - New York City**

|                       |                      | NYC Adults | NYC Registered Voters |
|-----------------------|----------------------|------------|-----------------------|
|                       |                      | Col %      | Col %                 |
| NYC Adults            |                      | 100%       |                       |
| NYC Registered Voters |                      | 79%        | 100%                  |
| Party Registration    | Democrat             | 66%        | 66%                   |
|                       | Republican           | 12%        | 12%                   |
|                       | Independent          | 21%        | 21%                   |
|                       | Other                | 1%         | 1%                    |
| Political Ideology    | Liberal              | 38%        | 38%                   |
|                       | Moderate             | 40%        | 40%                   |
|                       | Conservative         | 23%        | 23%                   |
| NYC Borough           | Bronx                | 16%        | 16%                   |
|                       | Brooklyn             | 30%        | 28%                   |
|                       | Manhattan            | 21%        | 22%                   |
|                       | Queens               | 28%        | 28%                   |
|                       | Staten Island        | 5%         | 5%                    |
| Income                | Less than \$50,000   | 50%        | 48%                   |
|                       | \$50,000 or more     | 50%        | 52%                   |
| Race                  | White                | 37%        | 39%                   |
|                       | African American     | 22%        | 22%                   |
|                       | Latino               | 27%        | 26%                   |
|                       | Asian                | 13%        | 12%                   |
|                       | Other                | 2%         | 2%                    |
| Age                   | 18 to 29             | 24%        | 19%                   |
|                       | 30 to 44             | 29%        | 28%                   |
|                       | 45 to 59             | 22%        | 25%                   |
|                       | 60 or older          | 24%        | 28%                   |
| Age                   | Under 45             | 54%        | 48%                   |
|                       | 45 or older          | 46%        | 52%                   |
| Religion              | Protestant           | 24%        | 25%                   |
|                       | Catholic             | 36%        | 37%                   |
|                       | Jewish               | 13%        | 13%                   |
|                       | Other                | 9%         | 8%                    |
|                       | No Religion          | 18%        | 17%                   |
| Education             | Not college graduate | 54%        | 53%                   |
|                       | College graduate     | 46%        | 47%                   |
| Union Household       | Yes                  | 25%        | 27%                   |
|                       | No                   | 74%        | 72%                   |
| Gender                | Men                  | 47%        | 47%                   |
|                       | Women                | 53%        | 53%                   |
| Interview Type        | Landline             | 72%        | 74%                   |
|                       | Cell Phone           | 28%        | 26%                   |

WSJ/NBC NY/Marist Poll NYC Adults: Interviews conducted June 17th through June 21st, 2013, n=1421 MOE +/- 2.6 percentage points. NYC Registered Voters: N=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

|   |                         | NYC Registered<br>Voters |
|---|-------------------------|--------------------------|
|   |                         | Col %                    |
| Do you think the top priority for the next mayor should be: | Jobs                    | 23%                      |
|   | Education               | 20%                      |
|   | Economic development    | 12%                      |
|   | Housing                 | 8%                       |
|   | Security from terrorism | 7%                       |
|   | Taxes                   | 6%                       |
|   | Crime                   | 6%                       |
|   | Poverty                 | 5%                       |
|   | Transportation          | 2%                       |
|   | Race relations          | 2%                       |
| Other   | 8%                      |                          |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, N=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

WSJ/NBC NY/Marist Poll New York City Tables

|                       |                          | NYC Registered Voters                                       |           |                      |         |                         |       |       |       |
|-----------------------|--------------------------|---|-----------|----------------------|---------|-------------------------|-------|-------|-------|
|                       |                          | Do you think the top priority for the next mayor should be: |           |                      |         |                         |       |       |       |
|                       |                          | Jobs  | Education | Economic development | Housing | Security from terrorism | Taxes | Crime | Other |
|                       |                          | Row %   | Row %     | Row %                | Row %   | Row %                   | Row % | Row % | Row % |
| NYC Registered Voters |                          | 23%   | 20%       | 12%                  | 8%      | 7%                      | 6%    | 6%    | 18%   |
| Party Registration    | Democrat                 | 23%   | 21%       | 11%                  | 8%      | 7%                      | 4%    | 7%    | 18%   |
|                       | Republican               | 27%   | 9%        | 11%                  | 8%      | 10%                     | 14%   | 7%    | 13%   |
|                       | Non-enrolled             | 21%   | 23%       | 15%                  | 7%      | 7%                      | 6%    | 4%    | 17%   |
| Political Ideology    | Liberal                  | 20%   | 24%       | 17%                  | 9%      | 5%                      | 4%    | 3%    | 19%   |
|                       | Moderate                 | 26%   | 20%       | 11%                  | 7%      | 9%                      | 6%    | 6%    | 15%   |
|                       | Conservative             | 24%   | 13%       | 7%                   | 9%      | 7%                      | 9%    | 11%   | 19%   |
| NYC Borough           | Bronx                    | 23%   | 20%       | 7%                   | 8%      | 6%                      | 6%    | 6%    | 25%   |
|                       | Brooklyn                 | 24%   | 21%       | 11%                  | 6%      | 8%                      | 7%    | 8%    | 15%   |
|                       | Manhattan                | 19%   | 20%       | 12%                  | 15%     | 5%                      | 3%    | 5%    | 21%   |
|                       | Queens and Staten Island | 25%   | 19%       | 15%                  | 5%      | 9%                      | 7%    | 5%    | 15%   |
| Income                | Less than \$50,000       | 27%   | 15%       | 11%                  | 10%     | 6%                      | 5%    | 6%    | 20%   |
|                       | \$50,000 or more         | 19%   | 25%       | 15%                  | 6%      | 7%                      | 7%    | 7%    | 14%   |
| Race                  | White                    | 20%   | 19%       | 12%                  | 7%      | 8%                      | 9%    | 8%    | 17%   |
|                       | African American         | 25%   | 23%       | 14%                  | 10%     | 7%                      | 3%    | 6%    | 13%   |
|                       | Latino                   | 23%   | 19%       | 11%                  | 8%      | 5%                      | 6%    | 5%    | 22%   |
|                       | Asian                    | 33%   | 22%       | 14%                  | 6%      | 9%                      | 2%    | 1%    | 13%   |
| Religion              | Protestant               | 26%   | 20%       | 11%                  | 11%     | 9%                      | 5%    | 3%    | 14%   |
|                       | Catholic                 | 24%   | 19%       | 11%                  | 5%      | 8%                      | 7%    | 9%    | 16%   |
|                       | Jewish                   | 16%   | 16%       | 11%                  | 9%      | 9%                      | 12%   | 9%    | 18%   |
| Education             | Not college graduate     | 27%   | 19%       | 10%                  | 8%      | 8%                      | 5%    | 6%    | 17%   |
|                       | College graduate         | 19%   | 22%       | 14%                  | 7%      | 7%                      | 7%    | 6%    | 19%   |
| Age                   | Under 45                 | 25%   | 24%       | 13%                  | 5%      | 6%                      | 6%    | 5%    | 17%   |
|                       | 45 or older              | 22%   | 18%       | 11%                  | 10%     | 9%                      | 6%    | 7%    | 17%   |
| Age                   | 18 to 29                 | 24%   | 26%       | 15%                  | 4%      | 4%                      | 4%    | 6%    | 17%   |
|                       | 30 to 44                 | 26%   | 22%       | 12%                  | 6%      | 7%                      | 7%    | 4%    | 17%   |
|                       | 45 to 59                 | 19%   | 18%       | 11%                  | 10%     | 11%                     | 6%    | 6%    | 18%   |
|                       | 60 or older              | 24%   | 17%       | 11%                  | 10%     | 7%                      | 6%    | 8%    | 17%   |
|                       | Gender                   | Men   | 24%       | 16%                  | 14%     | 7%                      | 6%    | 8%    | 6%    |
|                       | Women                    | 22%   | 23%       | 10%                  | 9%      | 9%                      | 4%    | 5%    | 17%   |
| Union Household       |                          | 24%   | 25%       | 12%                  | 7%      | 5%                      | 6%    | 5%    | 18%   |
| Interview Type        | Landline                 | 23%   | 21%       | 11%                  | 9%      | 8%                      | 6%    | 6%    | 17%   |
|                       | Cell Phone               | 22%   | 18%       | 15%                  | 5%      | 5%                      | 6%    | 6%    | 22%   |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, n=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

|                       |                          | NYC Registered Voters   |       |        |
|-----------------------|--------------------------|---|-------|--------|
|                       |                          | Should the next mayor reappoint police commissioner Ray Kelly or should the next mayor appoint someone else as police commissioner? |       |        |
|                       |                          | Appoint someone   |       |        |
|                       |                          | Reappoint Ray Kelly   | else  | Unsure |
|                       |                          | Row %   | Row % | Row %  |
| NYC Registered Voters |                          | 54%   | 34%   | 13%    |
| Party Registration    | Democrat                 | 51%   | 38%   | 11%    |
|                       | Republican               | 72%   | 20%   | 8%     |
|                       | Non-enrolled             | 52%   | 30%   | 19%    |
| Political Ideology    | Liberal                  | 47%   | 40%   | 13%    |
|                       | Moderate                 | 62%   | 30%   | 7%     |
|                       | Conservative             | 56%   | 30%   | 14%    |
| NYC Borough           | Bronx                    | 43%   | 40%   | 16%    |
|                       | Brooklyn                 | 59%   | 29%   | 13%    |
|                       | Manhattan                | 46%   | 39%   | 15%    |
|                       | Queens and Staten Island | 60%   | 31%   | 9%     |
| Income                | Less than \$50,000       | 52%   | 37%   | 12%    |
|                       | \$50,000 or more         | 57%   | 33%   | 11%    |
| Race                  | White                    | 64%   | 23%   | 13%    |
|                       | African American         | 39%   | 49%   | 12%    |
|                       | Latino                   | 45%   | 41%   | 14%    |
|                       | Asian                    | 64%   | 26%   | 10%    |
| Religion              | Protestant               | 48%   | 39%   | 13%    |
|                       | Catholic                 | 61%   | 29%   | 10%    |
|                       | Jewish                   | 67%   | 22%   | 11%    |
| Education             | Not college graduate     | 53%   | 35%   | 11%    |
|                       | College graduate         | 55%   | 32%   | 13%    |
| Age                   | Under 45                 | 49%   | 38%   | 12%    |
|                       | 45 or older              | 58%   | 30%   | 12%    |
| Age                   | 18 to 29                 | 46%   | 36%   | 18%    |
|                       | 30 to 44                 | 52%   | 39%   | 9%     |
|                       | 45 to 59                 | 60%   | 30%   | 10%    |
|                       | 60 or older              | 56%   | 30%   | 14%    |
| Gender                | Men                      | 55%   | 36%   | 9%     |
|                       | Women                    | 52%   | 32%   | 16%    |
| Union Household       |                          | 56%   | 33%   | 11%    |
| Interview Type        | Landline                 | 57%   | 31%   | 12%    |
|                       | Cell Phone               | 43%   | 41%   | 16%    |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, n=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

|                       |                          | NYC Registered Voters   |              |        |
|-----------------------|--------------------------|---|--------------|--------|
|                       |                          | Should the next mayor continue or not continue the police policy of stop and frisk? |              |        |
|                       |                          | Continue  | Not continue | Unsure |
|                       |                          | Row %   | Row %        | Row %  |
| NYC Registered Voters |                          | 49%   | 41%          | 10%    |
| Party Registration    | Democrat                 | 44%   | 48%          | 8%     |
|                       | Republican               | 71%   | 18%          | 11%    |
|                       | Non-enrolled             | 53%   | 32%          | 15%    |
| Political Ideology    | Liberal                  | 39%   | 52%          | 9%     |
|                       | Moderate                 | 56%   | 35%          | 9%     |
|                       | Conservative             | 60%   | 31%          | 10%    |
| NYC Borough           | Bronx                    | 43%   | 47%          | 10%    |
|                       | Brooklyn                 | 55%   | 35%          | 11%    |
|                       | Manhattan                | 38%   | 53%          | 9%     |
|                       | Queens and Staten Island | 53%   | 36%          | 11%    |
| Income                | Less than \$50,000       | 46%   | 44%          | 10%    |
|                       | \$50,000 or more         | 53%   | 40%          | 8%     |
| Race                  | White                    | 59%   | 32%          | 9%     |
|                       | African American         | 34%   | 58%          | 8%     |
|                       | Latino                   | 42%   | 46%          | 12%    |
|                       | Asian                    | 58%   | 33%          | 10%    |
| Religion              | Protestant               | 43%   | 48%          | 9%     |
|                       | Catholic                 | 55%   | 35%          | 9%     |
|                       | Jewish                   | 53%   | 39%          | 8%     |
| Education             | Not college graduate     | 50%   | 40%          | 10%    |
|                       | College graduate         | 48%   | 42%          | 10%    |
| Age                   | Under 45                 | 49%   | 43%          | 8%     |
|                       | 45 or older              | 49%   | 39%          | 12%    |
| Age                   | 18 to 29                 | 42%   | 47%          | 11%    |
|                       | 30 to 44                 | 54%   | 40%          | 6%     |
|                       | 45 to 59                 | 51%   | 42%          | 7%     |
|                       | 60 or older              | 47%   | 37%          | 16%    |
|                       | Gender                   | Men   | 46%          | 47%    |
|                       | Women                    | 51%   | 36%          | 13%    |
| Union Household       |                          | 50%   | 41%          | 9%     |
| Interview Type        | Landline                 | 50%   | 39%          | 11%    |
|                       | Cell Phone               | 44%   | 46%          | 10%    |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, n=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

|                       |                          | NYC Registered Voters  |                            |        |
|-----------------------|--------------------------|--|----------------------------|--------|
|                       |                          | Do you think the next mayor will be able to make New York City more affordable for the average family or is it something beyond the mayor's control? |                            |        |
|                       |                          | Able to make New York City affordable  | Beyond the mayor's control | Unsure |
|                       |                          | Row %  | Row %                      | Row %  |
| NYC Registered Voters |                          | 33%  | 58%                        | 9%     |
| Party Registration    | Democrat                 | 35%  | 58%                        | 7%     |
|                       | Republican               | 29%  | 60%                        | 11%    |
|                       | Non-enrolled             | 31%  | 60%                        | 9%     |
| Political Ideology    | Liberal                  | 34%  | 61%                        | 6%     |
|                       | Moderate                 | 31%  | 62%                        | 7%     |
|                       | Conservative             | 34%  | 53%                        | 12%    |
| NYC Borough           | Bronx                    | 35%  | 58%                        | 7%     |
|                       | Brooklyn                 | 32%  | 58%                        | 10%    |
|                       | Manhattan                | 36%  | 53%                        | 11%    |
|                       | Queens and Staten Island | 31%  | 61%                        | 8%     |
| Income                | Less than \$50,000       | 37%  | 54%                        | 9%     |
|                       | \$50,000 or more         | 28%  | 66%                        | 6%     |
| Race                  | White                    | 29%  | 62%                        | 9%     |
|                       | African American         | 37%  | 55%                        | 8%     |
|                       | Latino                   | 35%  | 57%                        | 8%     |
|                       | Asian                    | 34%  | 56%                        | 10%    |
| Religion              | Protestant               | 31%  | 57%                        | 12%    |
|                       | Catholic                 | 35%  | 57%                        | 8%     |
|                       | Jewish                   | 27%  | 66%                        | 7%     |
| Education             | Not college graduate     | 36%  | 53%                        | 10%    |
|                       | College graduate         | 30%  | 64%                        | 7%     |
| Age                   | Under 45                 | 36%  | 56%                        | 7%     |
|                       | 45 or older              | 30%  | 61%                        | 10%    |
| Age                   | 18 to 29                 | 35%  | 55%                        | 9%     |
|                       | 30 to 44                 | 37%  | 57%                        | 6%     |
|                       | 45 to 59                 | 30%  | 62%                        | 8%     |
|                       | 60 or older              | 29%  | 59%                        | 12%    |
|                       |                          |  |                            |        |
| Gender                | Men                      | 32%  | 61%                        | 7%     |
|                       | Women                    | 34%  | 55%                        | 11%    |
| Union Household       |                          | 35%  | 57%                        | 8%     |
| Interview Type        | Landline                 | 33%  | 58%                        | 9%     |
|                       | Cell Phone               | 32%  | 58%                        | 9%     |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, n=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

|                       |                          | NYC Adults  |            |                     |                       |
|-----------------------|--------------------------|---|------------|---------------------|-----------------------|
|                       |                          | Overall, would you describe the cost of living in New York City for the average family as very affordable, affordable, not very affordable, or not affordable at all? |            |                     |                       |
|                       |                          | Very affordable   | Affordable | Not very affordable | Not affordable at all |
|                       |                          | Row %   | Row %      | Row %               | Row %                 |
| NYC Adults            |                          | 1%  | 16%        | 53%                 | 29%                   |
| NYC Registered Voters |                          | 2%  | 15%        | 55%                 | 28%                   |
| Party Registration^   | Democrat                 | 1%  | 13%        | 57%                 | 28%                   |
|                       | Republican               | 2%  | 12%        | 55%                 | 31%                   |
|                       | Non-enrolled             | 2%  | 20%        | 48%                 | 29%                   |
| Political Ideology^   | Liberal                  | 2%  | 15%        | 55%                 | 28%                   |
|                       | Moderate                 | 2%  | 13%        | 58%                 | 28%                   |
|                       | Conservative             | 0%  | 17%        | 55%                 | 28%                   |
| NYC Borough           | Bronx                    | 2%  | 17%        | 46%                 | 35%                   |
|                       | Brooklyn                 | 1%  | 19%        | 51%                 | 29%                   |
|                       | Manhattan                | 2%  | 10%        | 57%                 | 31%                   |
|                       | Queens and Staten Island | 1%  | 18%        | 56%                 | 24%                   |
| Income                | Less than \$50,000       | 2%  | 17%        | 50%                 | 32%                   |
|                       | \$50,000 or more         | 1%  | 14%        | 57%                 | 28%                   |
| Race                  | White                    | 1%  | 13%        | 58%                 | 28%                   |
|                       | African American         | 1%  | 14%        | 54%                 | 31%                   |
|                       | Latino                   | 4%  | 19%        | 46%                 | 31%                   |
|                       | Asian                    | 0%  | 27%        | 51%                 | 22%                   |
| Religion              | Protestant               | 3%  | 14%        | 55%                 | 29%                   |
|                       | Catholic                 | 1%  | 17%        | 53%                 | 28%                   |
|                       | Jewish                   | 1%  | 9%         | 61%                 | 28%                   |
| Education             | Not college graduate     | 2%  | 18%        | 51%                 | 30%                   |
|                       | College graduate         | 1%  | 15%        | 56%                 | 28%                   |
| Age                   | Under 45                 | 1%  | 19%        | 50%                 | 30%                   |
|                       | 45 or older              | 1%  | 14%        | 57%                 | 28%                   |
| Age                   | 18 to 29                 | 1%  | 28%        | 46%                 | 24%                   |
|                       | 30 to 44                 | 1%  | 12%        | 53%                 | 34%                   |
|                       | 45 to 59                 | 2%  | 11%        | 57%                 | 30%                   |
|                       | 60 or older              | 1%  | 16%        | 58%                 | 25%                   |
| Gender                | Men                      | 2%  | 17%        | 53%                 | 28%                   |
|                       | Women                    | 1%  | 16%        | 53%                 | 30%                   |
| Union Household       |                          | 2%  | 12%        | 56%                 | 30%                   |
| Interview Type        | Landline                 | 1%  | 15%        | 56%                 | 28%                   |
|                       | Cell Phone               | 3%  | 20%        | 44%                 | 32%                   |

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|                       |                          | NYC Adults  |                             |        |
|-----------------------|--------------------------|---|-----------------------------|--------|
|                       |                          | Thinking about five years from now, do you plan to stay in New York City or do you plan to move someplace else? |                             |        |
|                       |                          | Plan to stay in New York City   | Plan to move someplace else | Unsure |
|                       |                          | Row %   | Row %                       | Row %  |
| NYC Adults            |                          | 72%   | 20%                         | 8%     |
| NYC Registered Voters |                          | 76%   | 18%                         | 6%     |
| Party Registration^   | Democrat                 | 78%   | 17%                         | 5%     |
|                       | Republican               | 73%   | 19%                         | 8%     |
|                       | Non-enrolled             | 72%   | 23%                         | 5%     |
| Political Ideology^   | Liberal                  | 81%   | 17%                         | 2%     |
|                       | Moderate                 | 76%   | 19%                         | 6%     |
|                       | Conservative             | 75%   | 19%                         | 6%     |
| NYC Borough           | Bronx                    | 64%   | 28%                         | 8%     |
|                       | Brooklyn                 | 74%   | 18%                         | 8%     |
|                       | Manhattan                | 80%   | 14%                         | 6%     |
|                       | Queens and Staten Island | 70%   | 20%                         | 9%     |
| Income                | Less than \$50,000       | 72%   | 21%                         | 7%     |
|                       | \$50,000 or more         | 76%   | 20%                         | 4%     |
| Race                  | White                    | 79%   | 14%                         | 7%     |
|                       | African American         | 64%   | 27%                         | 9%     |
|                       | Latino                   | 69%   | 25%                         | 6%     |
|                       | Asian                    | 75%   | 15%                         | 10%    |
| Religion              | Protestant               | 72%   | 20%                         | 8%     |
|                       | Catholic                 | 69%   | 24%                         | 7%     |
|                       | Jewish                   | 83%   | 12%                         | 5%     |
| Education             | Not college graduate     | 70%   | 22%                         | 9%     |
|                       | College graduate         | 76%   | 17%                         | 7%     |
| Age                   | Under 45                 | 67%   | 25%                         | 9%     |
|                       | 45 or older              | 78%   | 15%                         | 7%     |
| Age                   | 18 to 29                 | 61%   | 27%                         | 12%    |
|                       | 30 to 44                 | 72%   | 23%                         | 6%     |
|                       | 45 to 59                 | 75%   | 19%                         | 6%     |
|                       | 60 or older              | 81%   | 12%                         | 7%     |
|                       |                          |   |                             |        |
| Gender                | Men                      | 72%   | 19%                         | 9%     |
|                       | Women                    | 73%   | 20%                         | 7%     |
| Union Household       |                          | 76%   | 19%                         | 5%     |
| Interview Type        | Landline                 | 74%   | 17%                         | 8%     |
|                       | Cell Phone               | 67%   | 26%                         | 7%     |

WSJ/NBC NY/Marist Poll NYC Adults: Interviews conducted June 17th through June 21st, 2013, n=1421 MOE +/- 2.6 percentage points. ^NYC Registered Voters: N=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

|                       |                          | NYC Registered Voters  |       |       |       |        |
|-----------------------|--------------------------|--|-------|-------|-------|--------|
|                       |                          | Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor? |       |       |       |        |
|                       |                          | Excellent  | Good  | Fair  | Poor  | Unsure |
|                       |                          | Row %  | Row % | Row % | Row % | Row %  |
| NYC Registered Voters |                          | 11%  | 38%   | 31%   | 17%   | 3%     |
| Party Registration    | Democrat                 | 10%  | 41%   | 31%   | 17%   | 2%     |
|                       | Republican               | 15%  | 34%   | 27%   | 22%   | 2%     |
|                       | Non-enrolled             | 12%  | 35%   | 36%   | 13%   | 4%     |
| Political Ideology    | Liberal                  | 11%  | 42%   | 31%   | 15%   | 1%     |
|                       | Moderate                 | 16%  | 34%   | 33%   | 15%   | 2%     |
|                       | Conservative             | 5%   | 34%   | 36%   | 23%   | 2%     |
| NYC Borough           | Bronx                    | 9%   | 29%   | 38%   | 20%   | 4%     |
|                       | Brooklyn                 | 9%   | 38%   | 30%   | 19%   | 3%     |
|                       | Manhattan                | 17%  | 35%   | 28%   | 17%   | 3%     |
|                       | Queens and Staten Island | 10%  | 43%   | 31%   | 14%   | 2%     |
| Income                | Less than \$50,000       | 10%  | 33%   | 36%   | 18%   | 3%     |
|                       | \$50,000 or more         | 13%  | 41%   | 29%   | 16%   | 1%     |
| Race                  | White                    | 16%  | 40%   | 24%   | 18%   | 2%     |
|                       | African American         | 7%   | 30%   | 41%   | 20%   | 2%     |
|                       | Latino                   | 8%   | 37%   | 35%   | 15%   | 5%     |
|                       | Asian                    | 11%  | 45%   | 26%   | 15%   | 4%     |
| Religion              | Protestant               | 9%   | 33%   | 39%   | 16%   | 2%     |
|                       | Catholic                 | 10%  | 43%   | 29%   | 16%   | 2%     |
|                       | Jewish                   | 19%  | 35%   | 22%   | 23%   | 1%     |
| Education             | Not college graduate     | 8%   | 34%   | 36%   | 19%   | 3%     |
|                       | College graduate         | 15%  | 42%   | 27%   | 13%   | 3%     |
| Age                   | Under 45                 | 7%   | 38%   | 33%   | 18%   | 4%     |
|                       | 45 or older              | 14%  | 37%   | 31%   | 16%   | 2%     |
| Age                   | 18 to 29                 | 4%   | 34%   | 39%   | 16%   | 7%     |
|                       | 30 to 44                 | 10%  | 41%   | 28%   | 20%   | 2%     |
|                       | 45 to 59                 | 13%  | 40%   | 31%   | 15%   | 1%     |
|                       | 60 or older              | 15%  | 35%   | 30%   | 18%   | 2%     |
| Gender                | Men                      | 12%  | 35%   | 30%   | 19%   | 3%     |
|                       | Women                    | 10%  | 40%   | 32%   | 15%   | 3%     |
| Union Household       |                          | 6%   | 36%   | 37%   | 18%   | 2%     |
| Interview Type        | Landline                 | 12%  | 38%   | 30%   | 17%   | 3%     |
|                       | Cell Phone               | 10%  | 37%   | 35%   | 15%   | 3%     |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, n=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

| New York City Registered Voters  |                    |               |           |      |      |      |        |
|--|--------------------|---------------|-----------|------|------|------|--------|
| Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor? |                    |               |           |      |      |      |        |
|  | Excellent/<br>Good | Fair/<br>Poor | Excellent | Good | Fair | Poor | Unsure |
| June 2013  | 49%                | 48%           | 11%       | 38%  | 31%  | 17%  | 3%     |
| May 2013   | 48%                | 49%           | 12%       | 36%  | 30%  | 19%  | 3%     |
| April 2013   | 46%                | 53%           | 12%       | 34%  | 32%  | 21%  | 1%     |
| February 2013  | 50%                | 48%           | 13%       | 37%  | 32%  | 16%  | 2%     |
| November 2012  | 50%                | 49%           | 15%       | 35%  | 33%  | 16%  | 1%     |
| October 2012   | 45%                | 52%           | 10%       | 35%  | 32%  | 20%  | 3%     |
| June 2012  | 45%                | 49%           | 9%        | 36%  | 29%  | 20%  | 6%     |
| April 2012   | 44%                | 55%           | 12%       | 32%  | 33%  | 22%  | 1%     |
| September 2011   | 46%                | 53%           | 10%       | 36%  | 35%  | 18%  | 2%     |
| August 2011  | 39%                | 58%           | 8%        | 31%  | 35%  | 23%  | 4%     |
| March 2011   | 40%                | 59%           | 9%        | 31%  | 38%  | 21%  | 1%     |
| February 2011  | 44%                | 55%           | 10%       | 34%  | 29%  | 26%  | 1%     |
| January 6, 2011  | 37%                | 60%           | 11%       | 26%  | 34%  | 26%  | 3%     |
| October 20, 2010   | 50%                | 45%           | 14%       | 36%  | 30%  | 15%  | 5%     |
| September 10, 2010   | 49%                | 49%           | 11%       | 38%  | 31%  | 18%  | 2%     |
| August 10, 2010  | 49%                | 49%           | 13%       | 36%  | 33%  | 16%  | 2%     |
| April 13, 2010   | 56%                | 42%           | 13%       | 43%  | 29%  | 13%  | 2%     |
| October 30, 2009   | 54%                | 45%           | 14%       | 40%  | 33%  | 12%  | 1%     |
| October 22, 2009   | 58%                | 41%           | 17%       | 41%  | 30%  | 11%  | 1%     |
| September 21, 2009   | 59%                | 40%           | 17%       | 42%  | 29%  | 11%  | 1%     |
| July 8, 2009   | 58%                | 40%           | 15%       | 43%  | 27%  | 13%  | 2%     |
| May 13, 2009   | 59%                | 39%           | 13%       | 46%  | 25%  | 14%  | 2%     |
| February 20, 2009  | 52%                | 47%           | 14%       | 38%  | 32%  | 15%  | 1%     |
| November 2008  | 59%                | 39%           | 21%       | 38%  | 28%  | 11%  | 2%     |
| October 2008   | 68%                | 32%           | 29%       | 39%  | 21%  | 11%  | <1%    |
| February 2008  | 66%                | 31%           | 22%       | 44%  | 25%  | 6%   | 3%     |
| July 2007  | 66%                | 30%           | 21%       | 45%  | 22%  | 8%   | 4%     |
| March 2006   | 65%                | 34%           | 20%       | 45%  | 24%  | 10%  | 1%     |
| November 4, 2005   | 63%                | 37%           | 17%       | 46%  | 28%  | 9%   | <1%    |
| November 1, 2005   | 64%                | 35%           | 19%       | 45%  | 28%  | 7%   | 1%     |
| October 2005   | 65%                | 34%           | 22%       | 43%  | 27%  | 7%   | 1%     |
| September 2005   | 61%                | 38%           | 15%       | 46%  | 30%  | 8%   | 1%     |
| August 2005  | 53%                | 46%           | 14%       | 39%  | 34%  | 12%  | 1%     |
| July 2005  | 58%                | 39%           | 15%       | 43%  | 27%  | 12%  | 3%     |
| June 10, 2005  | 49%                | 50%           | 11%       | 38%  | 35%  | 15%  | 1%     |
| June 2, 2005   | 55%                | 44%           | 12%       | 43%  | 32%  | 12%  | 1%     |
| April 2005   | 48%                | 51%           | 8%        | 40%  | 35%  | 16%  | 1%     |
| March 2005   | 43%                | 55%           | 8%        | 35%  | 34%  | 21%  | 2%     |
| December 2004  | 46%                | 53%           | 6%        | 40%  | 35%  | 18%  | 1%     |
| September 2004   | 42%                | 56%           | 7%        | 35%  | 35%  | 21%  | 2%     |
| April 2004   | 40%                | 57%           | 7%        | 33%  | 38%  | 19%  | 3%     |
| March 2002   | 50%                | 35%           | 8%        | 42%  | 29%  | 6%   | 15%    |

Marist Poll New York City Registered Voters

|                       |                          | NYC Registered Voters  |                 |        |
|-----------------------|--------------------------|--|-----------------|--------|
|                       |                          | In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction? |                 |        |
|                       |                          | Right direction  | Wrong direction | Unsure |
|                       |                          | Row %  | Row %           | Row %  |
| NYC Registered Voters |                          | 52%  | 37%             | 11%    |
| Party Registration    | Democrat                 | 52%  | 37%             | 11%    |
|                       | Republican               | 44%  | 47%             | 9%     |
|                       | Non-enrolled             | 59%  | 31%             | 9%     |
| Political Ideology    | Liberal                  | 56%  | 35%             | 9%     |
|                       | Moderate                 | 57%  | 33%             | 10%    |
|                       | Conservative             | 38%  | 47%             | 15%    |
| NYC Borough           | Bronx                    | 46%  | 42%             | 12%    |
|                       | Brooklyn                 | 53%  | 36%             | 11%    |
|                       | Manhattan                | 50%  | 37%             | 13%    |
|                       | Queens and Staten Island | 55%  | 35%             | 10%    |
| Income                | Less than \$50,000       | 46%  | 42%             | 12%    |
|                       | \$50,000 or more         | 58%  | 33%             | 8%     |
| Race                  | White                    | 53%  | 35%             | 11%    |
|                       | African American         | 46%  | 43%             | 11%    |
|                       | Latino                   | 54%  | 37%             | 9%     |
|                       | Asian                    | 60%  | 29%             | 12%    |
| Religion              | Protestant               | 52%  | 39%             | 9%     |
|                       | Catholic                 | 50%  | 40%             | 10%    |
|                       | Jewish                   | 58%  | 34%             | 8%     |
| Education             | Not college graduate     | 47%  | 40%             | 12%    |
|                       | College graduate         | 57%  | 33%             | 10%    |
| Age                   | Under 45                 | 54%  | 37%             | 9%     |
|                       | 45 or older              | 49%  | 38%             | 12%    |
| Age                   | 18 to 29                 | 57%  | 35%             | 9%     |
|                       | 30 to 44                 | 52%  | 38%             | 10%    |
|                       | 45 to 59                 | 56%  | 35%             | 9%     |
|                       | 60 or older              | 44%  | 41%             | 16%    |
|                       |                          |  |                 |        |
| Gender                | Men                      | 57%  | 34%             | 9%     |
|                       | Women                    | 47%  | 39%             | 13%    |
| Union Household       |                          | 45%  | 43%             | 12%    |
| Interview Type        | Landline                 | 50%  | 38%             | 12%    |
|                       | Cell Phone               | 57%  | 33%             | 10%    |

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted June 17th through June 21st, 2013, n=1118 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

| <b>New York City Registered Voters</b>  |                        |                        |               |
|---|------------------------|------------------------|---------------|
| <b>In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?</b> |                        |                        |               |
|   | <b>Right direction</b> | <b>Wrong direction</b> | <b>Unsure</b> |
| <b>June 2013</b>  | 52%                    | 37%                    | 11%           |
| <b>May 2013</b>   | 52%                    | 37%                    | 11%           |
| <b>April 2013</b>   | 55%                    | 38%                    | 7%            |
| <b>February 2013</b>  | 55%                    | 36%                    | 8%            |
| <b>November 2012</b>  | 61%                    | 31%                    | 7%            |
| <b>October 2012</b>   | 51%                    | 38%                    | 10%           |
| <b>April 2012</b>   | 52%                    | 42%                    | 6%            |
| <b>September 2011</b>   | 42%                    | 52%                    | 6%            |
| <b>August 2011</b>  | 40%                    | 51%                    | 9%            |
| <b>March 2011</b>   | 42%                    | 53%                    | 5%            |
| <b>February 2011</b>  | 52%                    | 44%                    | 4%            |
| <b>January 6, 2011</b>  | 38%                    | 53%                    | 9%            |
| <b>October 20, 2010</b>   | 40%                    | 47%                    | 13%           |
| <b>September 10, 2010</b>   | 46%                    | 44%                    | 10%           |
| <b>August 10, 2010</b>  | 44%                    | 47%                    | 9%            |
| <b>April 27, 2010</b>   | 41%                    | 48%                    | 11%           |
| <b>April 13, 2010</b>   | 47%                    | 45%                    | 8%            |
| <b>October 30, 2009</b>   | 56%                    | 34%                    | 10%           |
| <b>October 22, 2009</b>   | 58%                    | 33%                    | 9%            |
| <b>September 21, 2009</b>   | 54%                    | 38%                    | 8%            |
| <b>July 8, 2009</b>   | 52%                    | 38%                    | 10%           |
| <b>May 13, 2009</b>   | 53%                    | 40%                    | 7%            |
| <b>February 20, 2009</b>  | 37%                    | 49%                    | 14%           |
| <b>November 2008</b>  | 45%                    | 47%                    | 8%            |
| <b>March 2006</b>   | 64%                    | 30%                    | 6%            |
| <b>November 4, 2005</b>   | 69%                    | 26%                    | 5%            |
| <b>November 1, 2005</b>   | 68%                    | 23%                    | 9%            |
| <b>October 2005</b>   | 69%                    | 23%                    | 8%            |
| <b>September 2005</b>   | 64%                    | 28%                    | 8%            |
| <b>August 2005</b>  | 60%                    | 31%                    | 9%            |
| <b>July 2005</b>  | 62%                    | 29%                    | 9%            |
| <b>June 2005</b>  | 54%                    | 37%                    | 9%            |
| <b>December 2004</b>  | 54%                    | 41%                    | 5%            |
| <b>September 2004</b>   | 51%                    | 43%                    | 6%            |
| <b>Marist Poll New York City Registered Voters</b>  |                        |                        |               |