

How the Survey was Conducted

Nature of the Sample: NY1-Marist New York City Poll of 1,752 Adults

This survey of 1,752 New York City adults was conducted February 4th through February 12th, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 census results for age, gender, income, race, and borough. Results for adults are statistically significant within ± 2.3 percentage points. There are 1,367 registered voters. The results for this subset are statistically significant within ± 2.7 percentage points. There are 875 Democrats and 172 Republicans. Results for these subsets are statistically significant within ± 3.3 percentage points and ± 7.5 percentage points, respectively. The error margin increases for cross-tabulations.