

		NYC Adults		
		Mayor Bloomberg has proposed a ban on the sale of sugary drinks larger than 16 ounces including energy drinks and iced teas. You would still be able to get refills or buy more than one serving and be able to get diet sodas, fruit juices, dairy drinks, alcoholic beverages, or any drinks sold in a grocery or convenience store. Do you think the proposal to ban sugary drinks is a good idea or a bad idea?		
		Good idea	Bad idea	Unsure
		Row %	Row %	Row %
NYC Adults		42%	53%	6%
NYC Registered Voters		38%	57%	5%
Bloomberg Approval	Excellent-Good	55%	41%	4%
Rating	Fair-Poor	24%	70%	5%
Adults who Want to Lose Weight		44%	51%	5%
Frequency of Purchasing Sugary Drinks 16 oz or Larger	Very often-Often	34%	64%	2%
	Not very often-Not at all	43%	51%	6%
NYC Borough	Bronx	44%	49%	8%
	Brooklyn	37%	55%	8%
	Manhattan	52%	44%	4%
	Queens and Staten Island	39%	58%	3%
Income	Less than \$50,000	42%	51%	7%
	\$50,000 or more	39%	58%	4%
Race	White	41%	52%	7%
	African American	38%	58%	4%
	Latino	40%	55%	5%
Education	Not college graduate	39%	55%	7%
	College graduate	45%	52%	3%
Age	Under 45	47%	50%	3%
	45 or older	40%	53%	7%
Gender	Men	38%	58%	4%
	Women	45%	48%	7%

NY1-Marist Poll NYC Adults: Interviews conducted June 3rd, 2012, N=500 MOE +/- 4.5 percentage points.

^NYC Registered Voters: N=404 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.