

How the Survey was Conducted

Nature of the Sample: NY1-Marist New York City Poll of 500 Adults

This survey of 500 New York City adults was conducted June 3rd, 2012. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 4.5 percentage points. There are 404 registered voters. The results for this subset are statistically significant within ± 5.0 percentage points. The error margin increases for cross-tabulations.