

## How the Survey was Conducted

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### **Nature of the Sample: NY1-Marist New York City Poll of 886 Adults**

This survey of 886 New York City adults was conducted April 10<sup>th</sup> through 17<sup>th</sup>, 2012. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 3.5$  percentage points. There are 671 registered voters. The results for this subset are statistically significant within  $\pm 4.0$  percentage points. There are 402 registered Democrats. The results for this subset are statistically significant within  $\pm 5.0$  percentage points. The error margin increases for cross-tabulations.