



NY1-Marist Poll

September 11th Not Forgotten, But Many Plan Regular Activities On 10th Anniversary

*** Complete Tables for Poll Appended ***

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This NY1-Marist Poll Reports:

The September 11th terrorist attacks have indelibly scarred the memories of New York City residents, but as the tenth anniversary of those attacks draws near, nearly four in ten adults citywide plan to spend the day going about their daily routine.

Nearly all New York City adults -- 97% -- remember where they were and what they were doing when they first heard about the September 11th terrorist attacks while just 3% do not.

When it comes to how New Yorkers will spend the day on the tenth anniversary of the attacks, 37% plan to keep their daily routine. One in four residents -- 25% -- say they will quietly reflect upon the day at home or at work while 23% report they will follow the media coverage of the memorial service. One in ten adults citywide -- 10% -- think they will attend a religious ceremony at their place of worship, and 6% plan to attend a formal ceremony honoring the victims of the September 11th attacks.

Key points:

- By borough, nearly half of Manhattan residents -- 47% -- and 43% of those in Brooklyn plan to go about their daily routine. There is less of a consensus in the Bronx and in Queens and Staten Island. In the Bronx, 30% say their day will be routine, 28% report they will follow the media coverage of the memorial service, and 24% say they will quietly reflect at work or at home. Similarly, in Queens and Staten Island, 29% will go about their daily schedule while 28% will follow news coverage of the day's events, and 26% will reflect upon the day on their own.

How the Survey was Conducted

Nature of the Sample: New York City Poll of 808 Adults

This survey of 808 New York City adults was conducted on July 20th, 2011 through July 27th, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
Registered Voters		78%
NYC Borough	Bronx	15%
	Brooklyn	30%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	53%
	\$50,000 or more	47%
Race	White	35%
	African American	24%
	Latino	28%
	Other	13%
Race	White	35%
	Non White	65%
Generation	Millennials (18-30)	24%
	Gen X (31-46)	30%
	Baby Boomers (47-65)	31%
	Silent-Greatest (Over 65)	16%
Age	Under 45	50%
	45 or older	50%
Gender	Men	48%
	Women	52%
Interview Type	Landline	75%
	Cell Phone	25%

NY1-Marist Poll NYC Adults: Interviews conducted July 20th through 27th, 2011, N=808 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

Remember Where You Were When You First Heard About September 11th Attacks

Asked of NYC Adults:

Question Wording: Do you remember where you were and what you were doing when you first heard about the September 11th, 2001 attacks, or not?

		NYC Adults	
		Do you remember where you were and what you were doing when you first heard about the September 11th, 2001 attacks, or not?	
		Yes	No
		Row %	Row %
NYC Adults		97%	3%
NYC Registered Voters		97%	3%
NYC Borough	Bronx	97%	3%
	Brooklyn	99%	1%
	Manhattan	98%	2%
	Queens and Staten Island	94%	6%
Income	Less than \$50,000	97%	3%
	\$50,000 or more	98%	2%
Race	White	99%	1%
	African American	96%	4%
	Latino	96%	4%
Education	Not college graduate	96%	4%
	College graduate	98%	2%
Age	Under 45	95%	5%
	45 or older	99%	1%
Generation	Millennials (18-30)	91%	9%
	Gen X (31-46)	98%	2%
	Baby Boomers (47-65)	100%	<1%
	Silent-Greatest (Over 65)	98%	2%
Gender	Men	96%	4%
	Women	97%	3%
Households with children under 18	Household with children	97%	3%
	No children in household	96%	4%
Interview Type	Landline	97%	3%
	Cell Phone	95%	5%

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The Way in Which You Plan to Spend Tenth Anniversary of the September 11th Attacks

Asked of NYC Adults:

Question Wording: How do you plan to spend the day on the 10th anniversary of the terror attacks of September 11th? Do you plan to:

		NYC Adults				
		How do you plan to spend the day on the 10th anniversary of the terror attacks of September 11th? Do you plan to:				
		Attend a formal ceremony honoring the victims of the September 11th attacks	Attend a religious ceremony at a place of worship	Follow media coverage of the memorial service	Quietly reflect upon the day at work or home	Keep your daily routine
		Row %	Row %	Row %	Row %	Row %
NYC Adults		6%	10%	23%	25%	37%
NYC Registered Voters		4%	11%	21%	24%	39%
NYC Borough	Bronx	7%	11%	28%	24%	30%
	Brooklyn	6%	11%	19%	22%	43%
	Manhattan	4%	4%	17%	27%	47%
	Queens and Staten Island	6%	12%	28%	26%	29%
Income	Less than \$50,000	3%	10%	27%	22%	38%
	\$50,000 or more	8%	9%	16%	26%	40%
Race	White	5%	12%	23%	27%	33%
	African American	2%	13%	19%	25%	40%
	Latino	11%	6%	27%	21%	36%
Education	Not college graduate	7%	9%	25%	25%	34%
	College graduate	4%	10%	20%	24%	42%
Age	Under 45	8%	7%	22%	25%	37%
	45 or older	4%	12%	24%	23%	37%
Generation	Millennials (18-30)	7%	8%	20%	27%	38%
	Gen X (31-46)	8%	6%	23%	24%	39%
	Baby Boomers (47-65)	4%	11%	24%	26%	34%
	Silent-Greatest (Over 65)	3%	16%	26%	17%	37%
Gender	Men	7%	7%	19%	27%	40%
	Women	4%	12%	26%	23%	35%
Households with children under 18	Household with children	6%	9%	22%	24%	39%
	No children in household	5%	10%	23%	26%	36%
Interview Type	Landline	6%	10%	22%	24%	39%
	Cell Phone	5%	9%	26%	28%	33%

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