

## How the Survey was Conducted

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### **Nature of the Sample:**

#### **May 2<sup>nd</sup>, 2011 New York City Poll of 502 Adults**

This survey of 502 New York City adults was conducted on May 2<sup>nd</sup>, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 4.5$  percentage points. There are 391 registered voters. The results for this subset are statistically significant within  $\pm 5.0$  percentage points. The error margin increases for cross-tabulations.

#### **April 25<sup>th</sup> through 29<sup>th</sup>, 2011 New York City Poll of 405 Adults**

This survey of 405 New York City adults was conducted on April 25<sup>th</sup> through April 29<sup>th</sup>, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 5.0$  percentage points. There are 321 registered voters. The sample of registered voters was adjusted for turnout in statewide elections. The results for this subset are statistically significant within  $\pm 5.5$  percentage points. The error margin increases for cross-tabulations.

May 2<sup>nd</sup>, 2011 Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
NYC Registered Voters		78%
NYC Borough	Bronx	15%
	Brooklyn	30%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	52%
	\$50,000 or more	48%
Race	White	34%
	African American	24%
	Latino	28%
	Other	14%
Race	White	34%
	Non White	66%
Age	Under 45	47%
	45 or older	53%
Gender	Men	48%
	Women	52%
Interview Type	Landline	74%
	Cell Phone	26%

NY1-Marist Poll NYC Adults: Interviews conducted May 2nd, 2011, N=502 MOE +/- 4.5%. Totals may not add to 100 due to rounding.

May 2<sup>nd</sup>, 2011 Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
NYC Registered Voters		100%
Party Registration	Democrat	68%
	Republican	11%
	Non-enrolled	19%
	Other	2%
Political Ideology	Liberal	34%
	Moderate	33%
	Conservative	33%
NYC Borough	Bronx	14%
	Brooklyn	33%
	Manhattan	19%
	Queens and Staten Island	34%
Income	Less than \$50,000	48%
	\$50,000 or more	52%
Race	White	37%
	African American	25%
	Latino	27%
	Other	11%
Race	White	37%
	Non White	63%
Age	Under 45	40%
	45 or older	60%
Gender	Men	48%
	Women	52%
Interview Type	Landline	78%
	Cell Phone	22%

NY1-Marist Poll NYC Registered Voters: Interviews conducted May 2nd, 2011, N=391 MOE +/- 5%. Totals may not add to 100 due to rounding.

April 25<sup>th</sup> through 29<sup>th</sup>, 2011 Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
NYC Registered Voters		79%
NYC Borough	Bronx	20%
	Brooklyn	25%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	50%
	\$50,000 or more	50%
Race	White	36%
	African American	24%
	Latino	19%
	Other	21%
Race	White	36%
	Non White	64%
Age	Under 45	46%
	45 or older	54%
Gender	Men	42%
	Women	58%
Interview Type	Landline	76%
	Cell Phone	24%

NY1-Marist Poll NYC Adults: Interviews conducted April 25th through 29th, 2011, N=405 MOE +/- 5%. Totals may not add to 100 due to rounding.

April 25<sup>th</sup> through 29<sup>th</sup>, 2011 Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
NYC Registered Voters		100%
Party ID	Democrat	60%
	Republican	15%
	Non-enrolled	24%
	Other	2%
Political Ideology	Liberal	34%
	Moderate	42%
	Conservative	24%
NYC Borough	Bronx	21%
	Brooklyn	25%
	Manhattan	22%
	Queens and Staten Island	32%
Income	Less than \$50,000	49%
	\$50,000 or more	51%
Race	White	38%
	African American	22%
	Latino	19%
	Other	21%
Race	White	38%
	Non White	62%
Age	Under 45	41%
	45 or older	59%
Gender	Men	43%
	Women	57%
Interview Type	Landline	77%
	Cell Phone	23%

NY1-Marist Poll NYC Registered Voters: Interviews conducted April 25th through 29th, 2011, N=321 MOE +/- 5.5%. Totals may not add to 100 due to rounding.