



President Bloomberg?
“No Way,” Say More Than Six in Ten NYC Voters
*** Complete Tables for Poll Appended ***

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This Marist Poll Reports:

President Bloomberg? New York Voters Say, “Fuhgeddaboutit!”

New York City Mayor Michael Bloomberg continues to adamantly deny rumors that he will run for president in 2012. According to the latest Marist Poll of New York City, Bloomberg’s decision is probably a good one as far as New York City voters are concerned. Nearly two-thirds of the New York City electorate -- 64% -- do not want Bloomberg to run in the next presidential election while 26% say he should enter the contest. 10% are unsure.

When Marist last asked this question in its August survey, 69% wanted Bloomberg to stay out of the 2012 presidential contest, 21% reported Bloomberg should be a candidate, and 10% were unsure.

“If Michael Bloomberg starts thinking presidential, there will be no great send-off from New York City voters,” says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion.

Half Approve of Bloomberg’s Job Performance

Mayor Bloomberg is almost one year into his third term as mayor. So, how do voters say he is doing in office? Half -- 50% -- think he is doing well. Included here are 14% who say the mayor is doing an excellent job and 36% who report he is doing a good one. 30% rate Bloomberg’s performance as fair, and 15% say he is performing poorly. Five percent are unsure.

When Marist last asked about Bloomberg’s job performance in September, 49% approved of the job he was doing, 31% gave him a fair grade, and 18% thought Bloomberg was missing the mark. Two percent were unsure.

There has been a jump among Republican voters in the city. 52% of the city’s GOP give Bloomberg a thumbs-up while 36% did the same last month. Among Democratic voters, 55% say he is now doing either an excellent or good job in office, the same proportion as in Marist’s September survey. Looking at the city’s non-enrolled voters, 37% approve of the mayor’s job performance. In Marist’s previous survey, 46% reported the same.

Mayor Spitzer? A No-go Among New York City Voters

Mayor Bloomberg has also said he will not seek a fourth term as mayor of New York City. So, who should run in 2013? Voters in the Big Apple know who they *don't* want to seek the office. More than six in ten voters -- 62% -- do not want former New York Governor Eliot Spitzer to run for mayor in 2013 while 24% want him to throw his hat into the ring. 14% are unsure.

When Marist last asked this question in August, similar proportions held these views. 64% did not want a Spitzer run, 27% did, and 9% were unsure.

Open Field for Democrats in 2013

Looking ahead to the 2013 Democratic primary for mayor, Congressman Anthony Weiner receives the support of 21% of registered Democrats citywide. Former New York City Comptroller Bill Thompson nets 16% followed by *current* Comptroller John Liu with 10%. City Council Speaker Christine Quinn takes 9% of Democrats, Public Advocate Bill de Blasio garners 8%, and Manhattan Borough President Scott Stringer receives 4% of the Democratic vote in New York City. A notable -- 32% -- are undecided.

Big Apple in Rotten Direction, Says Plurality

When it comes to the direction of New York City, 47% of voters think the city is moving in the wrong direction while 40% say it is on the right path. 13% are unsure. Last month, voters divided. At that time, 46% thought the city was traveling along the *right* road while 44% reported it needed a new compass. 10%, at the time, were unsure.

Nature of the Sample: 856 New York City Residents

This survey of 856 New York City residents was conducted October 12th through October 15th, 2010. Residents 18 years of age and older were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Interviews were conducted in both English and Spanish. Results are statistically significant at ± 3.5 percentage points. There are 651 registered voters and 382 registered Democrats. The results for these subsets are statistically significant at ± 4.0 percentage points and ± 5.0 percentage points, respectively. The error margin increases for cross-tabulations.

Marist Poll
October 20, 2010
NYC Tables

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
NYC Registered Voters		100%
Party Registration	Democrat	64%
	Republican	12%
	Non-enrolled	23%
	Other	1%
Support Tea Party	Yes	19%
Political Ideology	Liberal	40%
	Moderate	30%
	Conservative	30%
NYC Borough	Bronx	15%
	Brooklyn	31%
	Manhattan	21%
	Queens and Staten Island	33%
Household Income	Less than \$50,000	48%
	\$50,000 or more	52%
Race	White	39%
	African American	24%
	Latino	26%
	Other	11%
Religion	Protestant	25%
	Catholic	38%
	Jewish	13%
	Other	9%
	No Religion	15%
Age	Under 45	44%
	45 or older	56%
Gender	Men	47%
	Women	53%
<p>October 20, 2010 Marist Poll New York City Registered Voters "N=651 MOE +/- 4%". Totals may not add to 100 due to rounding.</p>		

		NYC Registered Voters		
		Do you want Michael Bloomberg to run for president in 2012 or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		26%	64%	10%
Party Registration	Democrat	28%	64%	8%
	Republican	26%	70%	4%
	Non-enrolled	21%	67%	12%
Political Ideology	Liberal	26%	68%	6%
	Moderate	24%	64%	13%
	Conservative	27%	64%	9%
Gender	Men	27%	63%	10%
	Women	25%	65%	10%
Race	White	26%	68%	6%
	African American	17%	70%	13%
	Latino	38%	53%	9%
Religion	Protestant	19%	67%	14%
	Catholic	34%	61%	5%
	Jewish	35%	59%	6%
Age	Under 45	29%	60%	11%
	45 or older	25%	67%	8%
Education	Not college graduate	30%	60%	10%
	College graduate	22%	69%	9%
Household Income	Less than \$50,000	29%	61%	11%
	\$50,000 or more	24%	68%	8%
NYC Borough	Bronx	29%	62%	9%
	Brooklyn	21%	65%	14%
	Manhattan	32%	61%	7%
	Queens and Staten Island	26%	65%	9%

October 20, 2010 Marist Poll New York City Registered Voters "N=651 MOE +/- 4%". Totals may not add to 100 due to rounding.

		NYC Registered Voters				
		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		14%	36%	30%	15%	5%
Party Registration	Democrat	16%	39%	27%	14%	4%
	Republican	12%	40%	25%	23%	0%
	Non-enrolled	10%	27%	37%	17%	8%
Political Ideology	Liberal	14%	43%	30%	12%	1%
	Moderate	17%	33%	31%	13%	5%
	Conservative	10%	33%	31%	21%	5%
Gender	Men	12%	34%	31%	17%	5%
	Women	15%	37%	29%	13%	6%
Race	White	18%	42%	25%	14%	1%
	African American	8%	32%	37%	15%	8%
	Latino	12%	33%	29%	18%	7%
Religion	Protestant	10%	35%	32%	15%	7%
	Catholic	15%	36%	28%	16%	4%
	Jewish	18%	42%	20%	18%	2%
Age	Under 45	13%	34%	33%	12%	9%
	45 or older	14%	38%	27%	18%	3%
Education	Not college graduate	14%	34%	29%	16%	7%
	College graduate	13%	38%	32%	14%	3%
Household Income	Less than \$50,000	12%	31%	34%	18%	5%
	\$50,000 or more	14%	41%	28%	13%	3%
NYC Borough	Bronx	17%	31%	32%	16%	4%
	Brooklyn	14%	32%	32%	17%	6%
	Manhattan	15%	43%	26%	12%	3%
	Queens and Staten Island	11%	37%	30%	14%	7%

October 20, 2010 Marist Poll New York City Registered Voters "N=651 MOE +/- 4%". Totals may not add to 100 due to rounding.

		NYC Registered Voters		
		Do you want former governor Eliot Spitzer to run for New York City mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		24%	62%	14%
Party Registration	Democrat	26%	61%	13%
	Republican	16%	71%	14%
	Non-enrolled	27%	58%	15%
Political Ideology	Liberal	27%	65%	8%
	Moderate	25%	60%	15%
	Conservative	21%	62%	17%
Gender	Men	28%	60%	12%
	Women	20%	64%	16%
Race	White	15%	76%	9%
	African American	27%	51%	23%
	Latino	28%	57%	15%
Religion	Protestant	25%	56%	19%
	Catholic	23%	65%	12%
	Jewish	11%	76%	12%
Age	Under 45	25%	59%	16%
	45 or older	24%	65%	11%
Education	Not college graduate	26%	56%	17%
	College graduate	21%	69%	10%
Household Income	Less than \$50,000	26%	59%	15%
	\$50,000 or more	24%	67%	9%
NYC Borough	Bronx	20%	67%	14%
	Brooklyn	23%	59%	18%
	Manhattan	25%	65%	10%
	Queens and Staten Island	26%	60%	13%

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		Democrats						
		If the 2013 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:						
		Public Advocate Bill de Blasio	Comptroller John Liu	City Council Speaker Christine Quinn	Former City Comptroller Bill Thompson	Congressman Anthony Weiner	Manhattan Borough President Scott Stringer	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Democrats		8%	10%	9%	16%	21%	4%	32%
Political Ideology	Liberal	8%	10%	11%	11%	30%	6%	25%
	Moderate	11%	6%	12%	18%	20%	1%	32%
	Conservative	6%	19%	5%	22%	9%	2%	36%
Gender	Men	8%	12%	6%	19%	27%	5%	24%
	Women	8%	9%	11%	13%	18%	4%	37%
Race	White	10%	7%	12%	5%	35%	4%	28%
	African American	3%	12%	6%	28%	11%	1%	38%
	Latino	10%	11%	9%	16%	13%	6%	35%
Age	Under 45	9%	13%	5%	17%	17%	8%	31%
	45 or older	7%	9%	12%	15%	24%	2%	31%
Education	Not college graduate	7%	12%	8%	19%	15%	6%	33%
	College graduate	9%	7%	9%	13%	29%	2%	30%
Household Income	Less than \$50,000	7%	13%	10%	20%	12%	6%	32%
	\$50,000 or more	10%	7%	8%	12%	31%	3%	30%
NYC Borough	Bronx	3%	14%	8%	17%	18%	4%	37%
	Brooklyn	10%	10%	4%	19%	20%	2%	34%
	Manhattan	4%	5%	18%	16%	19%	7%	31%
	Queens and Staten Island	11%	12%	8%	10%	27%	4%	27%

October 20, 2010 Marist Poll New York City Registered Democrats "N=382 MOE +/- 5%". Totals may not add to 100 due to rounding.

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		40%	47%	13%
Party Registration	Democrat	41%	48%	11%
	Republican	42%	54%	3%
	Non-enrolled	37%	46%	17%
Political Ideology	Liberal	46%	42%	12%
	Moderate	41%	49%	10%
	Conservative	34%	57%	8%
Gender	Men	42%	47%	10%
	Women	38%	47%	15%
Race	White	44%	45%	11%
	African American	40%	46%	14%
	Latino	38%	49%	13%
Religion	Protestant	41%	42%	17%
	Catholic	42%	50%	9%
	Jewish	41%	51%	8%
Age	Under 45	42%	47%	11%
	45 or older	39%	47%	14%
Education	Not college graduate	39%	46%	15%
	College graduate	42%	48%	10%
Household Income	Less than \$50,000	37%	50%	13%
	\$50,000 or more	45%	45%	10%
NYC Borough	Bronx	35%	48%	18%
	Brooklyn	35%	52%	13%
	Manhattan	49%	44%	7%
	Queens and Staten Island	42%	45%	13%

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