

Nature of the Sample: 602 New York City Registered Voters

This survey of 602 New York City registered voters was conducted on April 7th and April 8th, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each borough in New York City and adjusted for turnout in city elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant at $\pm 4.0\%$. The error margin increases for cross-tabulations.