

Nature of the Sample: 974 New York City Registered Voters

This survey of 974 New York City registered voters, including 524 likely voters, was conducted on October 26th through October 28th, 2009. Registered voters were interviewed by telephone in proportion to the voter registration in each borough in New York City and adjusted for turnout in city elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Interviews were conducted in both English and Spanish. Results for registered voters are statistically significant at $\pm 3.5\%$; likely voters are statistically significant at $\pm 4.5\%$. The error margin increases for cross-tabulations.