

Nature of the Sample: 885 New York City Residents

This telephone survey of 885 New York City residents was conducted from October 19th through October 21st, 2009. It included 744 New York City registered voters, as well as, 390 likely voters. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Interviews were conducted in both English and Spanish. Results for residents are statistically significant at $\pm 3.5\%$; registered voters are statistically significant at $\pm 3.5\%$; likely voters are statistically significant at $\pm 5\%$. The error margin increases for cross-tabulations.