



WNBC/Marist Poll

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New York City Voters Applaud Mayor Bloomberg ...But Give a Thumbs Down to a National Tour

EMBARGOED FOR RELEASE: Tuesday 6:00 p.m. February 26, 2008

All references must be sourced WNBC/Marist Poll

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This WNBC/Marist Poll reports:

- **Michael Bloomberg continues to receive good reviews as mayor:** 66% of New York City voters rate the job Mayor Bloomberg is doing as excellent or good. 22% of city voters rate the mayor’s job performance as excellent, 44% as good, 25% as fair, and 6% as poor. His approval rating is unchanged from a similar poll conducted last July when Mayor Bloomberg received his highest combined excellent and good score.

Question Wording: Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
February 2008	66%	22%	44%	25%	6%	3%
July 2007	66%	21%	45%	22%	8%	4%
March 2006	65%	20%	45%	24%	10%	1%
July 2005	58%	15%	43%	27%	12%	3%
April 2004	40%	7%	33%	38%	19%	3%
March 2002	50%	8%	42%	29%	6%	15%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Party						
Democrat	66%	21%	45%	25%	7%	2%
Republican	74%	31%	43%	19%	4%	3%
Non-enrolled	61%	21%	40%	32%	5%	2%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Race						
White	78%	30%	48%	18%	3%	1%
African American	67%	18%	49%	25%	7%	1%
Latino	45%	9%	36%	35%	13%	7%

- **There's no send-off from city voters for a Bloomberg presidential run:** 66% of New York City voters do not want Michael Bloomberg to run for president in 2008. 25% would encourage him to do so, and nearly one in ten are unsure.

Question Wording: Do you want Michael Bloomberg to run for president as an independent in 2008 or not?

Registered Voters	Yes	No	Unsure
February 2008	25%	66%	9%
July 2007	36%	54%	10%
March 2006	23%	72%	5%

- **Most city voters think President Bloomberg is a long shot:** 74% of city voters do not think Bloomberg could win the presidency as an independent candidate compared with only 17% who think he can.

Question Wording: If Michael Bloomberg were to run for president as an independent candidate this year, do you think he will win, or not?

Registered Voters	Yes	No	Unsure
February 2008	17%	74%	9%
July 2007	25%	64%	11%

- **If given the choice to back their mayor for president, New York is still a Democratic town:** Despite being a popular mayor, independent candidate Michael Bloomberg receives only 20% from city voters in a hypothetical contest for president against Democrat Hillary Clinton who receives 53% and Republican John McCain who receives 19%. Bloomberg draws about the same amount of support, 19%, when positioned against Democrat Barack Obama and Republican John McCain.

Question Wording: If November’s presidential election were held today, whom would you support if the candidates are:

Registered Voters	Hillary Clinton Democrat	John McCain Republican	Michael Bloomberg Independent	Undecided
February 2008	53%	19%	20%	8%

Registered Voters	Barack Obama Democrat	John McCain Republican	Michael Bloomberg Independent	Undecided
February 2008	53%	18%	19%	10%

- The 2009 Democratic nomination for New York City mayor is wide open:** More than one in three New York City Democrats say they are unsure whom to support when asked to choose among a list of a half dozen Democratic city leaders. Among Democrats who had a favorite, Brooklyn Borough President Marty Markowitz topped the list with the support of 18% of city Democrats. He was followed by Congressman Anthony Weiner with 13%, New York City Council Speaker Christine Quinn with 11%, New York City Comptroller William Thompson and Public Advocate Betsy Gotbaum each with 9%, and City Council member Tony Avella with 4%.

Question Wording: If next year's Democratic primary for mayor of New York City were held today, whom would you support if the candidates are:

Registered Democrats	February 2008
Brooklyn Borough President Marty Markowitz	18%
Congressman Anthony Weiner	13%
NYC Council Speaker Christine Quinn	11%
NYC Comptroller William Thompson	9%
NYC Public Advocate Betsy Gotbaum	9%
NYC Council member Tony Avella	4%
Unsure	36%

- In hypothetical matchups for mayor, Democrats have the advantage over the Republicans:** Each of the top three potential Democratic candidates for mayor leads possible Republican contender Police Commissioner Ray Kelly and far outdistances businessman and Gristedes’ CEO John Catsimatidis.

Question Wording: If next year's election for mayor of New York City were held today, whom would you support if the candidates are:

Registered Voters	Marty Markowitz Democrat	Ray Kelly Republican	Undecided
February 2008	50%	34%	16%

Registered Voters	Anthony Weiner Democrat	Ray Kelly Republican	Undecided
February 2008	49%	34%	17%

Registered Voters	Christine Quinn Democrat	Ray Kelly Republican	Undecided
February 2008	43%	35%	22%

Registered Voters	Marty Markowitz Democrat	John Catsimatidis Republican	Undecided
February 2008	55%	11%	34%

Registered Voters	Anthony Weiner Democrat	John Catsimatidis Republican	Undecided
February 2008	57%	14%	29%

Registered Voters	Christine Quinn Democrat	John Catsimatidis Republican	Undecided
February 2008	50%	16%	34%

How the survey was conducted:

This survey was conducted February 18th through February 20th, 2008. 649 registered voters in New York City were interviewed in English or Spanish in proportion to the enrollment in each borough. The results are statistically significant at $\pm 4\%$. There are 437 registered Democrats. The results for this subsample are statistically significant at $\pm 5\%$. The margin of error increases for cross-tabulations.