



WNBC/Marist Poll

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New York City Voters Think Mike is Tops as Mayor (even better than Rudy) ...But President Bloomberg?

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All references must be sourced WNBC/Marist Poll

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This WNBC/Marist Poll reports:

- **Michael Bloomberg receives his highest approval rating as mayor:** 66% of New York City voters rate the job Mayor Bloomberg is doing as excellent or good. 21% of city voters rate the mayor's job performance as excellent, 45% as good, 22% as fair, and 8% as poor. Although Mayor Bloomberg has been rated highly since his re-election in 2005, this is his highest combined excellent and good score.

Question Wording: Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
July 2007	66%	21%	45%	22%	8%	4%
March 2006	65%	20%	45%	24%	10%	1%
July 2005	58%	15%	43%	27%	12%	3%
April 2004	40%	7%	33%	38%	19%	3%
March 2002	50%	8%	42%	29%	6%	15%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Party						
Democrat	67%	21%	46%	20%	11%	2%
Republican	63%	23%	40%	22%	10%	5%
Non-enrolled	56%	18%	38%	35%	4%	5%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Race						
White	76%	29%	47%	17%	5%	2%
African American	63%	20%	43%	28%	5%	4%
Latino	61%	12%	49%	23%	16%	<1%

- A majority of city voters think Michael Bloomberg is a better mayor than Rudy Giuliani:** 52% of New York City voters think Michael Bloomberg has been a better mayor compared with 39% who think Rudy Giuliani was. Most Democrats side with the current mayor, while Republicans and independents are more likely to think Giuliani did a better job as mayor.

Question Wording: Who do you think has been the better mayor for New York City:

Registered Voters	Bloomberg	Giuliani	Unsure
March 2006	52%	39%	9%
Party			
Democrat	60%	34%	6%
Republican	41%	50%	9%
Non-enrolled	33%	56%	11%
Race			
White	54%	37%	9%
African American	66%	31%	3%
Latino	35%	60%	5%

- Many city voters aren't eager for a President Bloomberg:** 54% of voters do not want Michael Bloomberg to run for president in 2008 although this is down from 72% who felt this way last year.

Question Wording: Do you want Michael Bloomberg to run for president as an independent in 2008 or not?

Registered Voters	Yes	No	Unsure
July 2007	36%	54%	10%
March 2006	23%	72%	5%
Party			
Democrat	35%	55%	10%
Republican	39%	54%	7%
Non-enrolled	42%	55%	3%
Race			
White	41%	51%	8%
African American	31%	55%	14%
Latino	31%	65%	4%

- **Most city voters think Michael Bloomberg would not win the presidency as an independent candidate:** 64% of city voters do not think Bloomberg could win the presidency as an independent candidate compared with 25% who think he can. Democratic voters are least optimistic about his 2008 prospects should he decide to run.

Question Wording: Do you think Michael Bloomberg can win the election for president as an independent in 2008 or not?

Registered Voters	Yes	No	Unsure
July 2007	25%	64%	11%
Party			
Democrat	22%	69%	9%
Republican	31%	60%	9%
Non-enrolled	35%	59%	6%

- **If given the choice of three New York candidates for president, New York City voters are still true blue:** Despite rave reviews as mayor, independent candidate Michael Bloomberg receives only 21% from city voters in a hypothetical contest for president against Democrat Hillary Clinton who receives 49% and Republican Rudy Giuliani who receives 22%. Bloomberg draws similar support from Democrats and Republicans.

Question Wording: If the 2008 presidential election were held today, whom would you support if the candidates are:

Registered Voters	Hillary Clinton Democrat	Rudy Giuliani Republican	Michael Bloomberg Independent	Undecided
July 2007	49%	22%	21%	8%
Party				
Democrat	58%	14%	22%	6%
Republican	15%	52%	23%	10%
Non-enrolled	47%	28%	18%	7%
Race				
White	37%	32%	22%	9%
African American	69%	6%	21%	4%
Latino	42%	33%	18%	7%

How the survey was conducted:

This survey was conducted June 25th through June 27th, 2007. 500 registered voters in New York City were interviewed in proportion to the enrollment in each borough. The results are statistically significant at $\pm 4.5\%$. The margin of error increases for cross-tabulations.