



WNBC/Marist Poll

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New York City Voters Like Mayor Bloomberg But President Bloomberg...Most Think Not

EMBARGOED FOR RELEASE: Friday 6:00 p.m. March 31, 2006

All references must be sourced WNBC/Marist Poll

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This WNBC/Marist Poll reports:

- **Most New York City voters approve of the job Michael Bloomberg is doing as mayor:**
65% of New York City voters rate the job Mayor Bloomberg is doing as excellent or good. This is statistically comparable to the top scores he received just before his re-election last fall.

Question Wording: Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
March 2006	65%	20%	45%	24%	10%	1%
November 2005	64%	19%	45%	28%	7%	1%
October 2005	65%	22%	43%	27%	7%	1%
September 2005	61%	15%	46%	30%	8%	1%
August 2005	53%	14%	39%	34%	12%	1%
July 2005	58%	15%	43%	27%	12%	3%
June 10, 2005	49%	11%	38%	35%	15%	1%
June 2, 2005	55%	12%	43%	32%	12%	1%
April 2005	48%	8%	40%	35%	16%	1%
March 2005	43%	8%	35%	34%	21%	2%
December 2004	46%	6%	40%	35%	18%	1%
September 2004	42%	7%	35%	35%	21%	2%
April 2004	40%	7%	33%	38%	19%	3%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Borough						
Bronx	63%	16%	47%	27%	10%	<1%
Brooklyn	57%	20%	37%	33%	10%	<1%
Manhattan	63%	18%	45%	22%	14%	1%
Queens	72%	27%	45%	18%	8%	2%
Staten Island	85%	10%	75%	11%	4%	<1%
Party						
Democrat	64%	21%	43%	26%	10%	<1%
Republican	72%	28%	44%	16%	10%	2%
Non-enrolled	66%	14%	52%	25%	9%	<1%
Race						
White	77%	29%	48%	16%	7%	<1%
African American	55%	15%	40%	36%	8%	1%
Latino	47%	8%	39%	34%	18%	1%

- **But most city voters aren't ready for a President Bloomberg:** 72% of voters do not want Michael Bloomberg to run for president in 2008.

Question Wording: Do you want Michael Bloomberg to run for president in 2008 or not?

Registered Voters	Yes	No	Unsure
March 2006	23%	72%	5%
Party			
Democrat	23%	72%	5%
Republican	26%	72%	2%
Non-enrolled	22%	70%	8%
Race			
White	23%	70%	7%
African American	29%	65%	6%
Latino	20%	80%	<1%

- **Most voters characterize Mayor Bloomberg as competent and independent:** 82% of city voters characterize Mayor Bloomberg as competent, and 75% see him as independent. New York City voters divide over whether his style is confrontational. 48% believe it is and 52% believe it is not. 41% view the mayor as detached, and 59% do not.

Question Wording: Do you think each of the following applies to Mayor Michael Bloomberg a great deal, a good amount, not too much, or not at all:

Registered Voters March 2006	A Great Deal	A Good Amount	Not Very Much	Not at All
Competent	45%	37%	13%	5%
Independent	42%	33%	16%	9%
Confrontational	17%	31%	35%	17%
Detached	17%	24%	35%	24%

- **Voters believe the city is headed in the right direction:** 64% of voters believe New York City is moving in the right direction. 30% think the city is moving in the wrong direction.

Question Wording: In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

Registered Voters	Right Direction	Wrong Direction	Unsure
March 2006	64%	30%	6%
November 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%
Party			
Democrat	66%	27%	7%
Republican	74%	24%	2%
Non-enrolled	71%	25%	4%
Race			
White	74%	20%	6%
African American	59%	33%	8%
Latino	54%	41%	5%

- **Many voters view the quality of life in New York City positively:** 40% of voters believe the quality of life in New York City has gotten better since Mayor Bloomberg assumed office. 19% believe life in the city has remained the same and that is a good thing compared with 20% who believe it is unchanged and that is a bad thing. Only 14% of voters believe the quality of life has gotten worse during Michael Bloomberg's tenure as mayor.

Question Wording: Since Michael Bloomberg became mayor, do you feel that the overall quality of life in New York City has gotten better, gotten worse, or remained about the same? (If remained the same asked: is it a good thing or a bad thing that things have remained the same?)

Registered Voters	Gotten Better	Same Good	Remained the Same	Same Bad	Gotten Worse
March 2006	40%	19%	7%	20%	14%
Party					
Democrat	42%	17%	6%	19%	16%
Republican	38%	28%	8%	18%	8%
Non-enrolled	37%	19%	7%	23%	14%
Race					
White	43%	20%	8%	17%	12%
African American	45%	11%	8%	24%	12%
Latino	33%	17%	4%	21%	25%

- Since Mayor Bloomberg assumed office, voters think many things in the city are at least as good if not better than before...but there's room for improvement:** Most voters believe New York City is at least as safe or safer from both crime and terrorism since Michael Bloomberg became mayor. New Yorkers are also more positive than negative about race relations and the city's economy. Voters are less upbeat about public transportation and the city's public schools. Many also feel the problem of homelessness has gotten worse.

Question Wording: Overall, in the past four years since Michael Bloomberg became mayor, do you think:

The city is more safe from crime, less safe, or about as safe as it was?

Registered Voters	More Safe	Less Safe	As Safe As It Was
March 2006	41%	9%	50%

The city is more secure from a terrorist attack, less secure, or about as secure?

Registered Voters	More Secure	Less Secure	About as Secure
March 2006	37%	13%	50%

The city is cleaner, dirtier, or about the same?

Registered Voters	Cleaner	Dirtier	About the Same
March 2006	33%	11%	56%

Race relations are better, worse, or about the same?

Registered Voters	Better	Worse	About the Same
March 2006	26%	8%	66%

The city's economy is better, worse, or about the same?

Registered Voters	Better	Worse	About the Same
March 2006	36%	21%	43%

Public transportation, such as the subways and buses, are better, worse, or about the same?

Registered Voters	Better	Worse	About the Same
March 2006	25%	21%	54%

The city's public schools are better, worse, or about the same?

Registered Voters	Better	Worse	About the Same
March 2006	30%	29%	41%

The city has fewer homeless people, more homeless people, or about the same number of homeless people?

Registered Voters	Fewer Homeless	More Homeless	About the Same
March 2006	18%	33%	49%

- Education is voters' top priority for mayor's second term:** 25% of city voters would like the mayor to make education his most important priority during his remaining time in office. Other priorities voters would like to see top the mayor's agenda include security from terrorism, housing, poverty and homelessness, jobs, economic development, crime, taxes, and race relations.

Question Wording: Do you think the top priority for Mayor Bloomberg's second term should be:

Registered Voters	March 2006
Education	25%
Security from terrorism	14%
Housing	13%
Poverty and homelessness	12%
Jobs	12%
Economic development	11%
Crime	6%
Taxes	5%
Race relations	2%

- **Overall, city voters think history will view Mayor Bloomberg positively:** 43% of city voters think Michael Bloomberg will be remembered as an above average mayor of New York City. Another 10% of voters think he will be thought of as one of the best.

Question Wording: When Michael Bloomberg finishes his second term as New York City mayor in 2009, do you think he will be remembered as one of the best mayors in New York City history, above average, about average, below average, or as one of the worst mayors in New York City's history?

Registered Voters	One of the Best	Above Average	About Average	Below Average	One of the Worst
March 2006	10%	43%	32%	10%	5%
Party					
Democrat	9%	41%	34%	11%	5%
Republican	14%	46%	27%	4%	9%
Non-enrolled	12%	46%	26%	14%	2%
Race					
White	14%	47%	31%	5%	3%
African American	6%	39%	37%	10%	8%
Latino	8%	32%	31%	23%	6%

- **Congressman Anthony Weiner and Police Commissioner Ray Kelly are early favorites among city Democratic voters:** Congressman Weiner receives the support of 28% of registered Democrats and Police Commissioner Ray Kelly receives 23% in a hypothetical matchup for the 2009 Democratic primary for mayor. Public Advocate Betsy Gotbaum, Comptroller William Thompson, and Bronx Borough President Adolfo Carrion follow. 21% of registered Democrats are undecided.

Question Wording: If the 2009 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:

Registered Democrats	March 2006
Congressman Anthony Weiner	28%
Police Commissioner Ray Kelly	23%
Public Advocate Betsy Gotbaum	11%
Comptroller William Thompson	9%
Bronx Borough President Adolfo Carrion	8%
Undecided	21%

- Congressman Anthony Weiner is the strongest Democratic candidate against Ray Kelly as a Republican:** Congressman Weiner receives 52% compared with 35% for Police Commissioner Kelly if the two should face off in the general election for mayor in 2009. Ray Kelly runs competitively as a Republican against Comptroller Thompson, Public Advocate Gotbaum, and Bronx Borough President Carrion.

Question Wording: If Police Commissioner Ray Kelly is the Republican candidate for mayor of New York City in 2009 and if the election for mayor in New York City were held today, whom would you support if the candidates are:

Registered Voters	Ray Kelly Republican	Anthony Weiner Democrat	Undecided
March 2006	35%	52%	13%

Registered Voters	Ray Kelly Republican	William Thompson Democrat	Undecided
March 2006	40%	41%	19%

Registered Voters	Ray Kelly Republican	Betsy Gotbaum Democrat	Undecided
March 2006	44%	40%	16%

Registered Voters	Ray Kelly Republican	Adolfo Carrion Democrat	Undecided
March 2006	45%	38%	17%

How the survey was conducted:

This survey was conducted on March 23rd and March 27th, 2006. 654 registered voters in New York City were interviewed in proportion to the enrollment in each borough. The results are statistically significant at $\pm 4\%$. There are 427 registered Democrats and the results for this sub-sample are statistically significant at $\pm 5\%$. The margin of error increases for cross-tabulations.