



New York City Race for Mayor

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This Marist College Institute for Public Opinion poll reports:

- **Mayor Bloomberg achieves his highest approval rating from city voters:**
 Mayor Michael Bloomberg's job approval rating, his combined excellent and good scores, is 58%, the highest point he's attained during his tenure in City Hall.

Question Wording: Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
July 2005	58%	15%	43%	27%	12%	3%
June 10, 2005	49%	11%	38%	35%	15%	1%
June 2, 2005	55%	12%	43%	32%	12%	1%
April 2005	48%	8%	40%	35%	16%	1%
March 2005	43%	8%	35%	34%	21%	2%
December 2004	46%	6%	40%	35%	18%	1%
September 2004	42%	7%	35%	35%	21%	2%
April 2004	40%	7%	33%	38%	19%	3%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Borough						
Bronx	47%	10%	37%	27%	21%	5%
Brooklyn	59%	16%	43%	31%	7%	3%
Manhattan	62%	14%	48%	25%	12%	1%
Queens	60%	18%	42%	27%	10%	3%
Staten Island	60%	11%	49%	20%	18%	2%
Party						
Democrat	54%	13%	41%	31%	13%	2%
Republican	74%	28%	46%	18%	7%	1%
Non-enrolled	59%	12%	47%	25%	11%	5%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Race						
White	66%	16%	50%	22%	9%	3%
African American	55%	15%	40%	29%	13%	3%
Latino	47%	13%	34%	33%	17%	3%

- Mayor Bloomberg has a commanding lead against potential Democratic rivals:** After a setback last month over the West Side stadium project, the mayor has not only regained his lead over each of his Democratic contenders but has also turned it into a formidable one. He now receives support from more than a majority of city voters in match-ups against each of his potential rivals. Former Bronx Borough President Fernando Ferrer, who was running neck-and-neck with the mayor last month, now trails Michael Bloomberg by 16 points. The mayor also outpaces Manhattan Borough President C. Virginia Fields by 21 points and leads Council Speaker Gifford Miller and Congressman Anthony Weiner by 22 and 24 points, respectively.

Question Wording: If the November election for mayor in New York City were held today, whom would you support if the candidates are:

Registered Voters	Michael Bloomberg, the Republican	Fernando Ferrer, the Democrat	Undecided
July 2005	52%	36%	12%
June 10, 2005	45%	46%	9%
June 2, 2005	49%	40%	11%
April 2005	51%	38%	11%
March 2005	42%	49%	9%
December 2004	39%	51%	10%
September 2004	43%	47%	10%
April 2004	41%	48%	11%

Registered Voters	Michael Bloomberg, the Republican	C. Virginia Fields, the Democrat	Undecided
July 2005	53%	32%	15%
June 10, 2005	45%	43%	12%
June 2, 2005	49%	41%	10%
April 2005	47%	41%	12%
March 2005	45%	42%	13%
December 2004	44%	44%	12%

Registered Voters	Michael Bloomberg, the Republican	Gifford Miller, the Democrat	Undecided
July 2005	53%	31%	16%
June 10, 2005	46%	41%	13%
June 2, 2005	53%	36%	11%
April 2005	50%	36%	14%
March 2005	44%	42%	14%
December 2004	42%	40%	18%

Registered Voters	Michael Bloomberg, the Republican	Anthony Weiner, the Democrat	Undecided
July 2005	53%	29%	18%
June 10, 2005	49%	36%	15%
June 2, 2005	52%	34%	14%
April 2005	48%	36%	16%
March 2005	45%	41%	14%
December 2004	44%	39%	17%

- **Mayor Bloomberg is voters' odds-on favorite to win in November:**

Regardless of the candidate they support, most city voters believe Mayor Bloomberg is likely to win re-election. 78% think he will come out on top in November, an increase from 65% a month ago.

Question Wording: Regardless of whom you are planning to vote for, who do you think will win the election for mayor:

Registered Voters	July 2005	June 10, 2005
Michael Bloomberg	78%	65%
Fernando Ferrer	8%	18%
Virginia Fields	2%	3%
Anthony Weiner	1%	3%
Gifford Miller	1%	2%
Unsure	10%	9%

- **Majority of city voters think the mayor deserves to be re-elected:** For the first time a majority of city voters, 55%, think Michael Bloomberg deserves to be re-elected mayor.

Question Wording: Overall, do you think Mayor Bloomberg deserves to be re-elected mayor or is it time to elect someone else?

Registered Voters	Deserves Re-election	Time to Elect Someone Else	Unsure
July 2005	55%	38%	7%
June 10, 2005	45%	49%	6%
June 2, 2005	48%	46%	6%
April 2005	47%	48%	5%
March 2005	39%	56%	5%
December 2004	42%	53%	5%

- **City voters' positive outlook is fuel for mayor's re-election:** 62% of city voters believe New York City is headed in the right direction. Fewer than one-third of voters think the city is headed in the wrong direction.

Question Wording: In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

Registered Voters	Right Direction	Wrong Direction	Unsure
July 2005	62%	29%	9%
June 10, 2005	54%	37%	9%

- **Although education is still the top priority, voters' concerns about security mount in aftermath of London bombings:** When thinking about the priorities facing the next mayor, city voters continue to place education at the top of the list. But after the recent terror bombings in London, more voters voice concern about security. Other priorities voters would like to see on the agenda of the next mayor include jobs, economic development, poverty and homelessness, taxes, crime, and race relations.

Question Wording: Do you think the top priority for the next mayor should be:

Registered Voters	July 2005	June 10, 2005
Education	28%	30%
Security from terrorism	20%	11%
Jobs	17%	18%
Economic development	13%	19%
Poverty and homelessness	11%	10%
Taxes	5%	4%
Crime	4%	6%
Ethnic and racial relations	2%	2%

- **Voters see handling of security as mayor’s strength:** Most New York City voters think the mayor has done a good job handling security against a terror attack.

Question Wording: Do you approve or disapprove of how Mayor Michael Bloomberg is handling security against a terror attack?

Registered Voters	Approve	Disapprove	Unsure
July 2005	69%	21%	10%
June 10, 2005	60%	36%	4%
June 2, 2005	65%	28%	7%
March 2005	70%	23%	7%

- **Man of the people?** 49% of city voters see Mayor Bloomberg as a “regular guy” with the interests of average people at heart, and 43% see him as “above it all” and more interested in people with money. The city divides along racial lines. A majority of white voters view the mayor as connected with average New Yorkers, whereas, African American voters divide in their perceptions of the mayor. A majority of Latino voters perceive him as not in touch with the average person.

Question Wording: From what you have read or heard about Mayor Bloomberg, does he seem more like a regular guy who is interested in average people or does he seem more like he is above it all and more interested in people with money?

Registered Voters	Average Guy	Above it All	Unsure
July 2005	49%	43%	8%

Registered Voters	Average Guy	Above it All	Unsure
Borough			
Bronx	39%	51%	10%
Brooklyn	53%	40%	7%
Manhattan	48%	43%	9%
Queens	53%	41%	6%
Staten Island	49%	43%	8%
Race			
White	54%	40%	6%
African American	45%	46%	9%
Latino	41%	53%	6%

- Ferrer is Democratic frontrunner but still short of 40%:** Former Bronx Borough President Fernando Ferrer outdistances his rivals for the Democratic party's nomination for mayor but still falls short of the 40% needed to avoid a run-off. Ferrer receives the support of 36% of city Democrats for September's primary. The competitive contest is for second place. Manhattan Borough President C. Virginia Fields, whose support has waned since April, receives 19%. She is closely followed by Council Speaker Gifford Miller and Congressman Anthony Weiner, each with 14%. 17% of Democrats are undecided.

Question Wording: If September's Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:

Registered Democrats	July 2005	June 2005	April 2005
Former Bronx Borough President Fernando Ferrer	36%	38%	34%
Manhattan Borough President C. Virginia Fields	19%	24%	30%
Council Speaker Gifford Miller	14%	13%	12%
Congressman Anthony Weiner	14%	12%	11%
Undecided	17%	13%	13%

- Support tepid for Democratic candidates:** Only 29% of registered Democrats are strongly committed to their choice for the Democratic nomination for mayor. 37% say they somewhat support their choice, and 30% say they might vote differently on primary day. 4% are unsure.

Question Wording: Would you say that you strongly support (candidate name), somewhat support (candidate name), or do you think that you might vote differently on primary day?

Registered Democrats	Strongly Support	Somewhat Support	Might Vote Differently	Unsure
July 2005	29%	37%	30%	4%
Fernando Ferrer				
July 2005	34%	34%	28%	4%
June 2005	43%	28%	26%	3%
April 2005	30%	36%	32%	2%
March 2005	48%	24%	24%	4%
C. Virginia Fields				
July 2005	27%	34%	35%	4%
June 2005	32%	31%	35%	2%
April 2005	29%	37%	33%	1%
March 2005	41%	25%	30%	4%
Gifford Miller				
July 2005	26%	41%	27%	6%
June 2005	25%	32%	39%	4%
April 2005	22%	39%	36%	3%
March 2005	22%	48%	28%	2%
Anthony Weiner				
July 2005	19%	42%	36%	3%
June 2005	26%	32%	39%	3%
April 2005	33%	39%	25%	3%
March 2005	33%	43%	18%	6%
June 2005	35%	30%	32%	3%
April 2005	29%	37%	32%	2%
March 2005	41%	30%	25%	4%
December 2004	39%	25%	32%	4%

- **What mayor's race...** Only 37% of the city's voters say they are closely following the New York City race for mayor. Although 59% are aware that they will choose a mayor in November, voters, on average, could name only one of the candidates looking to unseat Mayor Bloomberg.

Question Wording: Would you say that you are following the campaign for mayor very closely, closely, not very closely, or not at all?

	Very Closely/ Closely	Very Closely	Closely	Not Very Closely	Not Closely at All
Registered Democrats					
July 2005	37%	7%	30%	44%	19%

Question Wording: When is the next election for mayor in New York City: this coming November, next year in November 2006, in November 2007, or in November 2008?

Registered Democrats	This November	November 2006	November 2007	November 2008	Unsure
July 2005	59%	24%	2%	2%	13%

Question Wording: Besides Mayor Bloomberg, who are the other candidates for New York City mayor?

Registered Democrats	Named None	Named One	Named More than One
July 2005	47%	26%	27%

How the survey was conducted:

This survey was conducted in either English or Spanish from July 14th through 19th, 2005. 755 registered voters in New York City were interviewed in proportion to the enrollment in each borough including 470 Democrats. The results for registered voters are statistically significant at $\pm 3.5\%$, and the results for Democrats are statistically significant at $\pm 4.5\%$. The margin of error increases for cross-tabulations.